



FEB. 2019, ISSUE 1

KICK'N ADS

Kick'n your ads into perfection!

A Message From The Team

Hennesse Decker - CEO

Kick'n Ads was created to provide affordable advertising to VEI firms. We are committed to reliability and quality, serving our customers in a timely manner and making eye-catching ads to showcase. Both communication and professionalism within and outside of the firm are of utmost importance, and we are dedicated to creating the best customer service experience possible.

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Our Story

The Kick'n Ads Team

Kick'n Ads was established on January 16th, 2019. Our team consists of ex-employees from N'VELOP, another VEI firm. After receiving the news of the split of these employees, Kick'n Ads was created. Kick'n Ads is made up of six senior business students, who developed the idea of becoming an advertising agency after our own experiences with another ad vendor within the VEI program. Combining ideas and thoughts, we came up with the name, Kick'n Ads, and away we went with figuring out colors for our

new VEI firm. Roles and responsibilities were talked through and voted upon. Kick'n Ads is now currently working on creating a client base. We are still in our infant stages, creating our website and compiling our social media presence. We look forward to providing a quality ad service and creating products that our customers are satisfied with. Here at Kick'n Ads, we aim to bring affordable advertisement to all the VE firms.



Meet The Team

The Kick'n Ads Team

Hi, my name is Hennesse Decker, the Chief Executive Officer of Kick'n Ads. I oversee the other departments within Kick'n Ads. I delegate certain projects to the respective departments. There are times where I contribute to projects to ensure that they are completed to Kick'n Ads' best abilities. My mission here at Kick'n Ads, is to ensure great customer service and quality ads for VEI firms, at a reasonable price.

Hi, my name is Maya Paul, the Chief Marketing Officer of Kick'n Ads. I oversee the social media and any marketing campaigns we provide for our consumers.

Hi my name is Michael Dunay, the Accounting Specialist here at Kick Ads. I oversee all the sales transactions and inventory.

Hi my name is Evan Babcock. I am in the accounting department, and input all of the sales and transactions into spreadsheets.

Hello, my name is Allison Verbeke and I am the Human Resources Manager of Kick'n Ads. In our company, I am in charge of attendance, helping with payroll, and keeping records.

Hi, my name is Andrew czermak and I am the social media strategist here at Kick Ads. I supply our social media sites with photos informing our followers on what we do here.



Social Media Post

Andrew Czermak - Social Media Analyst

Recently, we were tasked to come up with upcoming social media post. Instead of relying on one sole person to come up with all of our post, we wanted to see what posts the company could come up with. Individually, we all came up with one social media post and let our peers critique them. After the critiques were completed, the post were modified. We plan on using these post for our social media. Our goal here at Kick'n Ads is to

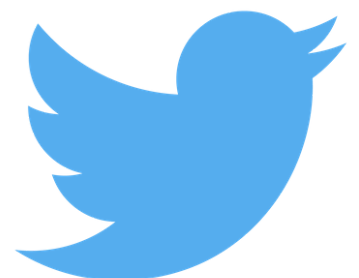
build our social media presence and pick up more customers. We aim our post to bring information about Kick'n Ads and also to bring a competitive vibe to our competition, Vivid +.

You can follow us on Instagram:

@kick__ads and Twitter:

@KickAds1.

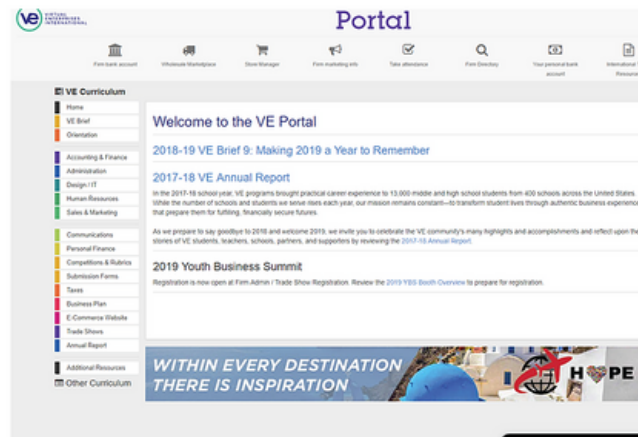
Click the images below and be taken to our social media handles!



SERVICES WE OFFER

Services We Offer

Not every Advertising Agency is created equal. At Kick Ads, we know that the best results come from having the right people working on the right project. Our team offers expertise in various areas of Advertising Agency services, which is why each client is matched with a suitable group of experts to help them achieve their goals. With our proven strategies, your business is bound for wild success.



Our Website

Hennesse Decker - CEO

Here at Kick'n Ads we have worked diligently on our website. Currently, it is up and running. Collectively, we came up with a website that is classy and easy to use. On our website, our buyers can easily check out our social media channels by clicking the images of the Instagram and Twitter logos. Our website also explains who we are and the services we offer. To make our website even more easily accessible for our buyers, our buy buttons take the buyer straight to

the VE portal. Our website is constantly being improved upon. Our goal is to film our commercial and put it on our website, for all of our consumers to see. We always want to hear feedback and ways to improve Kick'n Ads. At the bottom of our website, there is a contact option. We want to hear what you would like on your ad, or simply just give us your thoughts about Kick'n Ads and our website! Click our logo below to be taken straight to our website!





Business Cards

Hennesse Decker - CEO

To the side, are the pictures of our business cards. We wanted to create a business card that would showcase who we are, here at Kick'n Ads. Our colors were chosen to show that we are a classy advertising company. On our card, we are all showcased, making it more personable for our consumers. We want them to know who we are when they are given one of cards. Our contact information is easily accessible for anyone wishing to contact us with any questions or concerns.



Logo



Color Palette

R 192

G 148

B 81

R 0

G 0

B 0

R 238

G 221

B 145

R 214

G 182

B 111

Fonts

- **Heading: Playfair Display**
- **Body font: Playfair Display**
- **Documents: Times New Roman**



Kick'n Ads

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February 1, 2019

To Whom it May Concern:

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Sincerely,

The Kick'n Ads Team