



DRIPFIT

BRANDING PACKET

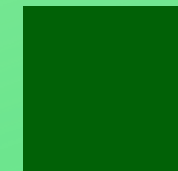
LOGOS



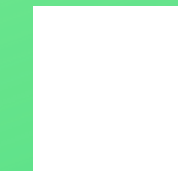
COLOR PALETTE



R49 G157 B2
#319d02



R1 G97 B6
#016106



R255 G255 B255
#ffffff



R62 G204 B0
#3ecc00



R95 G149 B85
#5f9555

FONTS

ALEGREYA SANS SC THIN
Montserrat Classic

Montserrat Light

LETTERHEAD

COMPANY DESCRIPTION



THE FASHION INDUSTRY IS ONE OF THE MAJOR POLLUTING INDUSTRIES IN THE WORLD (MAINLY AIR, WATER AND SOIL PRODUCING). MICROFIBER POLLUTION FROM SYNTHETIC MATERIALS IN THE OCEAN ENTERS WATERWAYS AND HARMS MARINE LIFE. DripFit AIMS TO REDUCE BOTH WATER AND LAND POLLUTION BY SUSTAINABLY SOURCING AND MANUFACTURING OUR PRODUCTS. OUR PRODUCTS WILL CONSIST OF ATHLEISURE WEAR FOR MEN AND WOMEN ALIKE, MADE FROM SUSTAINABLE, ORGANIC, AND RECYCLABLE MATERIALS. WE ALSO HOPE TO SPREAD AWARENESS ON THE SMALL CHANGES CONSUMERS CAN MAKE TO BENEFIT THE ENVIRONMENT. WE HOPE TO INSPIRE A NEW GENERATION TO TAKE STEPS TOWARDS A HEALTHY AND SAFE FUTURE FOR THE PLANET AND THEMSELVES. WE WILL MAINLY FOCUS ON WATER CONSERVATION, AND PARTNER WITH GENEROSITY.ORG, WHICH HOLDS THE GOAL OF ENDING THE GLOBAL WATER CRISIS AND MOVING TOWARD A PLACE WHERE COMMUNITIES ARE ABLE TO REACH THEIR OWN DESTINIES. WE WILL ALSO HOST LOCAL BEACH CLEAN UPS WITH BE THE SEALUTION TO PROMOTE OCEAN CONSERVATION AND REVERSE SOME OF THE DAMAGE PLASTICS HAVE ON OUR OCEANS. OUR CLOTHING IS MADE WITH 100% RECYCLABLE, ORGANIC OR SUSTAINABLY SOURCED MATERIALS (TENCEL, ORGANIC COTTON, RECYCLED POLYESTER).



Dear VEI Company,

A letterhead is the heading at the top of a sheet of letter paper (stationery). That heading usually consists of a name and an address, and a logo or corporate design, and sometimes a background pattern.

The term "letterhead" is often used to refer to the whole sheet imprinted with such a heading. Many companies and individuals prefer to create a letterhead template in a word processor or other software application. This generally includes the same information as pre-printed stationery but without the additional costs involved.

Letterhead can then be printed on stationery (or plain paper) as needed on a local output device or sent electronically. That heading usually consists of a name and an address, and a logo or corporate design, and sometimes a background pattern.

This generally includes the same information as pre-printed stationery but without the additional costs involved.

Cheers,

The DripFit Team

DRIP FIT COMPANY|LASTNAME.DRIPFIT@GMAIL.COM



FRONT:



BACK:



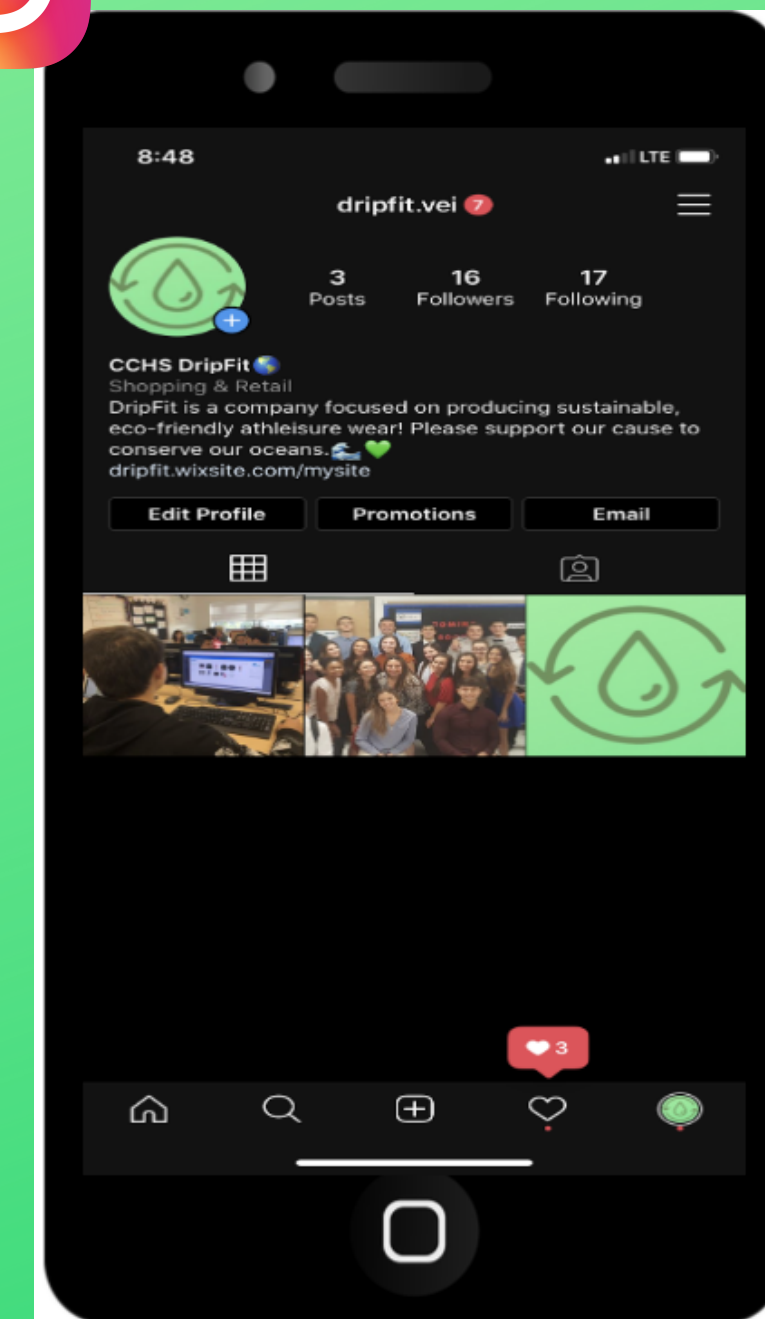
SOCIAL MEDIA



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WOMEN'S APPAREL



UNISEX



MEN'S APPAREL

