

Current Threads

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Meet our CEO

Hello everyone! I'm excited to begin another month of work at Current Threads!

As we move into the start of this new month, I would like to commend all of you on the excellent work that you do for this company. It's the passion that all of you show that really gives us something special here at Current Threads. Without your efforts, none of this would be possible.



Speaking of the company, the wide reception we have seen for our products has been beyond expectation. The stylish and eco-friendly items that we provide allows us to draw in a wide market. Our interesting designs and comfortable fabrics attract those who are looking for a high quality shirt at a reasonable price, thanks to our competitive pricing. The eco-friendly nature of our products adds an extra appeal to the environmentally conscious. The idea of saving water, reducing plastic waste, and supporting a more sustainable future serves as a major drawing point for our customers. As we expand, our impact will continue to grow, which will encourage more to join in our cause.

Thank you for choosing to be a part of our team.

Sincerely,
Nick Oosthuizen

Employee Benefits

Current Threads ensures the safety and well-being of all employees in everyday tasks and procedures, whether it be using machinery or developing the website.

Current Threads also prides itself on its outstanding benefits package. For example, we provide part-time Associates and their eligible dependents the opportunity to enroll in dental coverage through Delta Care USA (a dental HMO plan), voluntary vision coverage through Vision Service Plan (VSP), Basic Life and AD&D (for all part-time Associates working an average of 10 hours or more per

week) and voluntary Life and AD&D.

Current Threads has established a retirement plan with a Defined Contribution Profit Sharing Plan and 401(k) Plan for the benefit of our full-time and part-time Associates who meet the eligibility requirements for participation in the plan. Based on the percentage of their annual salaries, Associates who are eligible have the chance to receive "luscious" company contributions. So keep up the good work and let's get going!

If you have any questions, please see the H.R. department.



Employees speaking to prominent business owners in the community



"I love being able to express my creativity every day at work!"

-Jacob Bailey, Head of Marketing Dept.

Current Threads

Mission Statement

Current Threads was built on a concern for the environment and a passion for making a difference. By utilizing economically friendly materials to create custom t-shirts and accessories, Current Threads is not only raising awareness for modern day environmental crises but building a more sustainable future.

The Plastic Problem

The population is growing every day, and so is plastic pollution. Two-thirds of the plastic in oceans comes straight from land and the rest comes from trash going overboard on ships. This is leaving 8 million metric tons of plastic in the sea every year, however, plastic in oceans is not our only problem. Approximately 91% of plastic isn't recycled, therefore about 79% of all plastic made is accumulating on landfills and in the environment as litter.



The Great Pacific Garbage Patch is now more than twice the size of Texas according to The Ocean Clean Up.



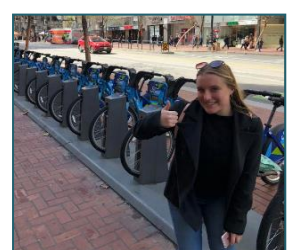
Sales department creating the product lineup



We love our HR specialists!



Current Threads visiting the Golden Gate Bridge



Marketing associate checking out sustainable transport in San Francisco

December

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

						1
2	3 Company Meeting	4	5 Business Plan Presentation	6	7 Pay Day First Friday	8
9	10 Company Meeting	11 Marketing and Sales Department Meeting	12 HR Department Meeting	13 IT and Accounting Meeting	14 Business Plan Meeting	15 Second Saturday
16	17 Company Meeting	18	19	20 Keep Bakersfield Beautiful Cleanup	21 Pay Day Christmas Party	22
23	24 Christmas Eve Day Off	25 Christmas Day Off	26 Day Off	27	28	29 Company Santa Monica Beach-Cleanup
30	31					

Using the correct organizational tools can improve time management by 38%!

Key

Company Events
Around The Town
Trade Shows

Blue
Orange
Green

Organization in the Workplace

Every month we provide employees with a detailed calendar to show what the month entails. This includes deadlines, meetings, and other upcoming events in the workplace. A calendar is efficient and promotes staying organized within departments. Benefits of staying organized in the workplace include increased productivity, a reduced stress level in the workplace, and can ensure employees meet deadlines.



