
Corporate Branding Guidelines



ROYAL RENAISSANCE CASTLE COMMODITIES

Treat Yourself Like Royalty!

COLOR PALETTE AND FONTS

#43285d

#2a6b10

#bfaa53

#99a8eb

ALEGREYA SC

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

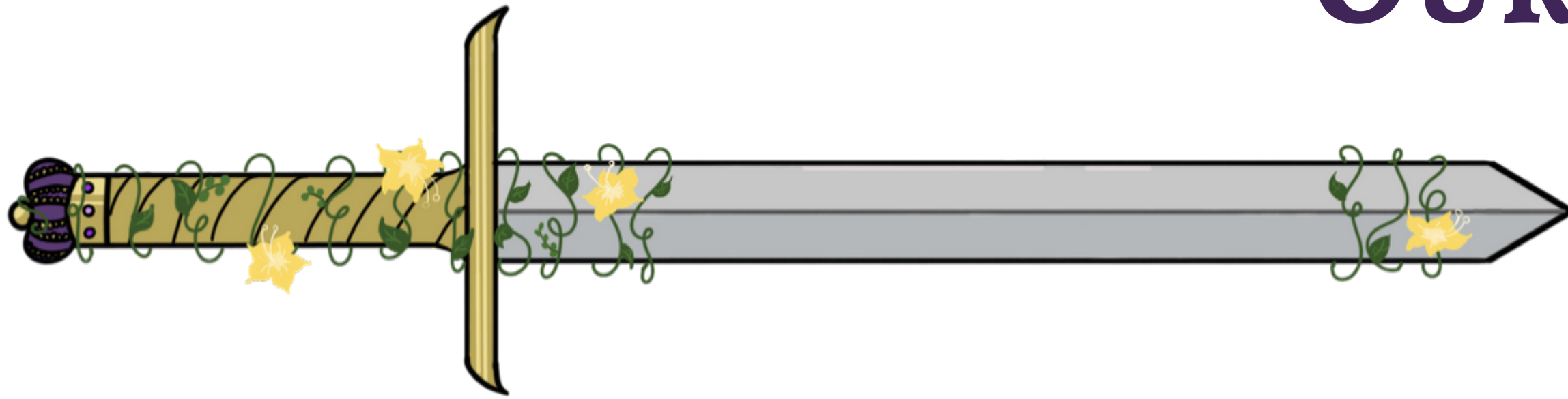
-USED FOR ROYAL
RENAISSANCE

BHAVUKA

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

-USED FOR CASTLE
COMMODITIES

OUR ROYAL LOGO



**OUR LOGO IS SLEEK YET STILL APPEALING
TO ALL AUDIENCES FROM IT'S SHARP POINT
TO IT'S BLOOMING YELLOW JESSAMINE,
SOUTH CAROLINA'S STATE FLOWER.**



ROYAL RENAISSANCE CASTLE COMMODITIES



123 YOUR STREET
YOUR CITY, ST 12345
(123) 456-7890
NO_REPLY@EXAMPLE.COM

SEPTEMBER 04, 20XX

DEAR CUSTOMER,

ROYAL RENAISSANCE CASTLE COMMODITIES IS A SPORTS ORIENTED CLOTHING AND ACCESSORIES BUSINESS THAT SPECIALIZES IN CUSTOMIZABLE PRODUCTS SUCH AS; T-SHIRTS, HATS, HOODIES, WATER BOTTLES, ETC. WE CARE ABOUT OUR CUSTOMERS AND WANT THEM TO RECEIVE THE BEST POSSIBLE SERVICE IN BOTH QUALITY AND PRICE.

