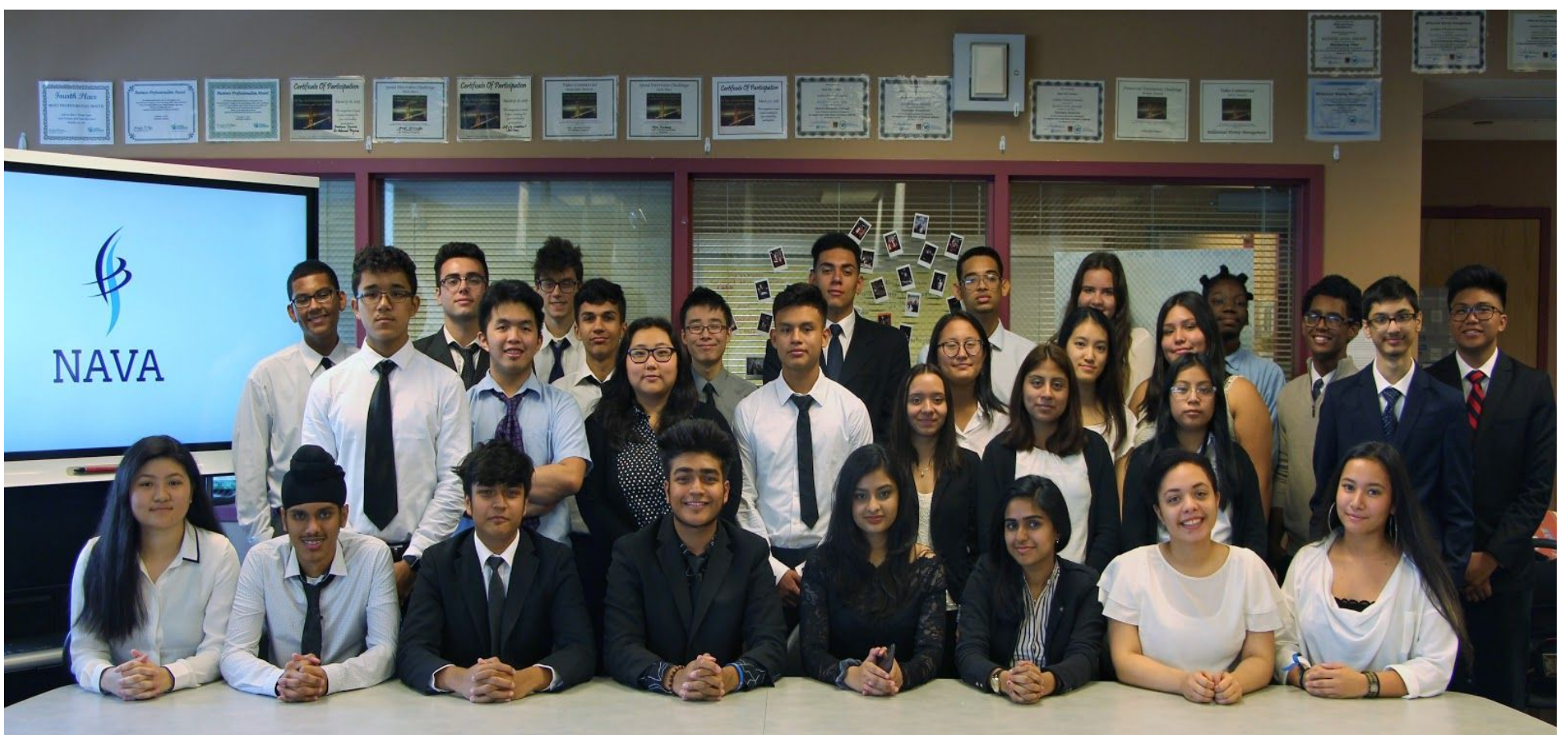


NEWSLETTER

NAVA INC.



OUR TEAM

NAVA's MISSION

To help improve the mental health of teenagers, like their stress and anxiety that accumulates from their daily activities. Thus, teenagers would be able to maintain their mental state. Nava will do this by providing a variety of stress/anxiety-relief products.



OUR CHIEFS

- Chief of Finance- Inderjit Singh**
- Chief of Community- Shafian Bari**
- Chief of Human Resources- Vanessa Diaz**
- Chief of Marketing- Nicole Massa**
- Chief of Social Media -Nisha Bhatia**
- Chief of Technology- Alice Chen**



CEO(Nazin Rahman) and COO (Al Bari)

OUR DEPARTMENTS



Social Media Department



“We put Nava on the map, gathering sponsors and potential customers to achieve our main goal in making this world a calmer place and be one of the most profitable companies in the nation”

Technology Department



“We aspire to go above and beyond to support the firm’s technological ideas in any way, shape, or form in order to provide the best products for our clients.”

