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KINECT

WIRELESS PORTABLE
CHARGING

Our company is a wireless portable charger, where we convert your natural kinetic energy into power - ensuring your personal devices are always charged. When a person becomes physically active they generate natural energy, we would capture that energy and convert it into Joules, which would power your portable chargers, then would transfer that energy into your mobile devices. Our company is selling wireless portable chargers. We want to eliminate the pestering wires alongside the waiting of our phones charging, so that we can continue to go on with our day-to-day activities, without being interrupted by our dying phones.

Our company is targeting teenagers ages 13 to 19. We will be targeting teens who are enrolled in high school, while living at home with their parents. Our main customers will be geographically located within bigger cities of The US, while living in higher income families. The customers that we are targeting are more "tech Savvy" based on our research they would be more inclined to use technology on a daily basis. After doing extensive research on our target markets reactions to portable chargers, we found a way to make a more efficient (wireless) portable charger that appeals to our target market.

Sincerely,

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KINECT

WALK WITH POWER

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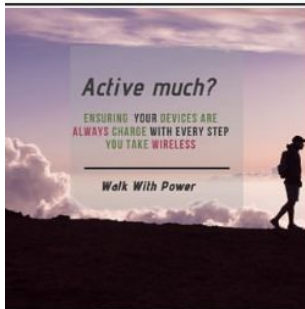
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