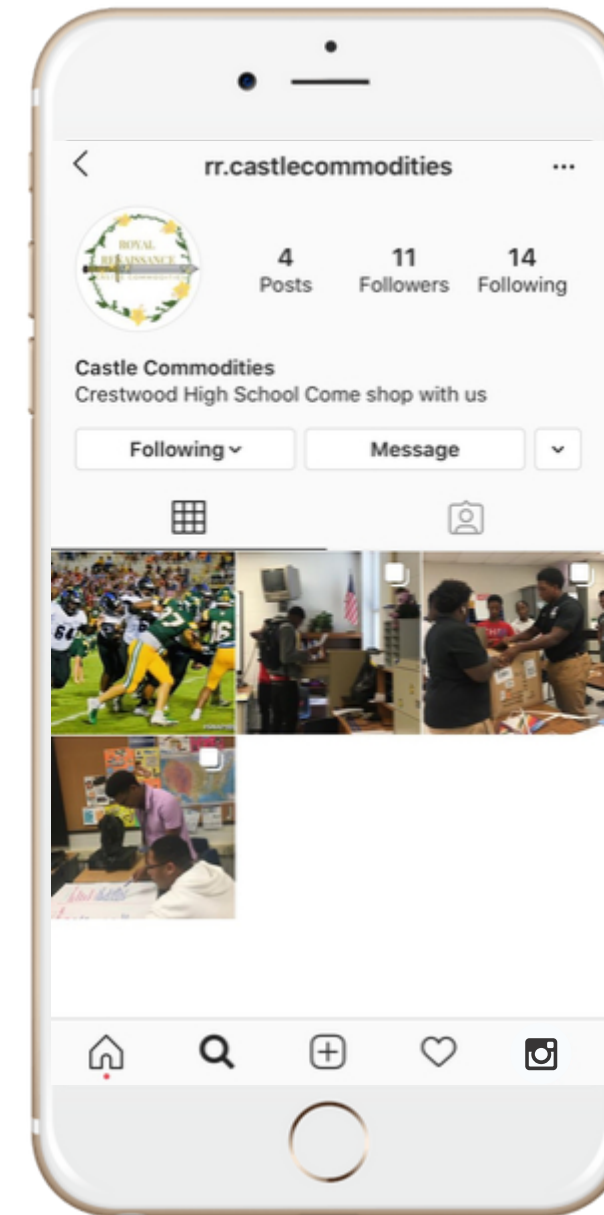
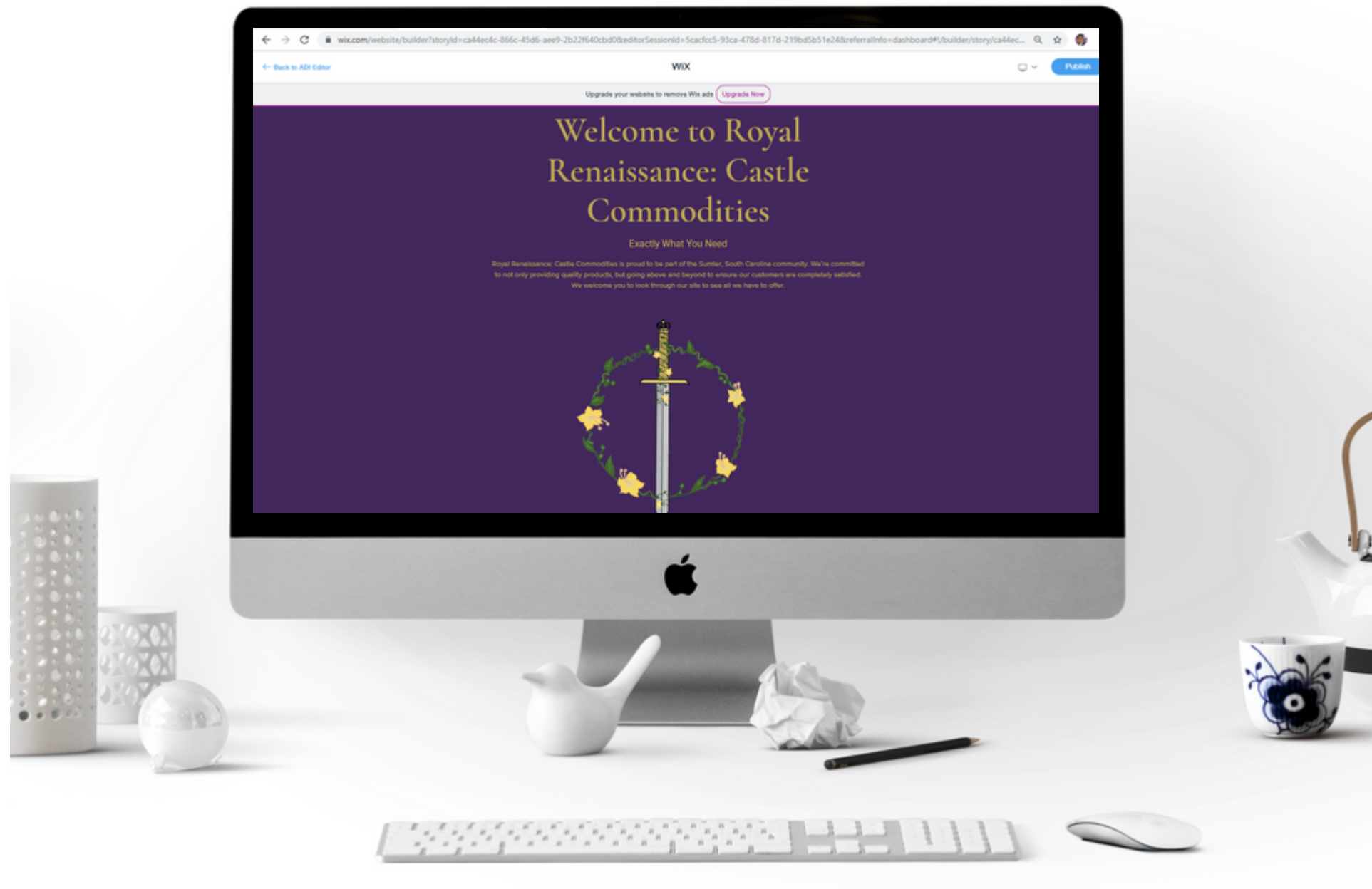
SINCERELY,