Marketing Department



“We provide result-oriented advertising, public relations, and marketing designed so that we meet our client’s objectives by providing strong marketing concepts and excelling at customer service.”

Community Department



“We inspire and empower so that we can come together as a community by volunteering and supporting other local charities and each other .”

Financial Department



“We aspire to direct a successful company by providing our customers with top of the line products and having smooth internal workflow”

Human Resources Department



"We maintain a professional working environment for our employees to feel comfortable in using their creativity and to collaborate with other colleagues so that our company can prosper”

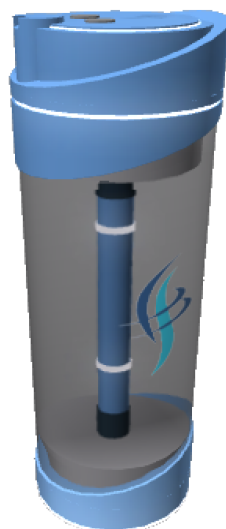
Products

Cloud-9



Cloud-9 is a pillow created to help you fall asleep faster and maintain a deep sleep for a good night's rest. Once turned on, the pillow will adjust to your breathing patterns to achieve a slower, more relaxed heart rate. Nava accomplishes this with the installation of a carbon dioxide sensor that releases aromatherapy scents through small openings on the side of the pillow which will let out calming scents when the built in motion sensor is activated once the pillow is turned on. Studies have proven that specific essential oils used in aromatherapy can help relieve stress, relax the body, and promote better sleep.

Hydro-Me



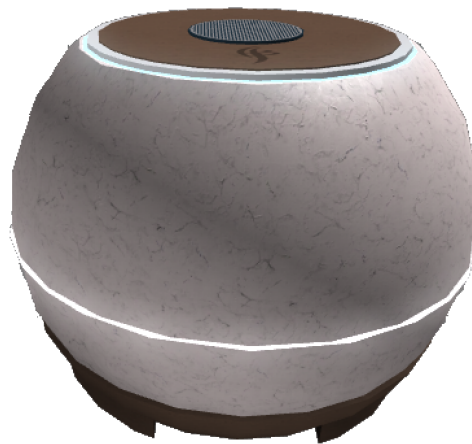
Hydro-Me - A bottle that lights up in order to remind the consumer to stay hydrated throughout the day. The water bottle contains a sensor inside which keeps track of the amount of water the consumer is drinking per day based on average amount of water a person is supposed to consume per day. The amount of water will be broken down into hour intervals if the water bottle is not being touched. Another feature is that it contains a UV-C light that penetrates harmful pathogens in water and destroy illness causing microorganisms by attacking the DNA. The bottle filters and removes 99.9 percent of all bacteria and protozoa, such as salmonella, cholera, and E. coli. Due to the installation of the UV-C, it self-cleans and purifies the water, saving you time and energy. Hydro-Me comes with a rechargeable battery that is long lasting and includes.

Pulse



Pulse is jewelry, such as necklaces, rings, and earrings for both men and women. The purpose of this jewelry is designed to ease tension by massaging your pressure points. The pressure points that deal with stress is HTZ which is where your wrist has a crease with your hand. Another pressure point that deals with stress and anxiety is K1, which is found in the center of the bottom of your foot.

Arôme



This oil diffuser will let out relaxing scents to ease tension and will also be voice activated to help with meditation. Arôme will not use heat, which will then become a safer way of diffusing. The oil diffuser will break down the essential oils into micro molecules. There is an air current forced into the small tube, reducing pressure. The difference in pressure creates a suction that causes the essential oils to rise upward. As this happens, the essential oils start to atomize and then rise up and are emitted through the small tube.

EVENTS



NETWORKING EVENT

During November, NAVA held a Networking event. More than 20 VE firms came to Academy of Finance and Enterprise located in Long Island City. All the firms were able to network with other each and sell our products. Our company was able to make a profit of \$300,000 in revenue during this event.

