

IMAGINATION INC. NEWSLETTER



For Body & Mind

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Introduction

Welcome to Imagination Inc.'s first newsletter! This newsletter is the best place to be updated on our company's adventures into the vast world of Virtual Enterprise. Imagination Inc. is located at 122 Amsterdam Ave, New York, NY 10023 on the 4th floor. Within the school year we will have four issues with this issue being written on the events that transpired between October 31st and December 17th. In each issue we will effectively bring new products, ideas or changes to light exclusively right here, so be sure to check each issue! In this Issue we have small overviews on the Networking Event and the business plan rehearsal. We also have small descriptions of each of manager for each department and new information on our most recent product (Cossiere) and our company games.

Our Mission

Imagination Inc. is a Fitness and Mental Health Awareness company that strives to assure the customers satisfaction with both their physical and mental well being. With so many people suffering from physical and mental health disorders, we as a company, want to assure that our mission is fulfilled in creating a business that values their customers health first. We pursue this by creating inclusive products for all ages and races by assuring our products are the best quality while reviewing all beneficial feedback that is given to us. As a company, we are dedicated to making our product the best it can be. Our customers are our main priority and their needs come first. We care about their well-being and we are committed to helping them and making their life a bit more stress free.



Business Plan Competition

In December, 2018
Imagination Inc.
participated in their first
Business Plan Competition
that took place in Mercy
College.

This event brought
together other firms within
the city for that day.
Imagination Inc. arrived in
baby blue to make a
statement of organization
within our company.

Our Company placed third
in the competition with a
overall score of 82. With
the nation wide average
being 86 we look to
improve our score up to
the mid 90's to be able to
compete with other top
schools.



Long Island Trade Show

On January 9th, 2019 nine selected people from Imagination Inc participated in the Trade Show. Once present our company had full access over booth 79. Banners were hung, fliers and business cards were distributed, everyone got settled down then customers headed our way.

There was multiple round trips that allowed our employees to go around introducing our company while making sales.

During this trade show we won gold for our newsletter.



Contact Information

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Sheet Balancer

Wesly Antunez



Wesly is an associate in the Accounting department. He's in charge of the balance sheet which is a statement of the assets, liabilities, and capital of our business. In the VE 2018-19 Balance sheet, it demonstrates our current taxes, purchases and our stockholders equity. The balance sheet is very important for our company since it shows how financially prepared we are as a business and as a team.

Emelinda is an associate in the Design department. She's in charge of creating animations introductions for our future commercial. She goes over designs and edits them before they are to be presented. She also plans to work on our logo animation. She's a very skilled drawer but is still inexperienced in using the blender app. She is enhancing her skills at an exponential rate and has proven to be an important part to not only her department but the company as a whole.

Lead Animator

Emelinda Gutierrez



International Relations

Nayely Dume



Nayely is an associate in the Marketing department. She's in charge of promoting products to firms outside of the United States through means of emailing, social media etc. She makes sure that all international transactions and promotions run through smoothly and effectively. She works on presentations and attends trips for support upon our team.

Mohammedou Sow

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Dispute Settler

Mohammedou Sow



Mohammedou is an associate in the Human Resources department. He identifies when a problem is going to occur within the company and sets a meeting with the employees. He is a great loud and clear speaker, he also has been identified as a man of a work.

Alondra Marcano Santos
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Calendar

Alondra Marcano Santos



Alondra is an associate in the Administration department. She completes a calendar that everyone has access to that includes the recesses(days off) , birthdays, and company events. She mostly commutes between the CEO and COO. She attends trade shows and talks with other firms to get our company out there. Helps edit Business Plan with Sales & Marketing while also getting with Human Resources to help organize departments and paperwork.

*FACEBOOK:IMAGINATIONINC.
NYC

*SNAPCHAT:IMAGINATIONINC.
NYC

*INSTAGRAM:IMAGINATIONINC
.NYC

Employee Of The Month - January

Here at Imagination Inc. we work hard to make sure our employees are valued and recognized for their ambition and progress. We provide employee recognition to say thank you and to encourage a positive, productive, and innovative organizational climate. People who feel appreciated end up experiencing more self-worth and their ability to contribute to the company. The result is a happier and more productive employee.

Why we chose Nayely

Nayely was chosen as the Employee of the Month for January because she has been very much involved with the Business Plan and will present at the Competition. She has been doing so much on and behind scenes for our company with sales. She always proves to be a vital team member of marketing as she encourages other to do their best at all time.

