



Company Branding

Table of Contents

Page 1 Logo, Colors, and Fonts

Page 2 Letterhead

Page 3 Business Cards

Page 4 Envelope

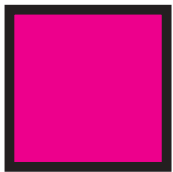
Page 5 Company Name Badges

Page 6 Company Banner

Logo



Color Palletes



RGB: 237, 0, 140
CMYK: C-0.19 M-98.91 Y-0.55 K-0
HEX: ed008c



RGB: 244, 133, 33
CMYK: C-0 M-69.04 Y-98.45 K-0
HEX: f48521



RGB: 121, 41, 140
CMYK: C-64.57 M-100 Y-3.76 K-0.29
HEX: ffdd00



RGB: 236, 36, 38
CMYK: C-0.96 M-97.73 Y-96.25 K-0.09
HEX: ec2426



RGB: 0, 0, 0
CMYK: C-0 M-0 Y-0 K-100
HEX: 000000

Fonts

Bauhaus 93 - Purpose: Company branding and large headings

Calibre - Body text and informational text

Spicy Rice - Body text and informational text

Company Letterhead

hoop!a

From concerts to conventions, Hoop!a is a company that helps out individuals who don't have the time to plan for an upcoming event. We gladly will find and provide our consumers with products that suit their wants and needs through Hoop!a. We sell Hoop!a packages that contain tickets to events ranging from: sports, concerts, festivals, and seasonal events, along with the necessary supplies, in order to ensure that your event will be a safe and unforgettable experience.



1401 S Grand Ave, Santa Ana CA 92705
714-796-7433

Business Cards

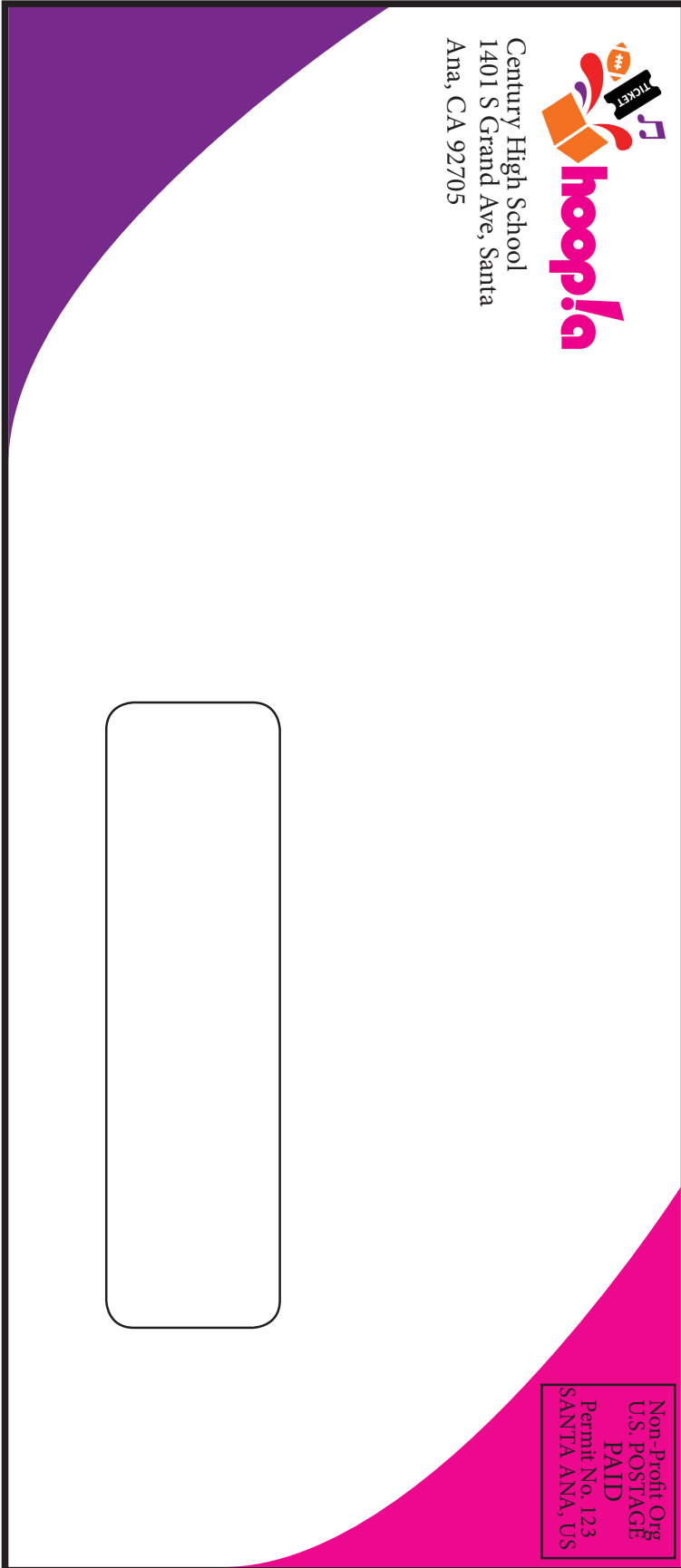


Front



Back

Brand Applications



Brand Applications



hoop!a

Excitement Delivered To You

**CHEIF EXECUTIVE OFFICER
GABRIELA ANTUNEZ**

Brand Applications



hoopla

Excitement Delivered to You

event package for

-  **Concerts**
-  **Festivals**
-  **Sports**
-  **Seasonal Events**

visit us at www.hoopla.world