

VOLUME 10 ISSUE 3, FEBRUARY 2019

The Paw Print



ALL THE LOVE YOU NEED UNDER ONE ROOF

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Loretto High School
Virtual Enterprise

A word from our CEO...

Thank you all so much for your continued work. The catalog needs to be our main focus right now, and I know you all are working hard at it. I hope you all have a wonderful Valentine's Day and that you are able to spend it with the one you love!



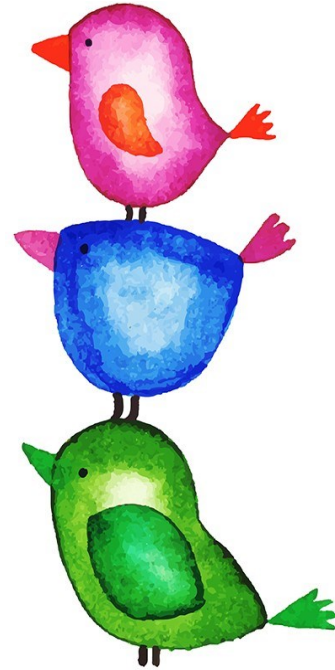
Pigeon Forge Trade Fair

Our employees attended The Southern Regional Tennessee Trade Fair in November, which was very successful for The Animal Kingdom, Inc. We participated in different competitions such as: Human Resources, Marketing, Elevator Pitch, Business Plan and the booth competition. Although we placed in multiple competitions, we were prepared enough to receive 1st place in the Salesmanship competition! All of our employees worked hard to make this a memorable trip and we are very proud of our work!



Fun and interesting pet facts

- ♦ 94% of pet owners say their animal pal makes them smile more than once a day.
- ♦ A dog's sense of smell is 1000 times greater than a human's.
- ♦ Nine percent of dog owners will have a birthday party for their pet.
- ♦ The only mammal capable of flight is the bat.
- ♦ Fleas can jump 350 times its body length.
- ♦ Hummingbirds are the only birds that can fly backwards.
- ♦ A cat can jump as much as seven times its height.



What will be the biggest pet trends in 2019?

"Pets bring so much joy to our lives, it makes sense that we would treat them as we treat ourselves," said Aimee Gilbreath, executive director of Michelson Found Animals Foundation.

Smart Technology for Pets

Technology has permeated every aspect of our lives—even for our pets. According to a survey, 56% of owners said they have specific tech just for their pet. Some of the most popular pieces include health and nutrition apps, pet monitoring cameras and smart toys.

Alternative Health Therapies

Since alternative therapies like acupuncture and essential oils have become more common for people, it shouldn't come as a surprise that they're also increasingly popular for pets. 74% of pet parents who have used health therapies have also used them on their pets.

Soup Supper Fundraiser

Our Soup Supper Fundraiser for the Virtual Enterprise trip to New York was a huge success! We had a great variety of soups and desserts. We were also able to sell bake goods the next day at school. With all the help from our employees, parents, and teachers this was an outstanding night for The Animal Kingdom, Inc!



Congratulations to our Employee of the Month!



Eli Logue
Chief Financial Officer

Happy Valentine's Day Coupon Code

Use the promo code

love

for 20% discount off any purchase!