

THE CLEVER CHRONICLE

The Official Newsletter of Clever Contraptions

NOVEMBER 2018, ISSUE #2



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Our Mission:

Our mission at Clever Contraptions is to incorporate new smart technology into our consumers' daily lives, by providing them with the most modern, convenient, and integrative devices. Through the use of these devices, our goal is to keep our consumers up to date with our technology driven world.



This month's issue highlights Clever Contraptions at the Tennessee Trade Show

Twitter: @CleverContrap1
Instagram: @clevercontraptions
Website: clevercontraptions.net

1020 Dunham Road
St. Charles, IL, 60174
(331) 228-5588



Clever Contraptions Tennessee Trade Show Highlights

(Left to Right: Ian Morling, Andrew Brown, Isabel Sypolt, Brianna Sypolt and Justin Jett)

Clever Contraptions Takes On Pigeon Forge, Tennessee

FROM THE TRADE SHOW TO THE "TRY MY NUTS" STORE

The Tennessee Trade Show weekend was undoubtedly legen - wait for it - dary and went very well for the Clever Contraptions firm, considering they took home quite a bit of hardware.

Total Tennessee Earnings: \$470,804.43

The Sypolt twins won second place in the live Elevator Pitch competition, Charlene Baes and Erik Odegard placed top 25% in the HR competition, and Jake Calabrese and Justin Jett place top 25% in the Marketing competition, before being DQ-ed for a "controversial target-market."

As a firm, our favorite activity was the Nighttime Mountain Coaster, which was an unexpected twist to our schedule. Not only did Tennessee provide several business opportunities for everyone involved, but they brought everyone in our firm closer together. Clever Contraptions has bonded more than ever and our work environment has been built on trust and friendships that will last a lifetime.

"It takes a whole year for you to convince yourself to buy a shirt from the Try My Nuts store, but it's worth it."



Photo Taken By: Abby Smolek

Employee Of the Month: Isabel Sybolt, Sales Specialist

This month, Isabel Sybolt was one of the biggest contributors of success to our firm. Isabel was one of the main actresses in our Clever Contraptions commercial, she made the most sales during our Tennessee Trade Show, and she lead our firm to an outstanding second place in the elevator pitch live VE competition. Congratulations Isabel, thank you for all your hard work!

Top Selling Package at the Tennessee Trade Show: Game Day Package

Our priciest and best selling package at the Tennessee Trade Show was the Game Day Package, which included a Smart Couch for comfortable watching, Surround Sound Speakers, to optimize the game sounds, and a 54-inch TV. Not only can our customers watch their favorite teams on screen, but they can do it in high-tech style.



