

Grumble

FIND. ORDER. EAT.

Branding Guide



Logos

LOGO



ICON



This icon is the symbol of our business. The distinct “G” at the center of a heart defines that while Grumble nutritional food business, we are ultimately concerned with your health.

FONT

Luna

Luna is a unique font that we have chosen to represent our brand for our logo and other marketing.

Calibri

Calibri is a simple font used for communications.

COLORS

Green is a color associated with health and nature. Our foods are both healthy and naturally made.

R: 255

G: 255

B: 255

#FFFFFF

R: 19

G: 96

B: 58

#4D574E

R: 67

G: 183

B: 83

#47B752

Colors

Letterhead



2208 Three Oaks Rd.
Cary, IL. 60013
847-639-3825
grumble@155.org

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Sincerely,

Your Name
Your Position

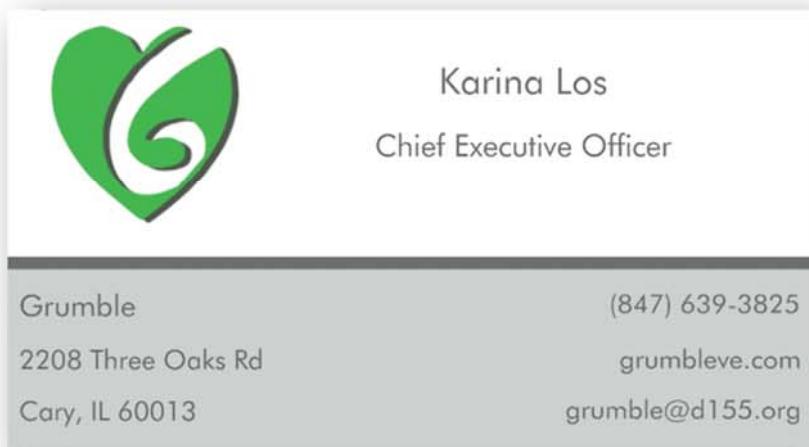
COMPANY DESCRIPTION

Grumble is a food search database service that focuses on consumers with allergies and dietary restrictions. Consumers learn about the contents of foods, such as gluten, dairy, and nuts through our custom search website. At the same time, Grumble sells retail snack boxes, aiming to support healthy snacking as a part of nutritional eating.

Description

Business cards

FRONT



BUSINESS CARD

BACK



Grumble's business cards are simple and focus on promoting the brand image.

G Packaging G

SNACK BOXES



Our 12x12x12, 3-tier snack box is our biggest retail snack box. It features over 175 snacks that includes gluten-free, high protein, sugar free, peanut free, and dairy free options.



This 13x13x13 shipping box is made of Eco-friendly cardboard that will not sit in wastelands. Free delivery on all orders!

Social Media



PROMOTION

Here at Grumble we are using our social platforms, Instagram and Twitter, to reach out to a younger audience.

Our social media campaigns will help educate all on how to snack healthier while promoting our snack boxes.

COMPANY SHIRTS



These uniforms for our team are simply designed and make a statement all at the same time. Although the shirts are casual, it shows the public who we are.