

SUPPL



The Best of Long Island: Delivered

Branding Guide

Virtual Enterprise
Baldwin High School
Baldwin, NY

MAIN LOGO



COLORS



GREY

Represents the diversity of our terrain, in parallel to the diverse people who live on Long Island.

YELLOW

Represents our beaches, and our togetherness as a company.

LIGHT BLUE

Represents our beautiful waters, and ever expanding horizons.

FONTS

PHOSPHATE

Baskerville

Arial

Coneria Script Demo

Chaparral Pro

Kefa

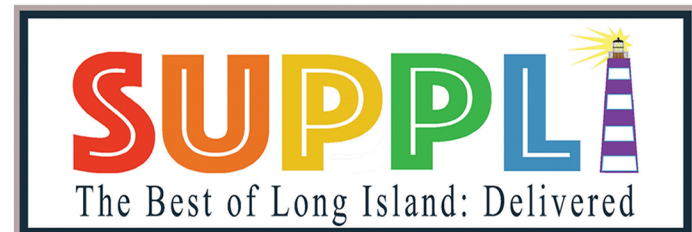
SUBMARK



PHOTOGRAPHY



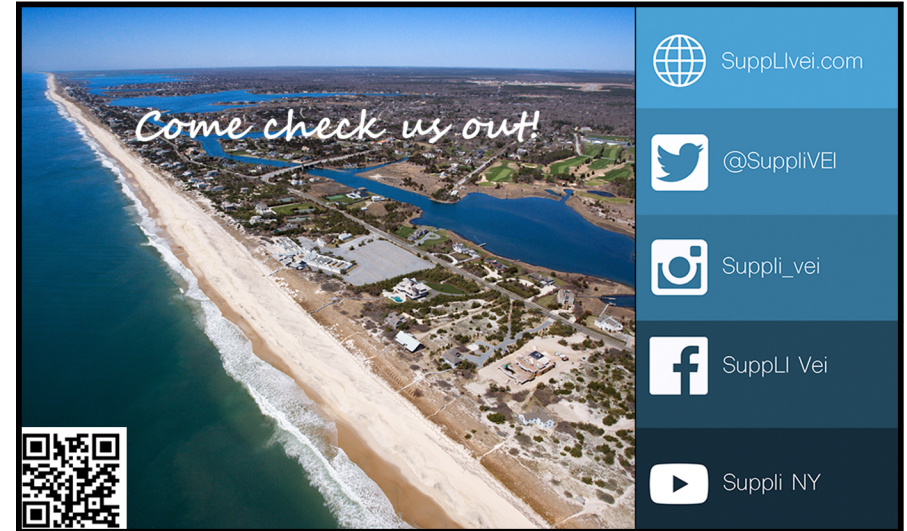
ALTERNATE/SEASONAL LOGOS



BUSINESS CARD



SOCIAL MEDIA CARD



scan
QR code
with
smartphone

BROCHURE

BUSINESS PARTNERS

Our goal is to invest in local businesses while providing consumers with a quality product that is convenient as well. Included in our boxes are local Long Island activity brochures, commodities and artisan products.

[SUPPLIVEI](#) [SUPPLIVEI](#)
[SUPPLI_VEI](#) [SUPPLI_VEI](#)

SUPPLIVEI.COM

841 Ethel T Klobberg Drive
Baldwin, NY 11510
(516) 434-6123

SUPPLI
The Best of Long Island: Delivered

SUPPLI BOX
\$64.99

Appeals to an individual who desires the full, true Long Island experience. It includes five to seven products

THEMED BOX
\$74.99

Appeals to an individual who desires the full, true Long Island experience through the changing season and the holidays. It includes five to seven products

CUSTOMIZE BOX
\$89.99

Appeals to an individual who desires a personalized box with a variety of local Long Island products to choose from. It includes six to eight products

HOW IT'S DONE!

STEP 1: YOU ORDER IT

STEP 2: WE PACK IT UP

STEP 3: WE DELIVER IT

ADVERTISEMENTS

SUPPLI
The Best of Long Island: Delivered

BRING A PIECE OF L HOME WITH YOU

The Best of Long Island Delivered

IT'S TIME!

