



DELTA NEWS

DECEMBER 2018 ISSUE

IN THIS ISSUE

- An Interview with our CEO
- Guest Speakers
- Elevator Pitch
- Employee of the Month
- An Inside Look

MISSION STATEMENT

Creating a room that feels like home, but with a personal touch.

EVENTS

- 2018 San Diego Conference: November 30, 2018
- 2018 Northeast Conference & Exhibition: December 10, 2018
- 2019 Long Island Regional Conference & Exhibition: January 9, 2019

College can be scary. It's an entirely different world. You're new, alone, and clueless about what is to come. Luckily, we're here to help make this new world feel like home. Delta Dorms is a startup company dedicated to making the lives of college students easier. Our company is revolutionizing the college moving process.

Our mission is to redefine dorm design. We create personalized dorm designs that are unique to your style. At the same time, we help out with the moving process, making it as efficient as it gets. We offer different packages at different price ranges, making it affordable too.

We're changing the lives of college students around. No more stress. No more fear. No more worries. Just confidence and individuality. That's what Delta Dorms is about.



Thank you for subscribing to our newsletter!
Use the discount code
'**DORMUP**'
(limited time)
for **10% off everything**.

OUR TRANSFORMATION



AN INTERVIEW WITH OUR CEO

The heart and soul of our company, Dylan Meltzer is the founder and current CEO of Delta Dorms.

How was the idea of delta dorms born?

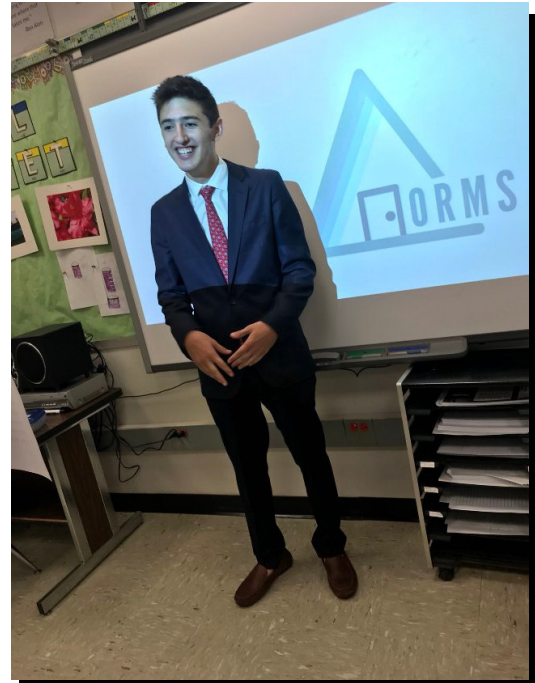
DYLAN MELTZER: The idea was born through the thought of an easier life. Every good idea serves to change the way of life and make a new norm. The idea of Delta Dorms is to give the nation's students one less reason to be stressed in their move from home to truly a foreign world.

What is the significance behind the name 'delta dorms'?

DYLAN MELTZER: The name stems from the use of Greek letters on campus but behind the clear connection, the word delta means change. Our goal is to change the college experience- a change no one knew they wanted, but now need.

What makes the company stand out from our competitors?

DYLAN MELTZER: Our company stands out by allowing full customization. We're here to get ideas rolling and give a one stop shop for you to be able to bring your ideas to life. This is your life- you should be able to express yourself in any way you want to.



What do you see in the future of this company?

DYLAN MELTZER: I see this company expanding to more and more colleges as people see the benefits of our service. The generation that is entering colleges today has shown an ever growing want to express themselves and our services makes doing so extremely easy.

ELEVATOR PITCH

On October 19, 2018, our company attended our first Elevator Pitch competition and break out panel at LIU Post. Even though we didn't place in the competition, it was a memorable experience. The panels were very informative and our employees learned a lot. We also had the opportunity to interact with other VE firms. This competition left us eager for upcoming events and Delta Dorms is coming back even stronger at the 2019 Long Island Regional Conference & Exhibition on January 9, 2019.



GUEST SPEAKERS

On November 5th, 2018, our company had the opportunity to meet and interact with Lauren Izzo and Ryan Arca who work in the field of medical sales. Lauren Izzo holds the Account Manager position at Obalon and Ryan Arca is the US Regional Director of Aesthetic Devices at Merz North America. They shared their insight on sales pitch, business planning, visual communication, and booth design. The session was very informative and we gained a lot from just 40 minutes.



EMPLOYEE OF THE MONTH

OCTOBER

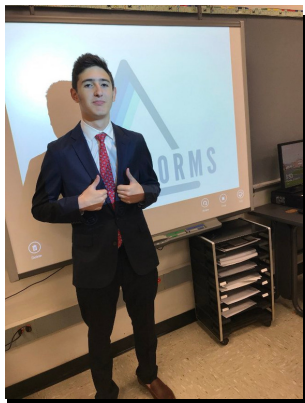
For his hard work and exceptional performance at the Elevator Pitch Competition, Sal Velotti, the Public Relations Officer, was named Employee of the Month for October. In addition to the competition, Sal has been a vital part of the branding competition and plays a major role in sales. Sal continues to excel at whatever roles he takes up and sets an example for the rest of our employees.



NOVEMBER

Vicky Gao, our CMO, was named Employee of the Month for November. From designing our logo to her input in the branding competition, Vicky is the creative mind behind our company look and brand. She is a very hardworking employee, and she ensures that not a single day goes wasted in our company. Vicky's passion and enthusiasm inspires the rest of us at Delta Dorms.






A N I N S I D E



L O O K



CONTACT US

 (516)-404-8841

 deltadorms.ny@veinternational.org

 99 Cedar Swamp Road, Jericho NY, 11753

 <https://deltadormsny.wixsite.com/website>



@Delta Dorms



@delta_dorms



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