

Plated Perfection



Company Branding Overview



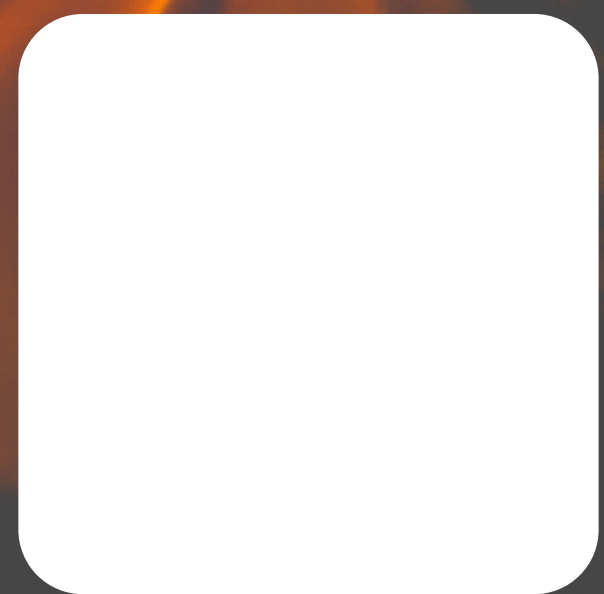
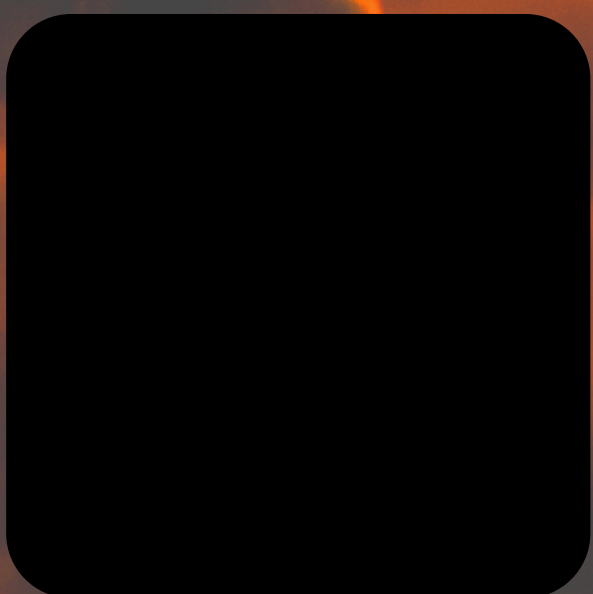
Logo:

Our logo references the sophistication embedded into every dish we present. Additionally, we include our slogan at the bottom to highlight our mission.



Color Palette:

Our main colors consist of Black, White, and Red. Other variations are used based on different seasons and special events.



Letterhead:



Plated Perfection
60 Everit Avenue Hewlett, NY 11557
(516)-792-4060
Platedperfectionve@gmail.com

Envelope:



Our letterhead includes our address, phone number, and logo. Our simple design was formulated to create a clean and professional business look.

Company

Description:

Plated Perfection provides our customers with aspiring chefs to prepare a healthy home-cooked meals in the comfort of their own homes. We will connect our customers with a chef that specializes in the cuisine of the customers choice and send them right to customers kitchens. Want to be a chef yourself? We also offer cooking lessons to those who want to learn. For special events, groups of 1-5 people, we offer cooking lessons where customers can learn how to prepare their favorite meal. All prices vary depending on the amount of people being served and include a chef consultation, visit/meal and clean-up . Our goal is to provide customers with chefs who will prepare restaurant quality food in the comfort of their homes in order to promote a stress-free environment where fresh quality meals can be enjoyed.

Business Card:

Front:



Plated Perfection

Bring The Restaurant To You

60 Everit Ave, Hewlett, NY 11557 · 1 (516)-792-4060 ·

platedperfectionVE@gmail.com

Sales Materials:



**FOLLOW OUR
SOCIAL MEDIA:**



@PlatedPerfection_VE



@PlatedPerfection_VE

The following represent a preview of our advertisements. We hope to attract customers and expand beyond our target market

Sales Materials:

**Homemade Gourmet Meals?
Checkout Plated Perfection!**