TENNESSEE TRADE SHOW SPECIALS

SMART DRONE
\$600



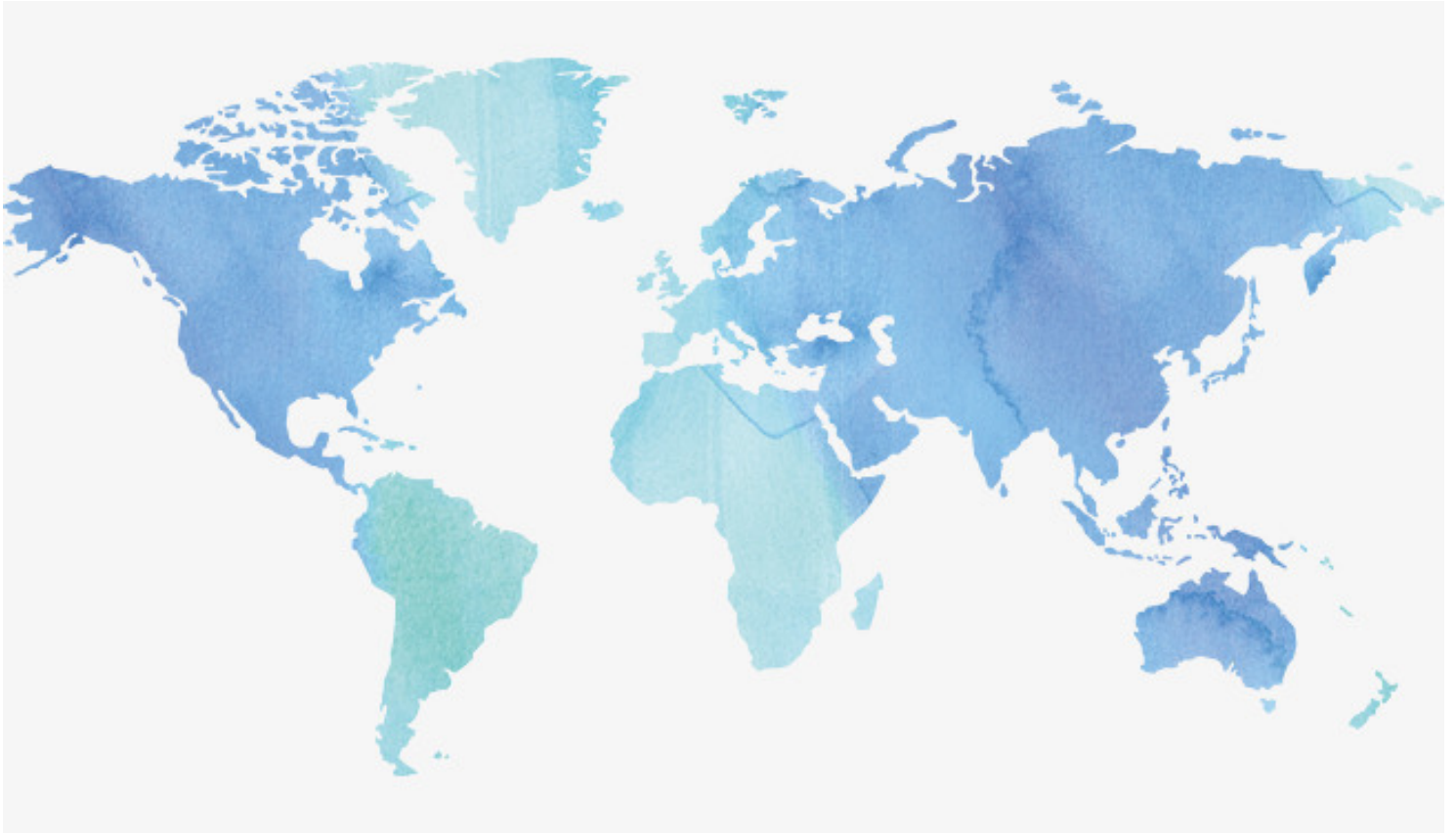
VR PACKAGE
\$1,000

**KITCHEN
PACKAGE**
\$3,200



**SECURITY
PACKAGE**
\$1,270

Environmental Contribution



Within The Firm:

- Habitat for Humanity

Every two years, Clever Contraptions sends employees to a third world country in order to contribute to Habitat for Humanity, and help build homes for those who don't have one. Our firm uses our platform to spread awareness about this inspiring nonprofit and international organization

Outside of The Firm:

- Recycling

The easiest way to reduce our environmental impact is by recycling the papers we no longer need!

- Valuing our Resources

We primarily use our computers in order to share important documents with each other instead of printing papers that we don't need.

Up Next For Clever Contraptions:

Business Plan Competition

Clever Contraptions will be sending Kaitlyn Dunfee, Charlene Baes, Brianna Sybolt, Nicholas Anton, Eduardo Elias and Thomas Liking to present the business plan to VE judges. They will be competing to earn a place in one of the final competitions in New York City.



Great Lakes Trade Show

All Clever Contraptions members will be attending the Great Lakes Trade Show in Chicago, IL. Trade shows are our number one source of income, and provide all Clever Contraptions employees with the opportunity to learn how to sell and participate in live competitions in the VE community.



Photo Gallery

