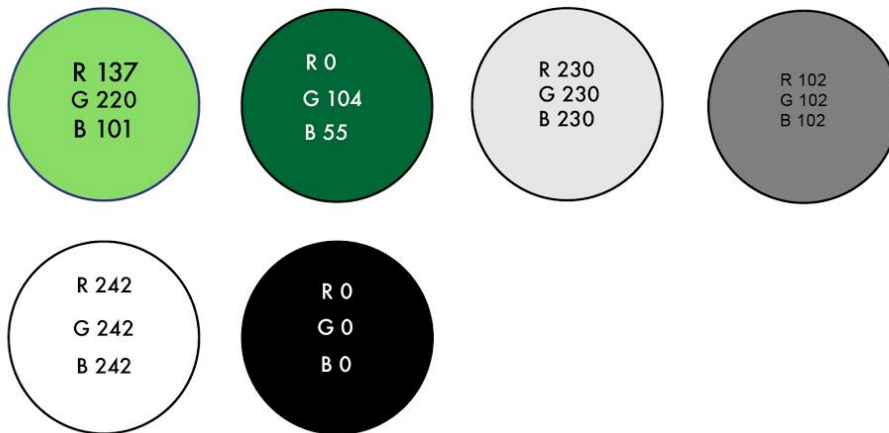


Logo



Color Palette



Color Meaning

Green is closely related to the word eternal and seen as the color of life, renewal, nature, and energy, it is associated with meanings of growth, harmony, freshness, safety, and environment. Green is also traditionally associated with money, finances, and ambition. Green has meant many different things to different cultures the Egyptians believed green was the color of everlasting life and eternal wisdom, the Romans the color of wisdom and knowledge, and in Ireland green is referred to as the color of luck. Silver signals a time of reflection and a change of direction as it illuminates the way forward. It opens new doors and lights the way to the future.

White is the color of new beginnings, of wiping the slate clean, so to speak. It is the blank canvas waiting to be written upon. While white isn't stimulating to the senses, it opens the way for the creation of anything the mind can conceive.

Text

CORUNDUM TEXT BOLD
Futura Pt Cond

Letterhead and Company Description



422000 Nighthawk Way

Murrieta, CA 92562

(951) 696-1408

EturnylRecords@gmail.com

www.EturnylRecords.com

#1 Customer

333 Eturnyl Street

Murrieta, CA 92562

To whom it may concern,

Eturnyl is a vinyl record business, serving Gen Z and millenials who value the experience of discovering new artists for their favorite music. By taking new, undiscovered artists and pressing them onto mixtape-style records based on different genres, Eturnyl creates a one-of-a-kind musical experience for its customers.

Sincerely,

Michael Wallis

VP of Digital Media/ Design

Michael.Wallis@eturnylrecords.com

(951) 458-2512

Business Card

Back



Front



Branding Application 1

Banner



Branding Application 2

Company Apparel



Branding Application 3

Record Jackets For Packaging

