



# 99@dventures

Real Estate & Travel Agency

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## Camp Adventuras

By: Sophia Rivera

This season, 99@dventures will be adding “Camp Adventuras” to its growing list of products. Whether you would like to “rough it” or “glamp”, we have the perfect choice for you. Camp Adventuras has a wide range of housing options from which to choose including; a yurt, tent site, rustic cabin, and tree house. A pool, tennis court, shuffleboard, horse shoes, mini golf course, high ropes course, zipline, lake for fishing, trail access points, and even a beach for relaxing are all activities available at our campsite. Come to Camp Adventuras to experience a fun-filled adventure.

# International Expansion

By: Ethan Boyer



In order to receive the greatest amount of profit, expand our target market, and set a high standard for all real estate and travel firms, 99@dventures has expanded internationally to beautiful places like Germany, Switzerland, and France. Here, we hope to earn the business of a new target market of European millennials. European apartment rentals will serve as an appealing option for American students who wish to live overseas or attend schools abroad. However, making this expansion requires keeping up with current events and current trade barriers between countries. These are crucial steps to take in making sure 99@dventures follows all trade laws and agreements as set by these nations' governments. If an agreement or policy with trade changes, we are responsible for ensuring that we adjust according to that change. In order to better prepare ourselves for business with foreign countries, members of the marketing team have spent time over the past months researching foreign countries in the VE, to see how different companies are currently operating in these countries. With this knowledge, we can establish a plan for potential worldwide partnerships and contracts.



# Human Resources and Digital Design

By: Camron Schnovel



In recent weeks the human resource and digital design departments have been actively working on key components for the company's success. The COO and VP of Operations have been busy working with the leadership team completing the final copy of the 2018/19 business plan. Along with finalizing the company business plan, the COO and VP of Operations have been preparing to conduct employee evaluations. This will allow for departments and individual employees to see strengths and areas of improvement. Our Benefits Specialist and Administrative Assistant have completed a 401k plan to, provide every employee with a retirement plan. Our Website Developer, Production artist, and Digital Media Associate have been working with our marketing department to assure that launch of our new products reaches customers through our website. They have also created a set of modernized simplistic business cards, for every employee to use in order to represent the company's image when we attend trade shows.

# Marketing Team

By: Alex Tharp



The Marketing and Communications teams at 99@dventures have been working hard on multiple projects throughout the past two months. The first product line that went live at the end of November were the International Apartments. The second addition that went live is the Camp Aventuras and the third being RV adventures. Our new international apartments in the countries of Germany, France, and Switzerland offer a studio, one-bed, and two-bed. These prices, unlike the rest of the website, are in euros to suit people in those countries. The campsite is a very exciting expansion for 99@dventures. We have always felt that we were missing the “key” of the adventure we strive to show. To do this, we added a campsite designed by our CEO and put it through heavy screening to ensure it creates the best memories for all visitors. Finally, our RV Adventures were created for the people that want to get off the grid, but don’t want to stay in one place. There are standard and premium packages to allow for more people to experience it. These road trips are in America’s Northeast, Northwest, and Southwest.



# Finance Team

## By: Allison Moser

### Allison Moser

99@dventures' CFO, Allison Moser, is excited to begin 2019 with new ideas and improvements. This is her second year working for 99 @dventures. She enjoys cheerleading and is active in many service clubs at Wyomissing Area High School. Currently, she is a senior, and hopes to study International Marketing in college. Allison looks forward to the expansion of the company in 2019.



### Jaydan Patterson

Jaydan Patterson is the VP of sales for 99@dventures.

Jaydan is excited for what 2019 will bring, and what new challenges our company will face this year. He is currently a senior at Exeter High School. Jaydan plans to attend college. He will take what he has learned from the VEI, and use it in the upcoming future



### Jefferey Osen-Avalos

Jeffrey Osen-Avalos is the VP of accounting, Jeff is very responsible and caring towards all his fellow students/employees that are part of 99@dventures. He is considerate, and hardworking. and sets high goals for himself in order to be successful. Jeff enjoys listening to music and spending time with his family. He is optimistic of the future for 99 @dventures.

