



February 2019, issue no. 02

# ADROP GAZETTE

The monthly newsletter of adrop.



## February News

### Changes happening in the month of February

We are now in the third month of operating adrop, I am excited to announce that we have made enough profit to break even and to increase the percentage of money that we will donate our endangered animal organizations. We will no longer be donating 5% but instead we will be donating 10%. We are under some new management, we have our new Chief of Marketing which is Carlos Rivera and of new Chief of Human Resources, Alondra Bautista. We felt we needed a change for the better, and under this new management I hope we can respect them as we respected our former chiefs. We would also like to give a warm welcome to our new employee who will be working in the human resources department, Kevin Jimenez.

### Goals to be completed this month

This month we hope to double to amount of profit we made at our Bakersfield tradeshow at our Los Angeles tradeshow. We made approximately \$43,157.51 and project to make a minimum of \$50,000 in Los Angeles. As well as expanding our product line with new water bottle designs with more animals and new organizations to donate to.



### *Company news and highlights:*

New designs being added.

Gongratulations to our new chiefs !!

If you are employee of the month don't forget to pick up your gift basket.



## Upcoming Events

WRITTEN BY SELENA  
MARTINEZ AYON

Los Angeles Area  
Conference & Exhibition  
Los Angeles, CA  
February 19, 2019

Bay Area Conference &  
Exhibition  
Oakland, CA  
March 16-17, 2019

Youth Business Summit  
Brooklyn, NY  
April 15-17, 2019

## Messages from the Human Resources Department

We will no longer tolerate the submission of late work passed their deadlines, you will get deducted in pay if it happens again after the first warning given.

The Finance Department is giving increases in salaries within these few months. Be aware of changes in your bank accounts.



"Always deliver  
more than expected"  
-Larry Page

## Employee of the Month

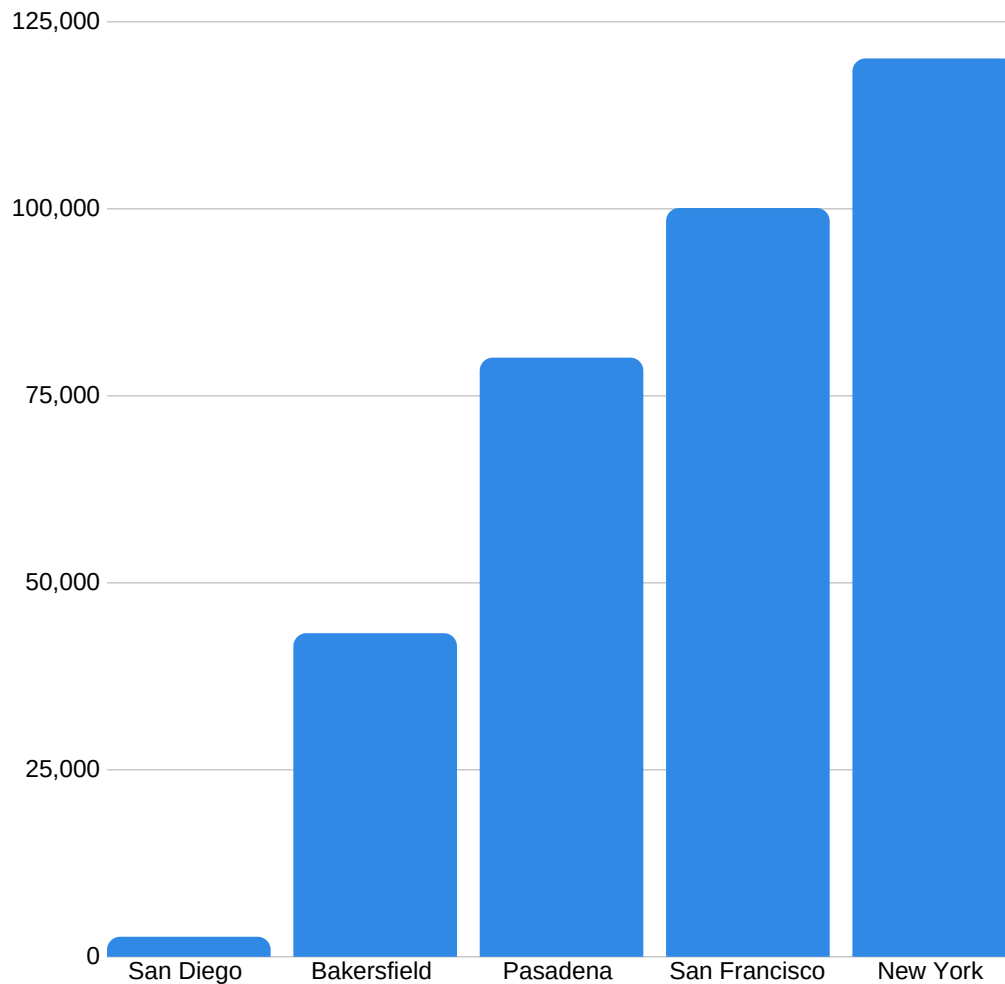


Karla Ortiz

Marketing  
Department

Maintains a professional attitude and shows positivity around the work area.

# Profit Projections



We started out our company by selling approximately \$25,268.96 worth of our water bottles. Then traveled to our Bakersfield trade show where we made \$43,157 by selling our water bottle. In Pasadena we expect to sell a minimum of \$80,000 worth of our product. Also following the projection we plan on selling \$100,000 in San Francisco and \$120,000 in New York.

## "The Water Bottle That Keeps Giving"