SUPPLI PRESENTS

NORTH FORK CHIPS

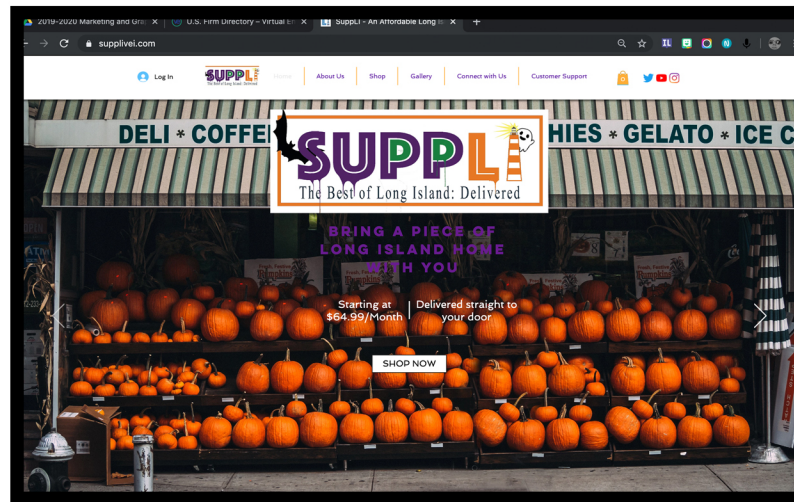
TASTE OUR DELICIOUS BAG OF CHIPS HERE!

BRING JOY TO A CHILD IN NEED!

TOY DRIVE

ALL DONATIONS BIG AND SMALL WILL BE ACCEPTED IN THE MAIN OFFICE

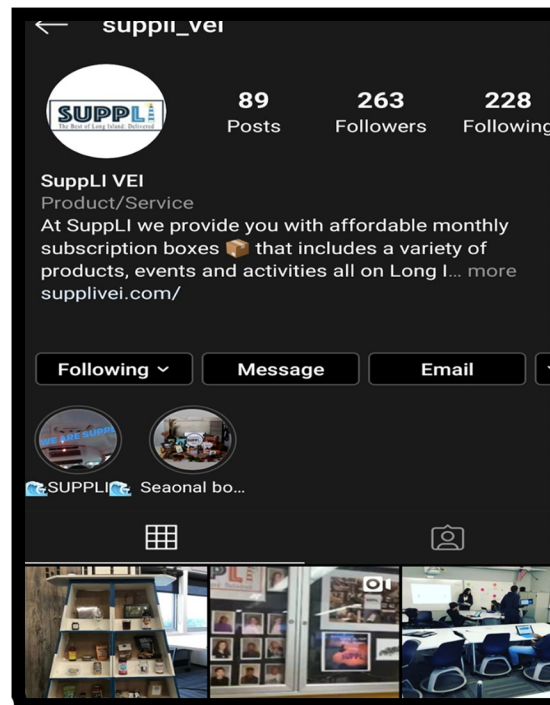
WEBSITE



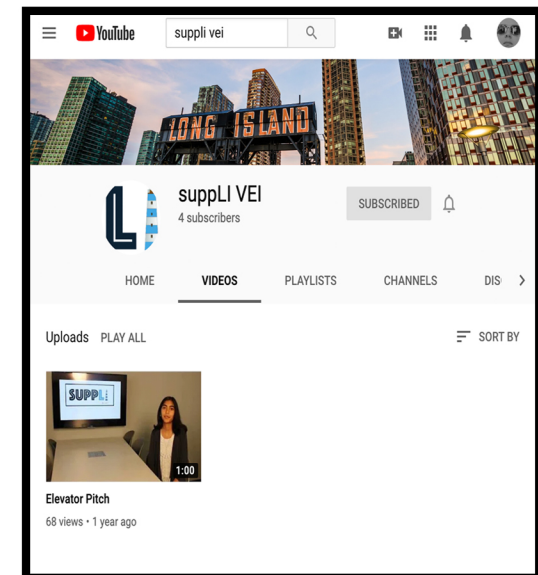
APPAREL




SOCIAL MEDIA



YOUTUBE



LETTERHEAD




The Best of Long Island: Delivered

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suppli.ny@veinterational.org
supplivei.com


Company Overview

Suppli is a Long Island based subscription box company that strives to create quality boxes filled exclusively with Long Island's treasures and breathtaking experiences. Each subscription line is crafted specifically for our consumers, with the intention of giving them a little taste of what Long Island has to offer every season with themed boxes. To ensure the utmost quality of our boxes, we seek out the best companies of Long Island- both long established and upcoming. Through this process, Suppli furthers local commerce and helps to create a sense of community, while encouraging local tourism on LI. Suppli has shaken up the subscription box company landscape by expanding our services past products to include experiences. Anyone that has seen Long Island knows its beauty and it's worth, and as Long Islanders, we see it, and are taking this opportunity to share it with the world. With Suppli, you get The Best of Long Island: Delivered



WE DON'T JUST SUPPLY YOU A BOX: WE SUPPLI AN EXPERIENCE

ENVELOPE



The Best of Long Island: Delivered
841 ETHEL T. KLOBERG DRIVE
BALDWIN NY, 11510

THE BEST OF LONG ISLAND
DELIVERED

BOX DESIGN

