

COMFORTABLE

Volume 1 | February - 2019 | Issue No 1

A Letter from the C.E.O

A letter from at the C.E.O for the Inaugural Comfortable Newsletter

A Special Promotion

A contest for the Ages! Learn more on how you can get free gear on page .3

Our Social Media

Learn more on how to contact us on Social Media and Visit our website and why we use it. On page.4



What is Comfortables?

Comfortable is new and up and coming company that is trying to make everyone’s life more comfortable by creating the Ultra-Comfort Backpack. Comfortable is based in Yonkers, NY and was created in 2018.



The C.E.O Letter

By: Mary Begley, C.E.O

Comfortable is a company that was created by a group of students in the beginning of September. After we decided on a product that we should sell, we split up into departments and are now creating a strong base towards our company.

Our company works in a clean, open area workspace where we are provided with materials such as desks, computers, printers, projectors and much more that are very beneficial to us. With our workspace it describes that we are a professional business and that we are very serious about it. Our workspace is very important to us because without it, our company wouldn't be as successful as it is now.

Our company, Comfortable produces different variety of book bags. As described by our name, Comfortable creates book bags that are comfortable and affordable. Not only that our book bags are comfortable and affordable but their strong, sturdy, and come with many different, unique styles.

Our accounting department supports the rest of the company financially by securing us a loan to help start the company. We also hired highly skilled employees because of our compensation package we offer.

We look forward to branching out and reaching our consumers with a very productive new year.

Sincerely,
Mary Begley



A Special Promotion

By: Marketing Department

If you or any of your friends want to save on our deluxe products please come and follow our Instagram account, so you can save. Our Instagram promotion will give you a BOGO deal on select book bags. Also, we will offer a Buy 2 get one free with any friend referral.



TRY OUR BACK PACKS for FREE! Want to see how comfortable our back packs are send us a SNAP video as to why and we will send you a 1 week trial of any back pack.

Website: <https://856336.wixsite.com/website>



Instagram: @comfortable.inc

Comfortable on Social Media

By: Graphic Design

In the graphic design department, we set up social media accounts to interact with our customers. Social media such as twitter can be used to keep our customers updated with new styles and news about our product. Instagram can be used to take customer service dms and we can help our customers out. Social media is what most teenagers are on today, and used often as a platform to spread our products to more customers. Instagram can introduce us to more people, and those people can help share our product



around. By constantly posting our book bag, commercials, and new updated styles & sales, we can reach a wider audience. Social media can also help us gain more feedback from our customers to improve our product, based on their preferences.

Our website provides a variety of different types of comfortable bags. It features our logo and slogan to represent us as a company. We display our products and their prices clearly and provide a space for customer service so they can contact us about their order, or if anything is wrong. Our address and phone number is provided in the bottom. We have a shopping cart feature to keep track of how many products you have added to your bag, to later purchase. We have bags for school, and for traveling. Each bag is provided with a clear image so you know what you are purchasing. We also have a chat feature so you can ask us any questions.

Website: <https://856336.wixsite.com/website> **Instagram:** [@comfordable.inc](https://www.instagram.com/comfordable.inc)



Comfortables, Inc.

160 Woodlawn Ave

Yonkers, NY 10704

Website: <https://856336.wixsite.com/website> Instagram: [@comfordable.inc](https://www.instagram.com/comfordable.inc)