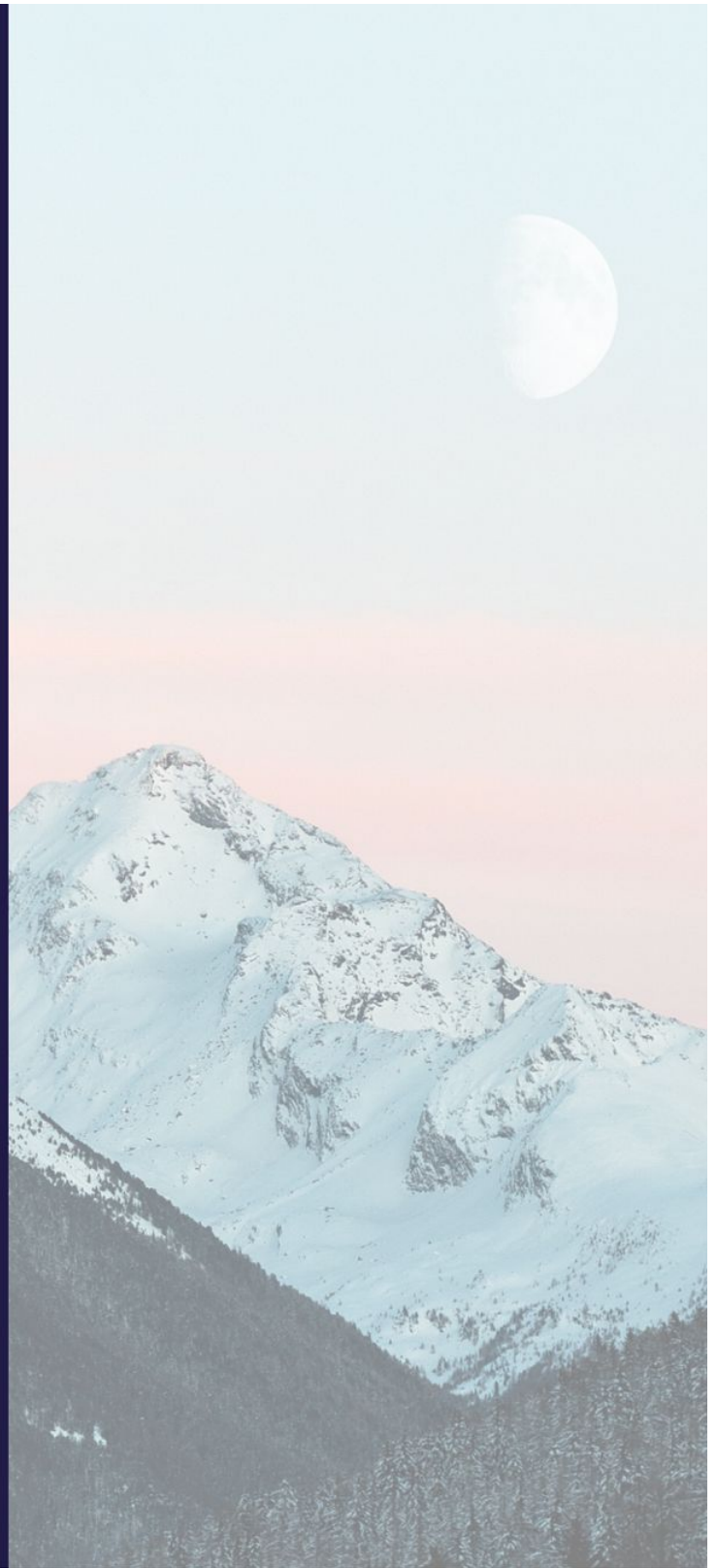




**NATIONAL
COMPANY
BRANDING
COMPETITION
2019-2020**



310 Northwood High School Rd, Pittsboro, NC 27312

apexoutdoorspack.wixsite.com/mysite

919-521-4121

Logos



Color Palette



Fonts

Advent Pro Bold

EB Garamond

EB Garamond and Advent Pro Bold are both easy accessible fonts that are available on numerous platforms that our marketing team use. Advent Pro Bold would be used for headers, titles, and announcements; while EB Garamond would be used for the majority of large body texts and official documentation.



