



HELIOTECH



SOLAR SENSE HELIOTECH EMPLOYEE NEWSLETTER



Love is in the Sun!

Company Leaders

Brian Renoj

Chief Executive Officer

Marcos Castellanos

Chief Operations Officer

Fatima Rodriguez

Chief Financial Officer

Luz Mora

Vice President Marketing

Judit Perez

Vice President Digital Media

Evelyn Ramirez

Vice President Arts & Publications

Brenda Sanchez

Vice President Communications

Anayeli Sanchez

Vice President Sales

Guadalupe Flores

Vice President Human Resources

Our Mission

is to develop innovative, convenient, and eco-friendly products. Our products allow customers to charge their devices while on the go.

As the world continues to evolve, technology continues to improve and have many advances. There is a limited supply of fossil fuels, and the best way to continue to evolve with the world is with solar technology! Our mission is to develop innovative, convenient, and eco-friendly products. Our products allow customers to charge their devices while on the go. Heliotech is an eco friendly technology company that focuses on using the renewable energy from the sun to power its charging devices. Heliotech specializes in solar power personal charging devices for active lifestyles.

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WHAT DOES IT MEAN TO BE CEO?



Brian Renoj

What a leader does around the classroom on a daily basis is overlook the work of their associates, and in my case I have to overlook everyone's work while also doing my own work. A task that a leader does once a week or biweekly is to meet up with their department as well as the other company leaders. What I do for leadership meetings is to make the agenda and lead the meetings. Hopefully I can be a great leader for everyone in our company and take our company ahead of the competition. Being the CEO has so far been a great experience for me because it gives me a sense of excitement!

Attitude in the Workplace

How Attitude Impacts the Office



A negative attitude doesn't just put others in a bad mood – it also has a measurable impact on how an office functions. On the other hand, when there are positive attitudes in a workplace, there's a feeling that anything can be accomplished. Colleagues support each other and work in a peaceful manner, and a handful of other outcomes materialize. For example there is a significant increase in productivity. Here at HelioTech our goal is to

maintain our employee's attitudes always positive although we know that sometimes there is those days. In addition, our Human Resources Department can provide more information about attitude in the workplace.



Bakersfield Exhibition



HelioTech traveled inland in January to Bakersfield for our second competitive Trade Show. Our team showed an exceptional amount of talent going home with five awards, including: 3rd place in Gold for Sales Materials, Gold for Newsletter, Bronze for Impact Marketing and Sales Pitch, and Silver for e-Commerce Website. Not only did we go to compete, but we also had a fun company bonding experience at the BLVD. At The BLVD employees enjoyed the arcade and bowling alley as well. This was a great way to continue our 2019 successful year.



BEST SELLING PRODUCTS



Solar Sound \$80

This month we are featuring HelioTech's Solar-Sound waterproof portable speaker which brings the party anywhere you go. Whether at the beach, sitting by the pool or the park, this solar charging speaker works with any personal devices. The speaker has two charge ports so you can charge your portable devices at the same time as enjoying the sun.

The Helio Smart Case gives a longer battery life using solar energy or the option of using the cable your phone uses while offering great protection. Inside, a soft micro fiber lining helps protect iPhones or Samsung devices.

\$60-\$100*

*Price varies on model



Helio Smart Case



Employee of the month



Bretney Lugo
Sales Associate

The employee of the month for February is Bretney Lugo. Bretney has always been on top of her game, completing her tasks before deadlines. During this month she stepped up as a leader in the Sales department when her leader was unavailable. Bretney has won a Bronze award for the Elevator Pitch. She is one of our top employees especially in the sales department. Congratulations to Ms. Lugo for all her achievements.

FEBRUARY CALENDAR

LUNAR NEW YEAR	FEBRUARY 5
ABRAHAM LINCOLN DAY (NO WORK)	FEBRUARY 11
VALENTINE'S DAY	FEBRUARY 14
PRESIDENT'S DAY (NO WORK)	FEBRUARY 18
LOS ANGELES TRADE SHOW	FEBRUARY 19