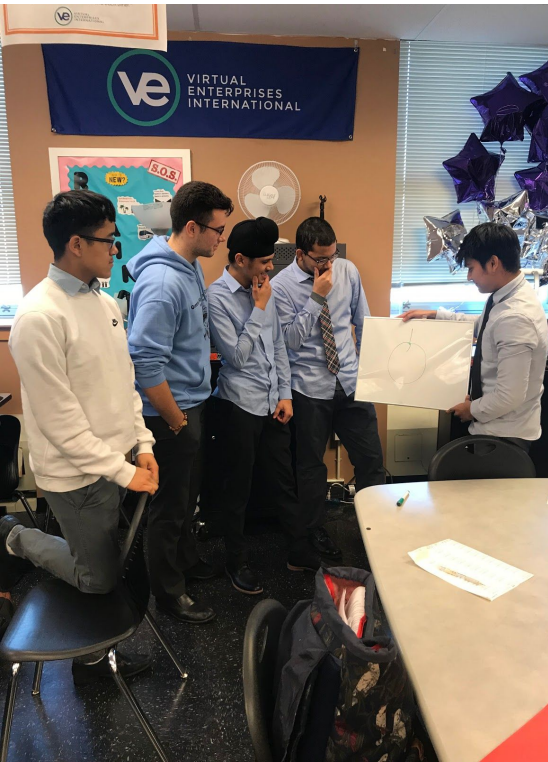


OUR TEAM BUILDING EVENT

On January 14, 2019 our company held our second team building activity. This team building activity was created by our Human Resources department. Our H.R department started by presenting a time management presentation. Then we moved onto a game they organized for us to play with our departments. These team building activities are effective in getting our departments closer with each other.

LIU TRADE FAIR

The LIU Trade Fair was on January 9, 2019. This trade show was a big opportunity to network with other VE firms. We were able to meet and network with over 25 firms. Also towards the end of this trade fair they announced the winners of the newsletter, employee handbook and website. We were lucky enough to get gold on our newsletter and employee handbook. We were also able to get a silver on our website. A successful day for NAVA.



QUICKBOOKS



On September 28, 2018 I attended the Introduction to Quickbooks workshop at the VE NYC offices. The workshop was established and designed to give students an overview of the well developed accounting tool used by many, Quickbooks. The workshop was organized very well and at the start of the event, all students were asked to introduce themselves and the schools as well as the firms they represent this year.

The workshop included small activities involving transactions and students were instructed on how to carefully input these transactions into quickbooks. Some of the students had not taken an accounting class before coming to this workshop, and this was an effective way to gave a short, but helpful overview of how we record accounting transactions and what mistakes to avoid. The meeting also described any changes to Virtual Enterprise for the aspect changes, such as using the realistic tax rates for any sales, making this years experience for finance students, even realistic.

Overall, the workshop was a wonderful experience, I was able to meet the the director of the New York metro area and some of his colleagues who we will be in touch with throughout the year. I also, had the chance to meet the many like minded students as me who joined the accounting/finance departments, giving me an overview of the many VE firms in New York. - Inderjit Singh



Winning Women’s Event

On October 16th, 2018, I attended the Winning Women’s Conference at HSBC Headquarters in Manhattan. The Winning Women’s Conference is an event that allows young VE female students the chance to network and meet important and successful women in our world today. The event itself was very well organized. At the start of the event, the organizers introduced themselves then, the mentors and students also introduced themselves and stated what they did for a living or what position they held at their company in VE. We also had to state one professional goal we had.

We also had the opportunity to get advice from the women at the conference such as how to dress professionally. We also received advice on how to effectively communicate with other people such as potential employers. Some of the advice given was to always keep eye contact, have good posture and try not to fidget with your fingers or hands even when you are nervous because it can be distracting to the other person. During the conference, we also discussed other ways to help us in our professional lives. Finally, we also had a chance to get to know our mentors and see what they do and ask questions. Talking to these successful women was very empowering because it gave us a chance to see how successful women can be in this world today. Furthermore, attending this conference was also filled with advice that we will be able to use in our lives. - Melanie Bedon



Business Plan Competition



On December 21, 2018 Nava competed in the Business plan competition where they competed against seven VE firms. It was a great experience to be able to compete against these different firms in person while being able to network with them. The business plan competition was a good experience to see these other amazing firms and was a good opportunity to showcase all our hard work, which was paid off.

“ We were all under a lot of pressure but in the end we all did amazing and got through our presentation.” - Nazin Rahman

“It was really hard to remember all the numbers but it all worked out” - Inderjit Singh

“ I was proud of myself for being able to remember the SWOT analysis” - Al Shafian Bari





Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Happy New Year!!!	2	3	4	5
6	7	8	9 LIU Trade Fair	10	11	12
13	14	15	16	17	18	19
20	21 No School	22 No School	23 No School	24 No School	25 No School	26
27	28 No School	29	30	31		

Upcoming Events



1. Pasadena Trade Fair - February 19, 2019
2. Bay Area Conference & Exhibition - March 16-17, 2019
3. Youth Business Summit- April 15-17, 2019

Announcements

- Performance for Business Plan- 3rd Place
- Company Logo Competition- 2nd Place
- Long Island Trade Fair- Newsletter Competition- Gold
- Long Island Trade Fair- Employee Handbook- Gold
- Congratulations to Al Bari, Inderjit Singh, Nicole Massa, and Nazin Rahman for getting accepted to the Pasadena Trade Fair!