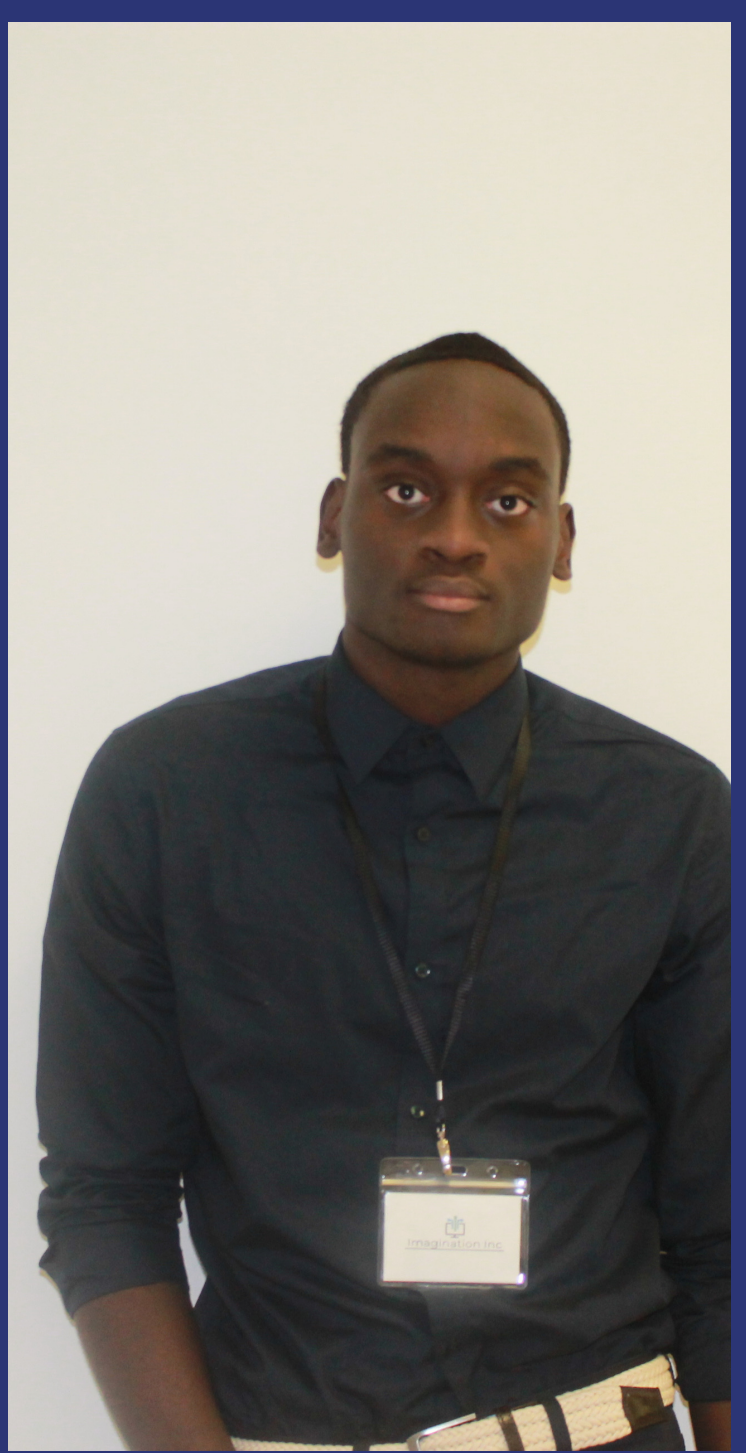


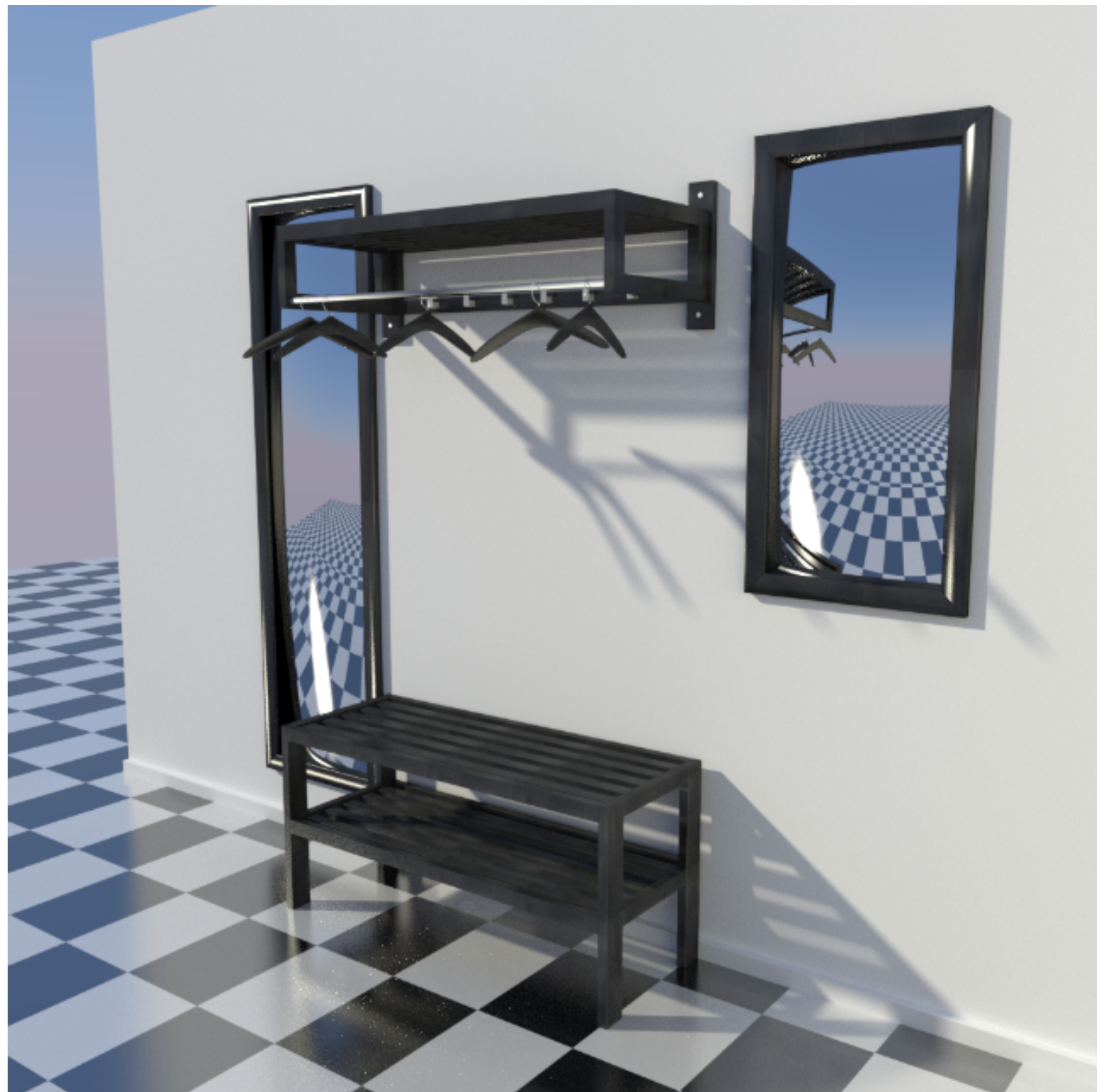
Vice President Of The Month - January

Vice Presidents in each department help out our CEO and COO greatly. Having V.P's allows our CEO and COO to know a general breakdown of what every department is doing. V.P's also exchange information between each other to keep communication and flow throughout the company. It is important to have V.P's because they can help reduce the stress CEO and COO have.

Why we chose Zudort

Zudort was chosen as the VP of the Month for January because he is the first to take action when a conflict occurs within the company. He excelled as a person and as a leader for Human Resources. He also creates meetings with the other VP to improve our company and communication. He assigns a fair amount of work to his associates and when the Newsletter had to be submitted he was committed to stay and get it to be the best it can be.





Mirror (Glausse)

Glausse is a highly advanced technological mirror that centralizes the concept of physical health and includes a fashion aspect. We've incorporated an on demand virtual fitness trainer named "Mira" that gives you a personalized guide and meal plans which specifically accommodates to you and your body type. Glausse also provides you with access to virtually try on clothes. With our revolutionary 3D scanner and detachable scale our mirror is able to pick up your exact size, height, weight, and head to toe measurements by capturing a 3D body model, which is visualized in the mirror.

Watch (Cossiere)

Cossiere is a sleek and fashionable accessory that can be worn to provide comfort to those with mental illnesses. Our watch is primarily targeted to those who suffer from Anxiety, Bipolar disorder, and Clinical depression. Cossier has the advantage of detecting a panic attack, breathing activities, meditation methods, immediate access to hotlines for mental illness as well as regular features such as call and calendar alerts, text notifications, and updates from everyday apps. Which is available on any smartphone, when your phone is nearby.

