



**CONGRATULATIONS**  
TO ALL OUR EMPLOYEES FOR  
THE FOLLOWING AWARDS

**FIRST PLACE | SALESMANSHIP**

**FIRST PLACE | BOOTH DESIGN**

**FIRST PLACE | SALES MATERIAL**

**THIRD PLACE | RADIO COMMERCIAL**

**BRONZE STANDARD | IMPACT MARKETING**

**BRONZE STANDARD | COMMERCIAL**

**BRONZE STANDARD | E-COMMERCE**

## WHAT WE DO TO BE ECOCENTRIC

- 1 Our company donated 5,000 kits to help the families impacted by the California wildfires.
- 2 Ecocentric participated in a beach clean up, removing 102 pounds of plastic from our local beach.
- 3 Ecocentric reached our goal of recycling more than 200 pounds of our paper and plastic waste.

## CONTACT US

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2 San Diego  
Photo Gallery

Department  
of the Month 4



# Exclusively ECOCENTRIC

Volume I | Issue III

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## SUCCESS IN SAN DIEGO



All smiles in San Diego.

Photo by Dan Le, Digital Media associate

NOV 30

Regionals are here. On November 30th, Ecocentric confidently walked into the San Diego Trade Fair and left as one of the trade fair's most successful companies. Not only did Ecocentric take home multiple awards, but our company also made Virtual Enterprise history by earning perfect scores in both Salesmanship and Booth Design.

*"I could not be happier about my first experience at a trade show. I am so glad for the opportunity to have met new people and open my mind to different business possibilities."*

CHANTELLE SANCHEZ, DESIGN ASSOCIATE

## TRAVELING WITH OUR JETSET BUNDLE

Are you ready for your trip? In a report by AAA, it is forecasted that the 2018 Thanksgiving travel season will be at an all-time high with more than 50 million travelers. To us, this means 50 million people will be stressing about what to pack. Luckily for you, Ecocentric has just the solution to relieve some of that stress. One of Ecocentric's best selling products is our Jetset Bundle, and for good reason, too. For less than \$30, this bundle comes with all your everyday essentials when on the go. All packed in a recycled-plastic pouch, this bundle includes charcoal toothpaste and floss, a bamboo toothbrush and washcloths, and mini natural soaps. You will have everything you need for your trip. Also, unique to the Jetset Bundle is the sizing of



Our Jetset Kit retails for \$29.99.

Photo by Huy Truong, Director of Digital Media

our products. All of Jetset's products are in TSA-approved sizes, so there is no need to worry about a hold up at those long security lines. Of course, all these products are biodegradable and produce

zero waste, meaning you will be helping out the environment as well. Check out our website and purchase your Jetset Bundle today, just in time to save yourself from a stressful trip.

## WAYS TO CUT DOWN ON WASTE THIS HOLIDAY SEASON

- 1 Use reusable tupperware, don't use plastic saran wrap to cover leftover food.
- 2 Use reusable grocery bags, such as paper or tote bags, to carry in your groceries.
- 3 Use recycled or recyclable wrapping paper when wrapping your gifts.



## IT'S PIZZA TIME!

NOV 15

Even on our busiest month to date, our company still makes it a priority to spend quality time with our employees. Our Administration team invited the whole company out to California Pizza Kitchen for what was a night to remember. There was no grand gesture. Ecocentric employees simply talked over slices of pizzas about everything from holiday plans to personal goals. The experience was all in getting to know one another. Our Chief Executive Officer believes so as well: "It was a great night! Many of us live very busy lives and don't often get a chance to settle down and spend time together. I hope that we can make this a regular event in the future." Thank you to everyone who showed up, and hope to see everyone again at our next outing.



## A RECORD-BREAKING BOOTH

COURTESY OF ELISE NGO, DIRECTOR OF BOOTH DESIGN





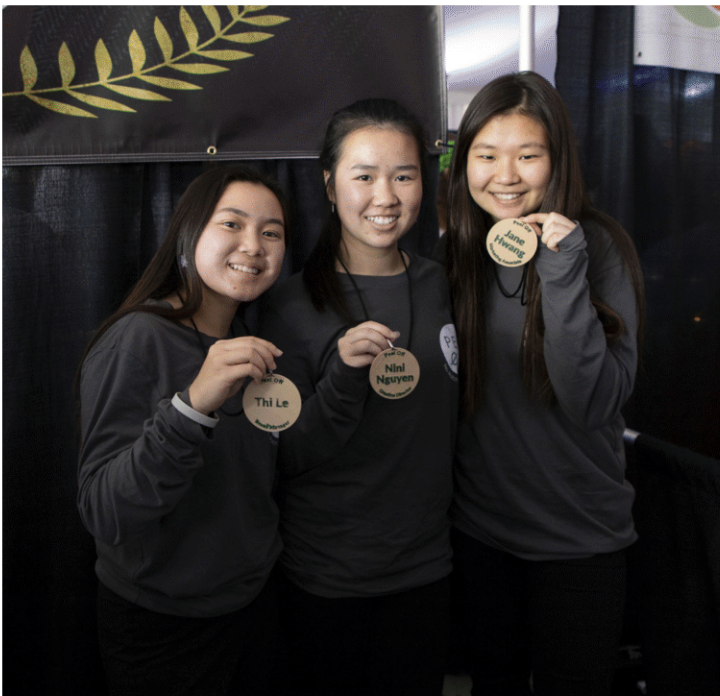
## EMPLOYEE OF THE MONTH NOVEMBER



For the month of November, Ecocentric's most outstanding employee is Natalie Roldan. As the Director of Sales and Social Media, she has worked extremely hard in training our employees towards a perfect sales pitch and keeping all our followers updated on our company's progress. She doesn't stop there. Besides her required tasks, Natalie is always helping out other departments or flipping pancakes for our daily fundraiser. And the best thing about her is that no matter how difficult the task, there is never a complaint from her. It is always smiles all around with her. Keep up the good work, Natalie.

## ECOCENTRIC THANKS YOU

Thanksgiving just passed by, and at Ecocentric, there was much to be thankful for at our company. To all our employees, thank you for working to make Ecocentric the best it can be. To our customers, we are thankful for your commitment to our mission of attaining a more environmentally conscious lifestyle. We hope everyone had a happy Thanksgiving with their friends and family.



## 3D PRINTED NAME TAGS

A huge thank you to Peel Off for ordering our custom 3D printed name tags. Orders can be fulfilled through the link: [bit.ly/fvve3dnametags](https://bit.ly/fvve3dnametags). All products are made of recycled plastic material or bamboo wood.





# DEPARTMENT OF THE MONTH

## TRADESHOW BOOTH AND DESIGN



We don't normally recognize a Department of the Month; however, for this busy month, we found it necessary to thank one of our departments. With that

said, our Department of the Month is Booth and Trade Show Design. Throughout November, we observed this department's dedication in crafting each piece of the booth and its sales

materials. Their immaculate attention to detail did not go unnoticed. The department took home first place in Booth Design and Sales Material. Ecocentric is incredibly proud of all

your hard work and we are excited what is next for all of you. Congratulations on your successes so far.

## ECO NEWS IN THE WORLD



Australia's ban on single use plastic bags have eliminated 1.5 billion bags from their landfills.



The European Union is moving rapidly to impose a total ban on plastic straws in order to limit plastics in landfills.



Following California's lead, the United States is proposing a nationwide ban on single-use plastic bags in supermarkets.