

FEBRUARY | VOL. 4



TREE TOP TIMES

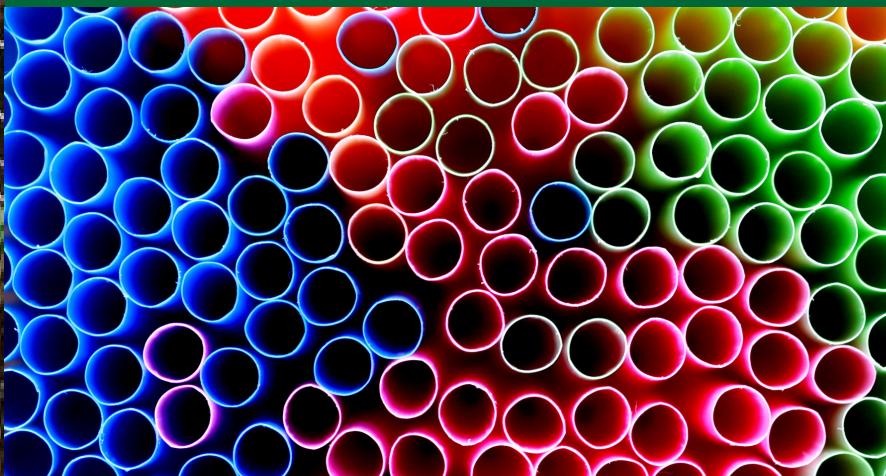
CANOPY COMPANY NEWSLETTER



What is Canopy doing?

Canopy has selected four employees to work in VE Social Venture Challenge. The goal is to create a product or reinvent a product to save the world. Blake Reno is the head of the group, and recruited Katie Lauro, Lucy van Eerde, and Melissa Carolan.

With the help of VP of Art and the VP of Digital Media, we hope to go far with in the competition. We really want to represent Canopy well. Blake and his team have decided to go with the idea of reusable straws. Bringing reusable straws to restaurants will save a lot of trash, and will overall protect the sea life and the oceans. Blake is excited to bring his team of Canopy All-Stars to the competition, and we will be rooting them on. As of this print date, they have made it to the top 7 of all teams that entered the challenge.



Leave a Legacy

The Canopy Team is now leading and building the dynasty for the future of Adams.

The footsteps made now will be kept and saved for years to come. Our legacy will set the bar for the future business men and women of Canopy. Canopy will be the pride of Adams. The strides made by every person will push us so far, but the guidelines and helpful hands of Isabella Conti our wonderful CEO, Nico Jackson our hopeful COO, and Tim Greiss our fun and entertaining CFO, help us succeed.

EMPLOYEE OF THE MONTH



Tyler McDonald



Time is Ticking...

Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.

- Pele

What's
coming up?

April 15-17

**Youth
Business
Summit**

DEPARTMENT HIGHLIGHT

The accounting department has had a very important and busy first couple of months. We had to lay the foundation for the company's finances. The department applied for several loans to ensure that the company has enough seed money to cover startup costs and payroll. We also worked on various documents for the business plan that covered the company's finances. We have kept accurate records of our business's assets and debts. The department developed a plan on how to pay back our loans in a quick and financially feasible way. A lot of time was spent working on spreadsheets to project our future sales and profit. The profit-loss projections and break even analysis have helped us determine the actions we must take to make a profit as soon as possible. Our department also spends a lot of time working on payroll. This consists of: making a spreadsheet and determining how much every employee makes after taxes and exemptions, creating checks for each employee, and processing all of these payments online. Overall, the accounting department calculates and interprets the numbers that tell the story of our company.



Meet the Team

Isabella Conti CEO
Nico Jackson COO
Tim Greiss CFO
Joey DiCresce Accounting
Joseph Nalu Accounting
Brandon Thomas Accounting
Ben Urbano Accounting
Maddie Pape Accounting
Dillon Hong Accounting
Aidan Boeve Sales (VP)
Joey Traficante Sales
Matthew Lowe Sales
Will Vogt Sales
Luke Willian Marketing (VP)
Julia Shafer Marketing
Josie Beach Marketing
Tyler McDonald Marketing
Ben Patton Marketing
Julia Lei Human Resources (VP)
Melissa Carolan Human Resources
Mitchell Covert Human Resources
Nick Leach Human Resources
Natalie Vaglia Communications (VP)
Blake Reno Communications
Bailey Pease Communications
Katie Lauro Digital Media (VP)
Mary Nash Digital Media
Bobby Elliott Digital Media
Ian Douthitt Digital Media
Lucy van Eerde Art and Publications (VP)
Reece Rusniak Art and Publications
Solomon Shaw Art and Publications

Canopy's Accounting Department 2018-2019

From left to right

Top row: Joseph Nalu, Brandon Thomas,
Maddie Pape, Joey DiCresce

Bottom row: Ben Urbano, Dillon Hong, Tim
Greiss