Letterhead & Company Description

Apex Outdoors provides consumers with new updates to their beloved, staple outdoor supplies. Our company is taking the necessary steps to create products that consumers will not only *want* to buy, but *need* to buy. We take numerous factors that are affecting the world and our company. As a general preface, we are dedicated to making sure our products are ecologically green, ethically sourced, and fit to service the needs of any modern-day camper.

Lead the pack with Apex Outdoors at <https://apexoutdoorspack.wixsite.com/mysite>

Apex Outdoors
310 Northwood High School Rd, Pittsboro, NC 27310
<https://apexoutdoorspack.wixsite.com/mysite> / 919-521-4121

Business Cards

Front

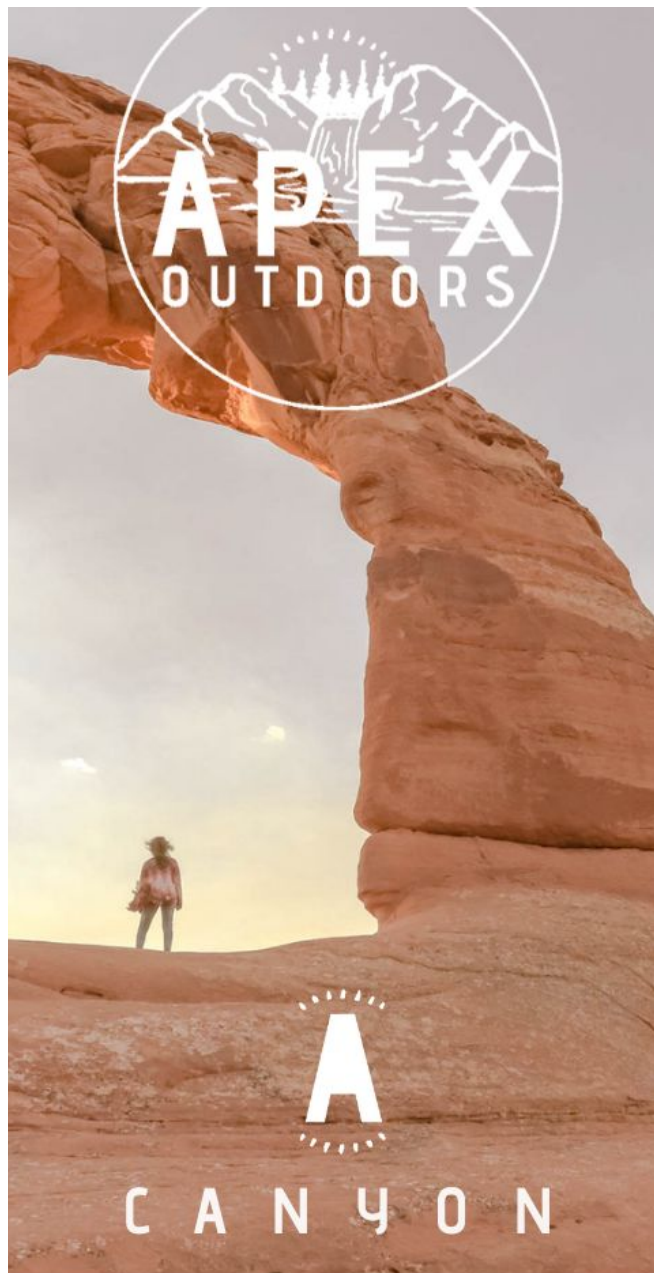


Back



Brand Applications

Retractable Banners



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Opening Powerpoint Slide



Twitter



Cover Page Templates



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