



DOWN TO EARTH

**COMPANY
BRANDING**

2019 - 2020

COMPANY BRANDING

Logo



DOWN TO EARTH



Color Palette



#019273



#8CAD3A



#F1E95A

Fonts

THURSTON
thurston

TROCCHI
trocchi

SENSEI
sensei

LETTERHEAD & COMPANY DESCRIPTION



DOWN TO EARTH

Dear Recipient,

Located in Savannah, Tennessee, Down To Earth's goal is to provide our customers with natural, eco-friendly products. Our signature products are our essential oils. Our product line also includes diffusers, soap, jewelry and tumblers. Down To Earth's products are biodegradable and healthy for the environment.

Sincerely,

A handwritten signature in black ink that reads "Kaitlyn Mullins". The signature is written in a cursive, flowing style.

Kaitlyn Mullins
Director of Advertising

1170 Pickwick St. Savannah TN, 38372
(731) 925-3976

Facebook • Down To Earth VE
Instagram • downtoearthvei

downtoearthinctn.com

downtoearthinc.tn@veinternational.org

BUSINESS CARD



DOWN TO EARTH

"Want Eco-Friendly Products?
Let Us Bring You Down To Earth"

www.downtoearthinc.tn.com

Front



downtoearthinc.tn@veinternational.org



(731) 925-3976



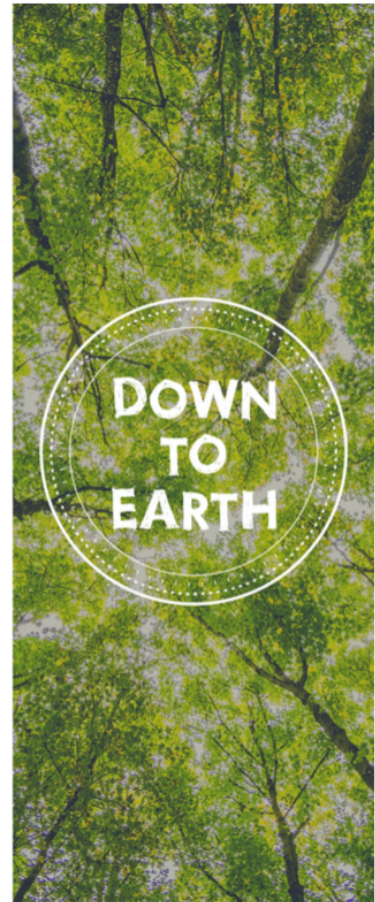
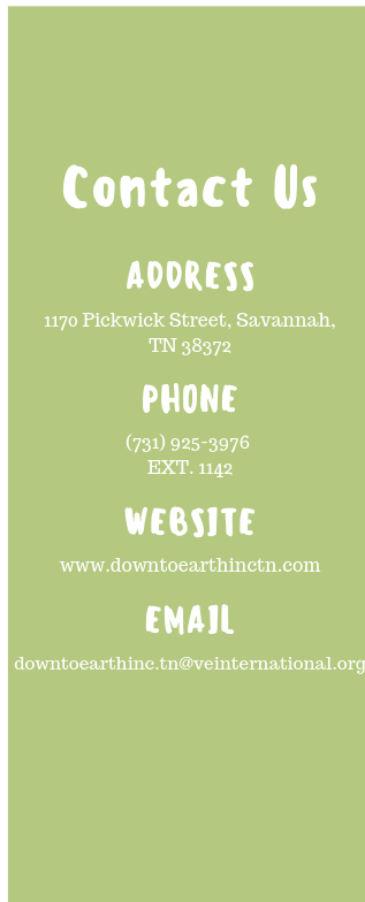
1170 Pickwick Street
Savannah, TN 38372



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BRANDING APPLICATION

Brochure



ESSENTIAL OILS

Down To Earth offers various healthy, eco-friendly essential oils such as Aromatherapy can have many benefits such as reducing stress or tension.

SOAP

Down To Earth has a wide range of bath soap in scents such as peppermint, lavender, and cucumber mint. At Down To Earth, our soap is natural and eco-friendly.



DIFFUSERS

At Down To Earth, we offer traditional diffusers as well as car diffusers and diffuser jewelry. Our line of jewelry includes stylish bracelets, rings, necklaces, and earrings.



BRANDING APPLICATION

Company Shirts



BRANDING APPLICATION

Social Media

