

Giving Bagels a Second Chance

February, 2019

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Poppy's Trade Show Experience

by **Joe Mead**

Poppy's first trade show was an unforgettable experience. When the bus pulled onto the LIU campus, the bus went silent as anticipation and excitement flowed throughout the air. We were the first firm to arrive. Employees rushed to set up the booth; hanging up our banner, laying out our product sheets, and finishing up the Poppy display. As the other firms started to arrive we began to explore the show, make connections, and brainstorm areas for improvement. Nerves were high as our executive committee traveled across campus to the presentation center. Before long, it was time to present our pitch. Our talented CEO John Panos started off strong with a flawless introduction of our employees and some of the fundamental values of Poppy Inc. Then COO Yady Acevedo, CFO Graham Young, VP of Human Resources Madelyn Reed, and VP of design/IT Riva Bergman took it away. The presentation was spectacular. Our executives showed complete mastery of all aspects of the business plan and put on an astonishing performance that was well-received by the judges. The rest of the trade show was a blur of sales and excitement. After a long day of fun, the trade show came to an end and awards were announced. Representatives from each firm crowded around the announcer wishing for their company to be announced. Poppy was presented with the Silver Company Branding Award. After the ceremony, Poppy, tired and happy with the day's events finished packing up and filed onto the bus. Although one of our awards was announced during the competition, we were left with one question; did we qualify for semi-finals? Our question was soon answered. After three weeks we received an email from VE International that put our nerves at ease, we qualified for semi-finals. As a first-year firm, this was a tremendous achievement and Poppy is now looking to the future for another win in the semi-finals and compete in the national competition in April.

March Fundraiser

By **Joe Mead** and **Dickson Araujo**

Poppy Incorporated is holding a night of business, networking, and raffles. We are inviting friends, family, and community members to come to Huntington High School on **March 14th** at **7-9pm** in the cafeteria to learn what VEI is all about. Poppy has invited multiple guest speakers from local businesses and in addition they will be presenting our investor presentation and setting up their trade show booth, in order to give attendees a bit of the trade show experience.

Admissions:

\$5 - under age 10

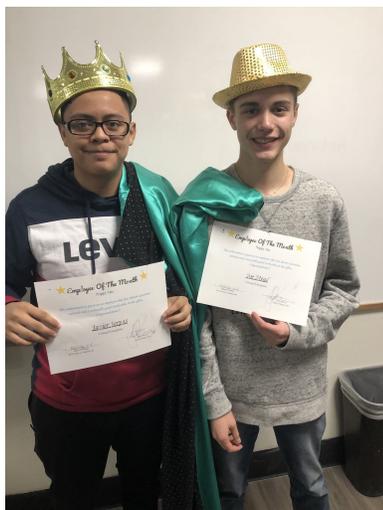
\$5 - with a HUFSD student I.D.

\$10 - adults and non HUFSD students

Employee of the Month

By **Javier Serpas**

Similar to many other well-established businesses, Poppy rewards one employee each month with the title of Employee of the Month. They receive a certificate and a get to have their picture added to our banner of past employees that have won the award. Human Resources decides who gets the awards each month after meeting with department heads and discussing it with the CEO and COO. In January Human Resources gave out 2 awards to Javier Serpas and Joe Mead for being Poppy's two top salesmen at our January trade show.



Specialty of Each Department

By **Madison Lange**

Marketing- Our marketing department is ran by Matthew Girimonti who is our VP. Recently they have been working on the advertisement aspect. They are focusing on the commercial with Design/IT. They also have been focused on getting our brand out there and market our company to other firms.

Accounting- Our accounting department is ran by CFO Graham Young. This department is mainly focused on getting the numbers in from the last trade show at LIU Post. They are also managing the numbers and stocks from the online purchases.

Design/IT- Our Design/IT department is ran by Riva Bergman who is the VP. This department is working with marketing on finishing up the commercial so it is ready to present in the future. They are also working on the little things that can be fixed for the upcoming trade shows.

Human Resources- Human Resources is ran by Madelyn Reed and they all have been working on getting the stuff ready for the benefit that we are hosting on March 14th. They have been working alongside Administration to get all of the details together for the big day.

Administration- The VP of Administration is Emerson Forbes. This department is truly focused on the benefit as of right now and they have also been finding mistakes in the business plan that can be fixed for the upcoming competitions. Other members of administration have been working on keeping the social media updated daily so that the followers knows what Poppy is up to.

Our Partners and Investors