ROYAL RENAISSANCE; CASTLE COMMODITIES

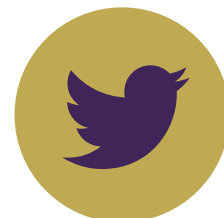
LETTERHEAD & BUSINESS CARD



COMPANY SOCIAL MEDIA



CASTLE
COMMODITIES



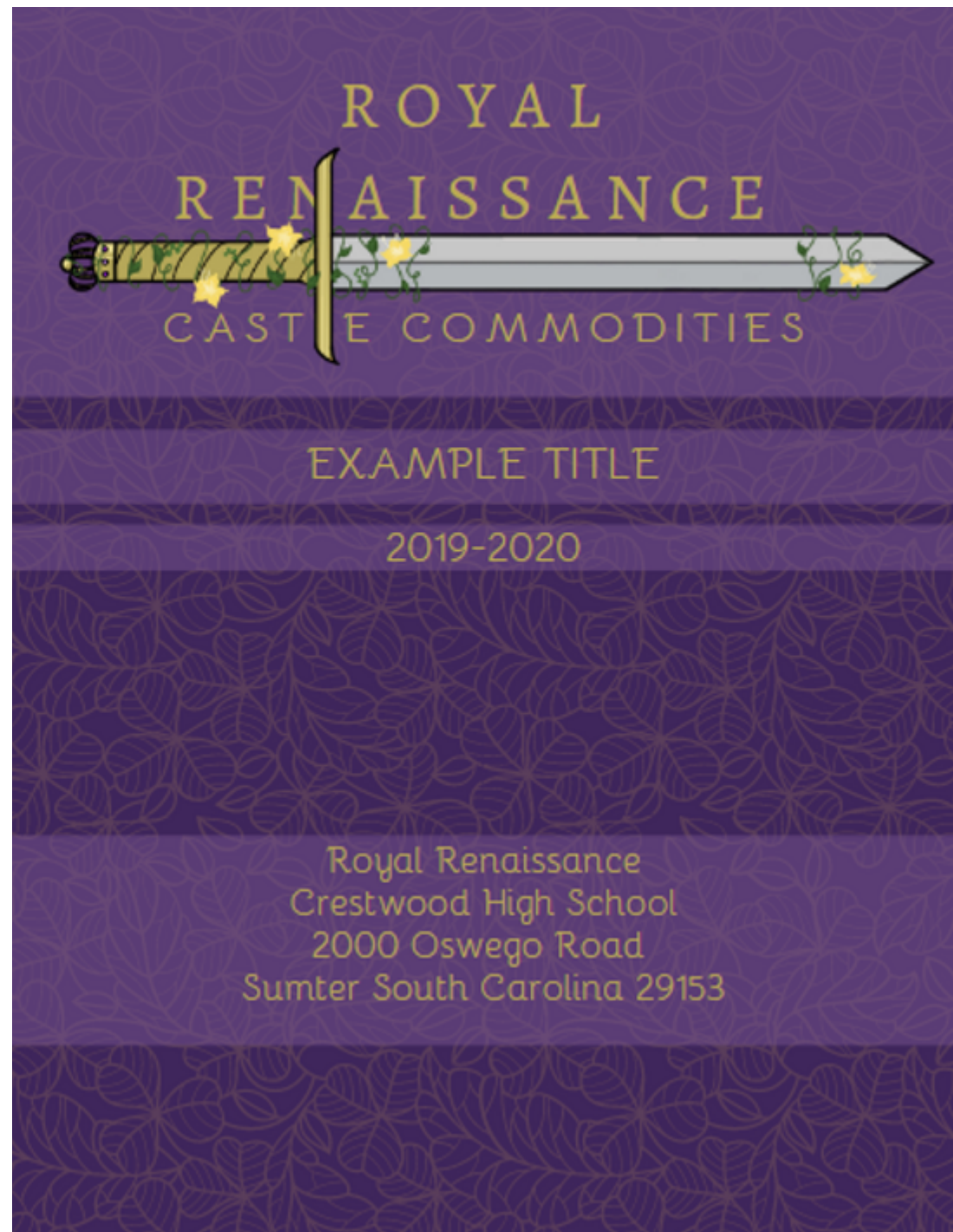
RR_CASTLECOMMOD



RR.CASTLECOMMODITIES



COMPANY APPLICATIONS



COVER PAGE



**PRODUCT CATALOG
COVER PAGE**

**THE SIMPLE YET ELEGANT
USAGE OF COLORS AND FONTS
DRAW CUSTOMERS IN AS
WELL AS ILLUSTRATE OUR
ORIGINAL YET APPEALING
STYLE.**