

Table of Contents

About Us.....1

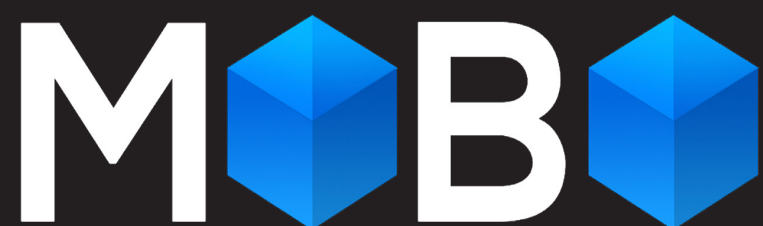
Our Progress.....2

Our Products.....3

Meet Our Staff.....4

Past Events.....5

Employees of the
Month.....6



Monthly



“We Bring A Smile To
Your Door”

Our Mission

As a company, we strive to provide our customers with a monthly subscription of boxes filled with items catered to the interests of each person. With each package plan available, our employees are driven to craft a box that is sure to bring a smile to your face.

MOBO

stands for

MOnthly BOxes

Our Progress 2



OUR FIRST COMPETITION AS A COMPANY TOOK PLACE NOVEMBER 30TH IN THE BEAUTIFUL CITY OF SAN DIEGO, CALIFORNIA. ARRIVING AT THE BEAUTIFUL PARADISE POINT RESORT, OUR TEAM CAME IN HUNGRY FOR SUCCESS AS NEW COMPETITORS. AFTER A LONG DAY'S WORK, MOBO WAS PLEASANTLY SURPRISED WITH EARNING HIGH PRAISE FOR A NOVICE COMPANY. AFTER OUR FIRST DAY OF BUSINESS, OVER 200 BOXES WERE SOLD TO CUSTOMERS WHO WERE PLEASED WITH OUR VARIETY OF

PRODUCTS. SHORTLY AFTER ARRIVING AT THE AWARD CEREMONY, MOBO WAS HONORED IN MULTIPLE CATERGORIES. MOBO EARNED BRONZE FOR THE VIDEO COMMERCIAL AND SALES MATERIAL, SILVER FOR THE E-COMMERCE WEBSITE, AND GOLD IN NOVICE BOOTH DESIGN AND NOVICE SALESMANSHIP. IN BOTH OF THE GOLD HONORS, MOBO PLACED 3RD OUT OF ALL NOVICE COMPANIES AT SAN DIEGO TRADE FAIR. THE FOLLOWING WEEK MOBO'S EXECUTIVE TEAM SUCCESFULLY PRESENTED THE

COMPANY'S BUSINESS PLAN TO THE ORANGE COUNTY DEPARTMENT OF EDUCATION AND LANDED THE COMPANY A SPOT IN THE TOP 42 COMPANIES IN CALIFORNIA. WITH A CONSIDERABLY REMARKABLE START AS A NOVICE COMPANY, MOBO CONTINUES TO CATER TO THE NEEDS OF OUR CONSUMERS AND HOPES FOR A PROJECTED SALE OF 200+ UNITS AND FOR MORE AWARDS AT THE NEXT TRADE SHOW IN LOS ANGELES.

All boxes have a premium option available, where items are of similar, yet higher quality and quantity.

3

Our Products



This Month's Selection

Beauty Box

Starting at \$39.95

Box can include:

- Make Up Remover Facial Wipes
- Deep Moisturizing Jasmine Water Skin Toner For Skin Care
- Pro Beauty Makeup Sponge Blender
- Natural Moisturizing Skin Face Cream Lotion
- Deep Cleansing Purifying Black Head Facial Mask
- Satin Hair Scrunchies
- Temporary Flower Tattoo Sticker
- Waterproof Moisturizing Herb Lip Balm
- Makeup Base Face Matte Primer
- Assorted Color Hair Bobby Pins
- 200ml. Shea Butter Body Lotion
- Charcoal Face Wash
- Mini Stuffed Animal

Markup to Premium: \$55.95

School Box

Starting at \$44.95

Box can include:

- BIC Mechanical Lead Pencils
- Basic .7mm Lead
- Pacon College Ruled Filler Paper
- 6 Color Fluorescent Pen Highlighter
- Black/Red/Blue Pens
- Small Clear Stationery Adhesive Invisible Tape
- Elmer's Washable Clear School Glue 5 oz
- TOPSÖ Composition Book, College Ruled, Marble Cover
- Sharpie Extreme Permanent Markers
- Basic Colored Pencils
- College Ruled 1-subject Notebook
- 3Post-it® Super Sticky Notes, Miami Collection

Markup to Premium: \$98.95

Binge Box

Starting at \$37.95

Box can include:

- Cheetos
- Lays Potato Chips
- Doritos
- Planters Nuts Variety Pack
- Miss Vickie's Potato Chips
- Crystal Light On The Go Soft Drink Mix, Lemonade
- Corn Nuts Snacks Ranch - 1.4 Oz.
- Gold Haribo Gummy Bears - 1.6 Oz.
- Hello Panda Chocolate Crème Cookies
- Wolf™ 50" x 60" Fleece Blanket
- Mini Stuffed Animal

Markup to Premium: \$59.95



WANT A FUN AND EXCITING SUPRISE EVERYTIME YOU OPEN YOUR MOBO BOX EACH MONTH? ADD MAC'S MYSTERY TO YOUR SELECTED SUBSCRIPTION PLAN FOR AN ADDITIONAL CHARGE OF ONLY \$15.00. EACH MONTH, ASSOCIATE MAC PHAM SELECTS AN ITEM OF THE MONTH TO BE INCLUDED IN EACH CUSTOMER'S BOX THAT IS SURE TO BRING A SMILE TO THEIR FACE. ITEMS SELECTED ARE OFTEN ITEMS CURRENTLY TRENDING AMONGST TEENAGERS AND ADULTS.



MEET OUR STAFF

4

Executive Team



NATHAN NGUYEN
CFO



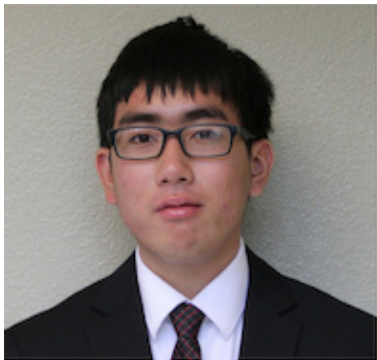
ZIANNY VILLA
CEO



HAI PHAN
COO



QUOC NGUYEN
ACCOUNTING ASSOCIATE



BRIAN TRAN
ACCOUNTING ASSOCIATE



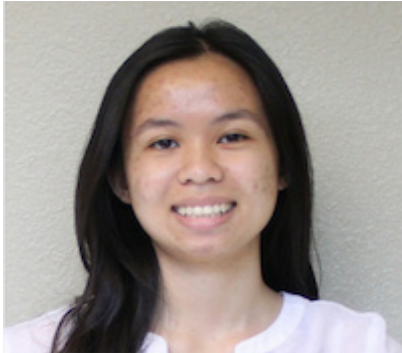
ASHLEY UYEHARA
VP OF HUMAN RESOURCES



DOMINICK CONSTAS
HUMAN RESOURCES ASSOCIATE



VICTORIA PHAM
VP OF COMMUNICATIONS



SHARON TRAN
COMMUNICATIONS ASSOCIATE



ALVIN HERNANDEZ
VP OF ARTS & PUBLICATIONS



ANDREW LE
ARTS & PUBLICATIONS ASSOCIATE



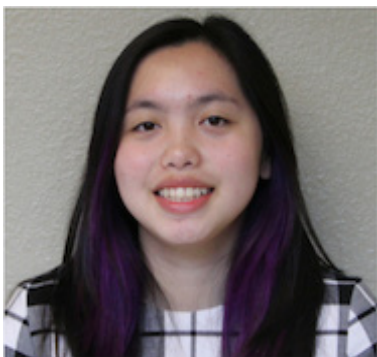
LENNY HUYNH
VP OF DIGITAL MEDIA



SAMANTHA DENNY
VP OF SALES



JACLYN THACH
VP OF MARKETING



MYKIM HANG
MARKETING ASSOCIATE



MAC PHAM
MARKETING ASSOCIATE



DAVIS TRAN
MARKETING ASSOCIATE

SAN DIEGO RECAP

5

This event concluded MOBO's first trade show. Considering that this is our company's start up year, every employee came ready for San Diego and it showed. Not only did MOBO take home several awards, but we also took with us the experience of becoming better than we were before.



Each and every one of MOBO's staff members is grateful for the opportunity to attend the trade show and recognition at the award ceremony hosted by Virtual Enterprise International. On top of that, competing against other talented companies was truly a wonderful experience.

Taking part in a trade show opens the door for staff to realize their individual potential and building onto that. At MOBO we encourage growth, whether it be building the confidence to speak or improving the way you appear to others. In the end, all these traits benefit MOBO as a whole.



Employees of the Month

6



Andrew Le
- Arts & Publications -
Associate

Congratulations to Andrew Le who operates within MOBO's Arts & Publications team. This employee is on top of his game as he is always getting his work done on time. Andrew was also recognized as our top seller during MOBO's first trade show. When he's not working hard in the office, Andrew loves to watch basketball games.



Quoc Nguyen
- Accounting -
Associate

MOBO would also like to acknowledge Quoc Nguyen for managing our company assets consistently, as well as frequently updating every employee on their financial status. With all the work employee's have building near our deadlines, Quoc makes sure others don't end up skipping their responsibilities as an individual.