

NOVEMBER & DECEMBER 2018

# HOPE NEWSLETTER



Location:

Academy of Finance and Enterprise  
30-20 Thomson Avenue, 4th Floor  
Long Island City, NY 11101

Facebook: **@hope.virtual enterprise**

Instagram: **@h.o.p.e.ve**

Snapchat: **@hope.aofe**

Twitter: **@hope\_ve**

Website:

**<https://hopenycve.wixsite.com/hope>**

# About Us

We HOPE, are trying to solve the issue with unfortunate countries and states who are suffering from a lack of education, poverty, construction from natural disasters, and building shelters for the homeless. We will solve these issues by providing humanitarian services to countries in need of our aid, and offer an opportunity for people to not only come together but to make the world a better place. Many countries are affected by damage from natural disasters, poverty, and being homeless.

Dear Employees,

What leads and drags the world are not machines, but ideas. An idea, simple as it may seem, is much more complicated than meets the eye. We have spent days at a time discussing company ideas and nothing really stuck until HOPE. It was created through teamwork, passion and dedication from all team members. If we as a company continue to exercise these qualities throughout our time together, there are no limits as to how successful HOPE can become. Coming together is a beginning, keeping together is progress and working together is success! With that being said, I can't wait for what is to come!

-Sindi Kurti CEO



# HOPE LEADERSHIP



Sindi Kurti  
Chief Executive Officer



Tatiana Perez  
Chief Operating Officer



Gurvur Singh  
Chief Financial Officer



Tabassum Rahman  
Chief Marketing Officer



Katarzyna Sliwa  
Chief Public Relations  
Officer



Elizabeth Chase  
Chief Community Officer



Liham Zaman  
Chief Technology &  
Information Officer



Amanda Kavaja  
Chief Happiness Officer



Khemlita Ramcharitar  
Chief Administration  
Officer

## HOPE Update

HOPE is preparing for the networking event to receive all the VE companies. HOPE is also working on the business plan competition by practicing presenting everyday.

**Each department have weekly tasks.**

### **Technology & Marketing**

#### **Department:**

are creating employee business cards and working on the website.

**Happiness Department:** are working on the employee handbook and team building activities.

**Community Department:** are planning for upcoming events and social responsibility projects.

**Public Relations Department:** are working on making sure that HOPE has a large social media presence to spread our mission around the world.

**Administration Department:** are working on the newsletter for the month of November and December.

**Financial Department:** are working on the projected financial statements.

HOPE is trying to create and provide the best services for our customers.



# News

We have received news that our employees got recognition in the Elevator Pitch.

Top 10%

- Sindi K. - Gurvir S.

Top 25%

- Lesly G. - Citlalli C.  
- Hadeel A. - Tabassum R.



Honorable Mention

- Tenzin J.  
- Kevin Q.  
- Jessie R.  
- Glorianna M.  
- Yasmine R.  
- Emina J.  
- Elizabeth C.  
- Elizabeth C.



We ranked in the Top 10% for the Company Branding Competition.



# 9th Annual Networking Event



**30 firms from the NYC Metropolitan Area attended our Networking Event.**

A Networking event is a good way for business people and entrepreneurs to form business relationships and to recognize, create, or act upon business opportunities, share information and seek potential partners for ventures. For HOPE a networking event helps us to reach revenue and interact with other VE companies.

HOPE earned a total of \$475,000

HOPE won the Elevator Pitch

2nd place

HOPE won the best logo competition

1st place

**Our Employees Hadeel A. and Kevin Q. were our best sales people in the Networking Event.**

**Date: November 9, 2018**

**Time: 12pm- 3pm**

**Location: Academy of Finance and Enterprise**



# Deloitte.



Deloitte is one of the "Big Four" accounting organizations and the largest professional services network in the world by revenue and number of professionals.

Deloitte has been a mentoring service because they have guided us in writing our Business plan and have given us advice on how we can improve our presentation for the business plan competition.

Date: Every Thursday

Time: 4pm-5pm

Address: 30 Rockefeller Plaza,  
New York, NY 10112

## Multicultural Luncheon

A day where the AOFE school community/family comes together to celebrate everyone's heritage. Students bring a dish from their native country to share with fellow classmates. Former alumni's come together to offer advice on college life to current seniors.



Date: November 21, 2018

Location: Academy of Finance & Enterprise  
Address: 30-20 Thomson Avenue,  
Long Island City, NY, 11101



# Events

## City Harvest

Please bring cans in for donation starting  
November

Location: Academy of Finance & Enterprise  
Address: 30-20 Thomson Avenue,  
Long Island City, NY, 11101



City Harvest mission is to end hunger in communities throughout New York City. They accomplish it by food rescue and distribution, education, and other practical, innovative solutions.

## Toys For Tots

Please bring in unused toys for donation starting  
December

Date: December 1- 21

Location: Academy of Finance & Enterprise  
Address: 30-20 Thomson Avenue,  
Long Island City, NY, 11101

The mission of Marine Toys for Tots Foundation is to assist the U.S. Marine Corps in providing a sign of hope to economically disadvantaged children for Christmas.

To raise funds to provide toys to supplement the collections of local Toys for Tots campaigns.

ACADEMY OF FINANCE  
AND ENTERPRISE



HELP BRING JOY TO KIDS IN NEED

**SHARE -A-TOY  
DONATION  
DRIVE**

**DROP OFF TOYS  
IN THE VE  
ROOM (434)**

**DECEMBER 1 - DECEMBER 14**

**\*TOYS MUST BE NEW AND  
UNUSED IN ORDER TO BE  
ACCEPTED\***



## Events

# JA High School Heroes

Date: December 7, 2018

Location: P.S. 150

Address: 40-01 43rd Ave,  
Sunnyside, NY 11104



## JA New York High School Heroes



The High School Heroes program is a service learning project that provides high school students the opportunity to become role models by teaching and empowering elementary students within their school district. High School Heroes work in teams to mentor students with hands-on, interactive lessons to students centered around work readiness, financial literacy, and entrepreneurship.





## Employee of the Month



### November

Amanda Kavaja  
Chief Happiness Officer



Gurvir Singh  
Chief Financial Officer



### December

Emina Julardzija  
VP of Marketing



Liham Zaman  
Chief Technology &  
Information Officer







## November

**Hadeel A., Amanda K., Jessie R.,  
Andres P., and Emily R.**

## December

**Daniel V. and Edward T.**