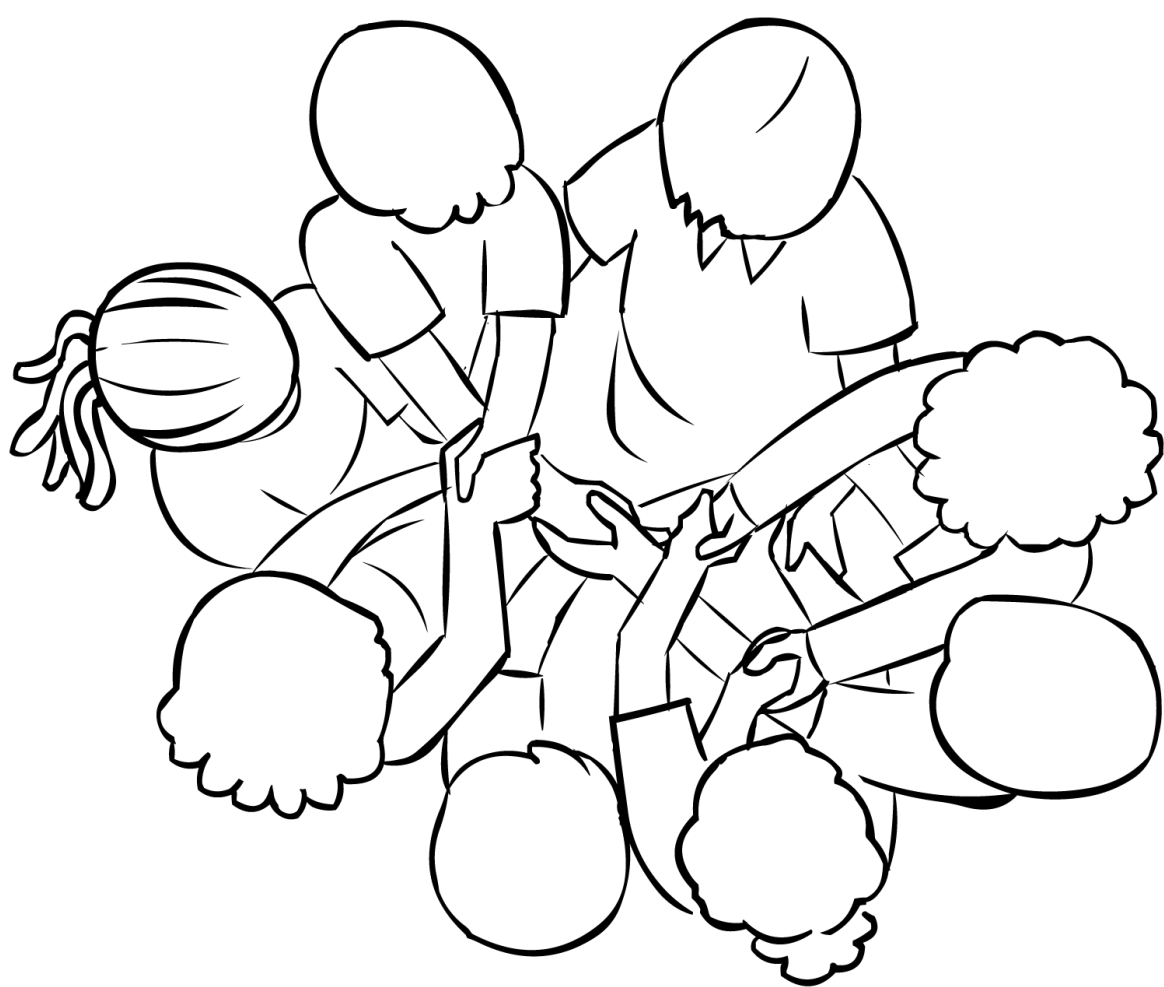


Games

We have recently incorporated company game days into our biweekly schedule. Game days help restore communication and effective working within our company, while also relieving the stress and anxieties that go into maintaining a productive company. Some team building activities we like to engage are:

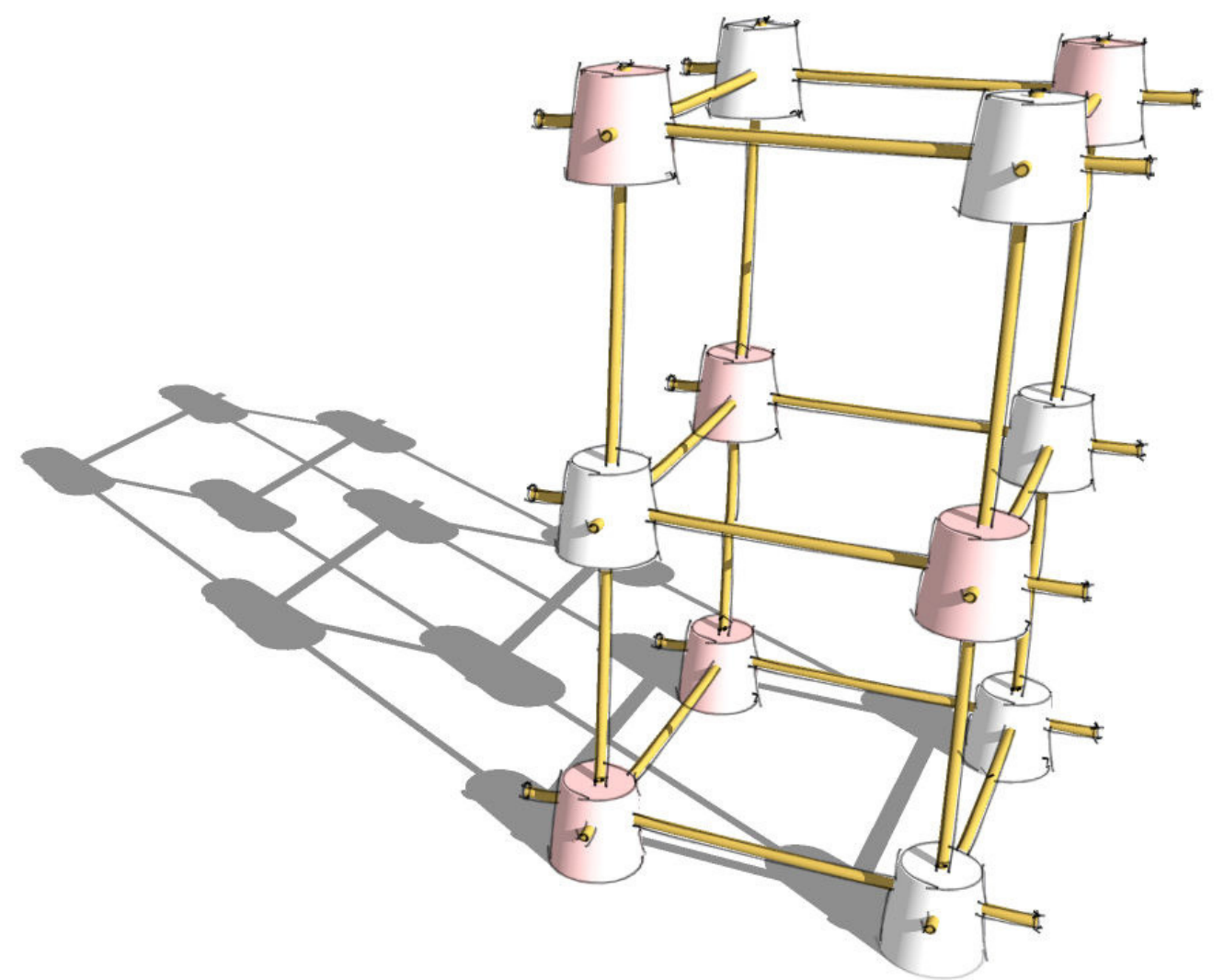
Two Truths and a Lie

This game works well for groups who can benefit by knowing more about their teammates. It challenges judgments and helps introverts to open up in a group set-up.



Marshmallow Spaghetti Tower

This game used worldwide helps teams to enhance their innovation and cooperation. Improves problem solving and planning strategies as well within the group.



Human Knot

This game combines team fun with communication and creativity. The objective is to untangle everyone forming the human knot without breaking the circle. If the chain breaks, the group has to repeat.

Along with many others Imagination Inc. wants to be inclusive and allow our employees to feel like our company is notably a safe but a enjoyable and fun space.

Los Angeles Area
Conference &
Exhibition - February
19, 2019

City Wide Business
Plan Competition -
February 15 , 2019

Youth Business
Summit
Brooklyn, NY-
April 15-17, 2019

Quote Of The Issue

**"Life is too short to be working for
someone else's dream."
- Hugh Hefner**