



Branding Guide

Company Overview



Nuapps is a mobile solutions development company that produces innovative and expansive digital platforms for various businesses. By heavily researching the tendencies and interests of the consumers of our clients, we are able to create customizable platforms that directly cater to the digital needs of their businesses. Through our mobile package options, we allow companies to be able to expand in their consumer markets, and also retain consumer retention long-term.



Company Fonts and Color Palette



Comfortaa

Titling, logos, and headers

The quick brown fox jumps
over the lazy dog
0123456789

Lato

Documentation and body text

The quick brown fox jumps over
the lazy dog
0123456789

R: 49 G: 171 B: 220

#31ABDC

R: 48 G: 189 B: 219

#30BDD8

Source Sans Pro

Titling and text in business cards

The quick brown fox jumps over the
lazy dog
0123456789

Montserrat

Documentation and subtitling

The quick brown fox jumps
over the lazy dog
0123456789

R: 243 G: 243 B: 243

#F3F3F3

R: 98 G: 98 B: 98

#626262

Logo Variations



Wordmark



Icon



Monogram



Corporate Identity



Business Cards



Christopher Power

Board of Directors



cpower29@gmail.com



nuappstech.com



914-450-8261

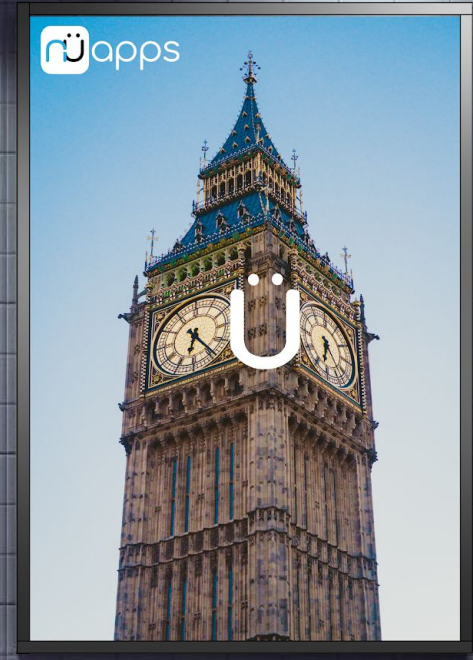
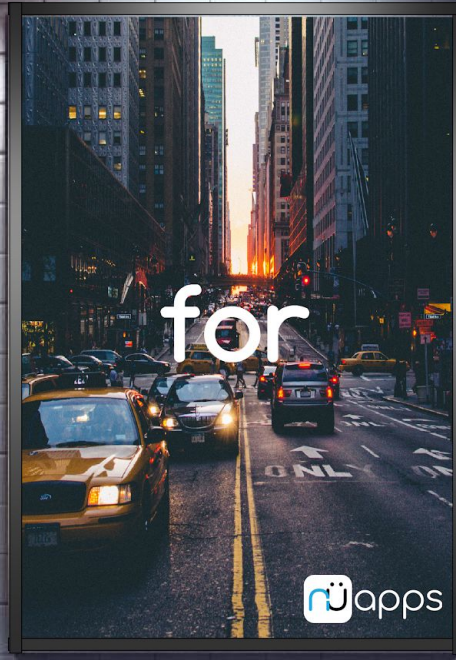


@cpowerfitness



made for ü

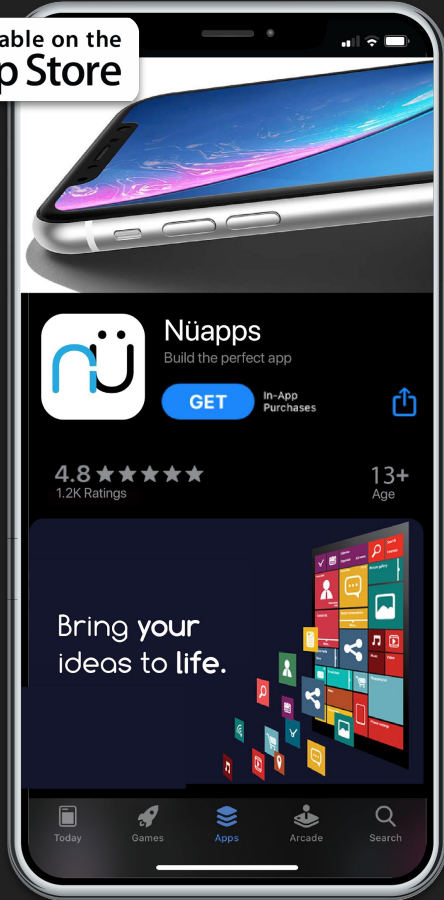
Branding Application 1: Billboards



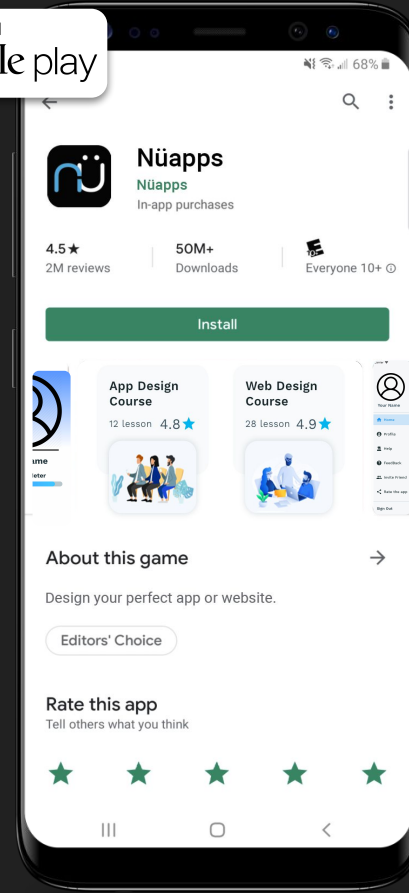
Branding Application 2: App Store



Available on the
App Store



GET IT ON
Google play



Branding Application 3: Social Media