How to Mediate During Conflicts

In the workplace, conflicts that are left unsolved lead to tension among employees, thus having a negative effect on productivity and morale. In order to minimize issues among coworkers, employers should educate themselves on mediation. At Current Threads, all employees go through training in order to make sure everyone understands how to resolve conflicts. A few helpful tips to help mediate issues are:

- Tackle the issue after both parties have calmed down
- Maintain a positive outlook
- Acknowledge all sides
- Alert others



Current Threads employees working hard on our newest product line!

Employee Spotlight

The executive board is happy to announce Elysa Romanini and Nick Pardo as December's employees of the month! Elysa has been hard at work on our marketing plan, preparing for the state competition in Bakersfield, along with being an excellent leader for our newest marketing team hires. Nick has been relentlessly working to update our website and bring Current Threads to its fullest potential, while continuing to teach the ropes of coding to the rest of the IT crew. Keep up the great work Elysa and Nick, we appreciate you!



Product Spotlight

New product alert! This T-shirt is made out of our very own bamboo fiber thread. Make sure to tell customers that this t-shirt is naturally resistant to UV rays, and our power insulating fabric will keep them cool and on trend. Our goal this month is to sell 200 of this design alone, and we need our employees to make this happen! The sleek bamboo symbol on the front of this tee not only publicizes our environmentally friendly movement, but is a trendy, calm, and casual look for our consumers. We hope our employees love this product and help our company convey our message to consumers!



@currentvei

Check out our social media platforms to see updates on Current Threads, pictures of our awesome employees, and information on how to keep the world clean!

Trade Shows

Current Threads after a successful trade show



Bakersfield Trade Show

Current Threads debuted the company. We sold \$45,000 worth of products and Isa Iturrirua was our top seller! Good job to our Current Threads family!



Isa Iturrirua: top seller!

Jack Johnson accepting Sales Materials award

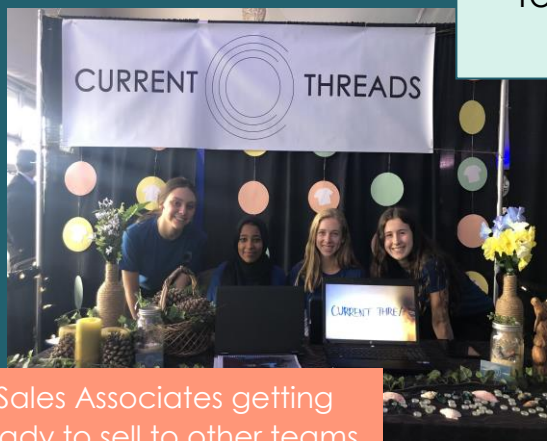


San Diego Trade Show

We sold \$30,000 worth of products. The company earned second in the Sales Materials competition, third for the video competition, silver in radio commercial, silver in Impact Marketing, and silver for Salesmanship. Keep the good work up!!



Marketing having fun in San Diego!



Sales Associates getting ready to sell to other teams



Our Current Threads raffle

Learn About Our Charities



At Current Threads, we have three unique lines of shirts made out of bamboo, hemp, and recycled plastic. 5% of profits from each shirt go to a designated charity. We want our employees to be familiar with our mission and understand what issues we are trying to combat!



The Rainforest Alliance is an amazing charity that brings “real, measurable benefits to forests, communities, and wildlife around the world.” By donating to Rainforest Alliance we help stop deforestation, climate change, and other urgent social and environmental problems.



The Ocean Cleanup has designed the first, reliable way to get rid of the huge amounts of plastic in the ocean. They use a system that uses a 600-meter-long floater that goes 3-meters below the surface to catch plastic before it breaks down into micro plastics that sea life mistakes for food. The Ocean Cleanup does their part in saving sea life and by donating to them, we can do our part too.

The Nature Conservancy keeps animals in their habitats by stopping the development of harmful construction. Current Threads donates 5% of hemp line sales to aide their pursuits. So wear those comfortable hemp blend shirts, and be proud that you are supporting preservation.

