



Make Your Life A Little Sweeter

Tasty Creations

NEWSLETTER

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Mission Statement:

Tasty Creations is the one and only bakery that brings multicultural desserts to you and your loved ones. Our subscription box provides a variety of desserts that will please your taste buds. Bringing you our creation from all cultures to your home is a great way to experience the flavors from all over the world.



ABOUT US

Our company serves as a sort of homage for immigrants to the United States. Immigration to America is a common occurrence and amongst these immigrants, they are often deep rooted in their culture, and an important part of culture is the food behind it.

baked goods they once had in their homeland, therefore

capacity. Associated with this issue, comes a longing for not being able to celebrate their culture to its full

what they once had (food-wise).

Tasty Creation serves as that missing piece of the puzzle for different cultures and as a welcoming for people from all walks of life. People often leave their countries because their country doesn't have what they would like or for family needs, but when they come to America, they come to realize that there are many differences, amongst them, is the difference in food. We provide these missing components as a welcoming to immigrants. Our menu provides our customers with not only multicultural goods. We have cookies, cheesecakes and cakes. Our multicultural subscription box provides our customers with the dessert that is featured during that month along with an index card explaining the cultural significance.

*"Tasty
Creations
serves as that
missing piece
of the puzzle"*

Employee of the Month



Birthdays!

As a company, we like to thank our employees for their hard work and we express our gratitude by rewarding one of them each month with, "Employee of the Month." Our Human Resources department takes notes on which employee stands out the most and is also meeting their tasks assigned to them by the CEO or their VP's.

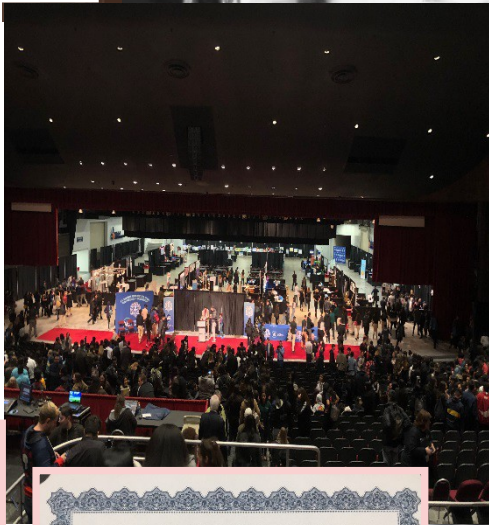
Kristen Knott, Vice President of Tasty Creations' IT/Design team, was recognized as our employee of the month for February for her tremendous contributions to our company. Kristen has helped with our website and booth design by brainstorming ideas and coming up with a detailed list for our next trade show in Oakland, California. She has also kept her department on track for meeting their weekly goals while at the same time lending a helping hand to our Finance department for prices.

Tasty Creations not only recognizes hard work, but also celebrates special milestones such as employee's birthdays! Every employee gets a birthday card signed by all the employees in the company and our VE facilitator congratulating them on their big day.

For the month of February, Tasty Creations is celebrating not one, but three birthdays! Happy birthday to our CFO, Nixon McKenzie (February 16), Social Media Director, Sandra Camarillo (February 2), and Jaedyn Collier, IT/Design associate (February 8).



Happy Birthday!

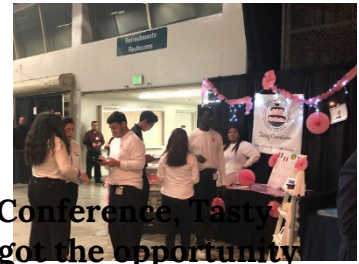
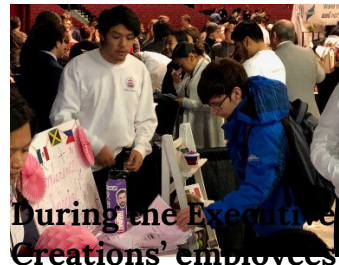


RECAP OF BAKERSFIELD

The 2018-2019 Executive Conference took place on January 17, 2019 in Bakersfield, California. The event started early in the morning with motivational speeches in the auditorium. Following the speeches, was the opening of the trade show floor. Everyone got to see the variety of VE firms and what they got to offer.



Near the end of the conference, the firms that had people participate in the raffles were called up to receive their prize. The raffle winner for our Tasty Creations t-shirt was Arieana E.



During the Executive Conference, Tasty Creations' employees got the opportunity to showcase our products to both students and VE facilitators. Like other companies part show, Tasty Cre



From right to left; Angeles Garza, Nixon McKenzie, Sandra Camarillo, Renee Anastacio, Dasha Wright, Daisy Perez, Carlos Pineda, Lehua Patenio, Kristen Knott, Rosalinda Cruz, and Ana Biruette

From right to left; CEO, Rosalinda Cruz, Arieana E. (raffle winner), and CFO, Nixon Mckenzie



TEAM BUILDING

On January 31st Tasty Creations had its very first official team building day. We started with a question of the day which was, "If you could make any food appear whenever you wanted what would it be?" After each employee answered the question we played some group games such as Concentration Circle, Circle Story, Murder, and Zip Zap Zop. Team building is used to help employees bond better together. As a company we need to be able to work well with one another. We have to be able to work as a team in order to succeed. Human Resources noticed there was a few minor issues with communication regarding directions and are working on improving themselves to make our next team building day a success. Employees also had the opportunity to give their input for how they thought the exercises went They also gave suggestions for the next team building day. H.R. is very grateful for everyone who has given their honest opinion on their regarding the team building day. The next team building day will take place on February 8th 2019.



BEST SELLER

The top sellers for the month of January were sugar cookies and for the month of February our best seller was our Mexican Tres Leches Cake.



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Tastycreations.ca@veinternational.org

Instagram: @tastycreations_

Twitter: @CreationsTasty