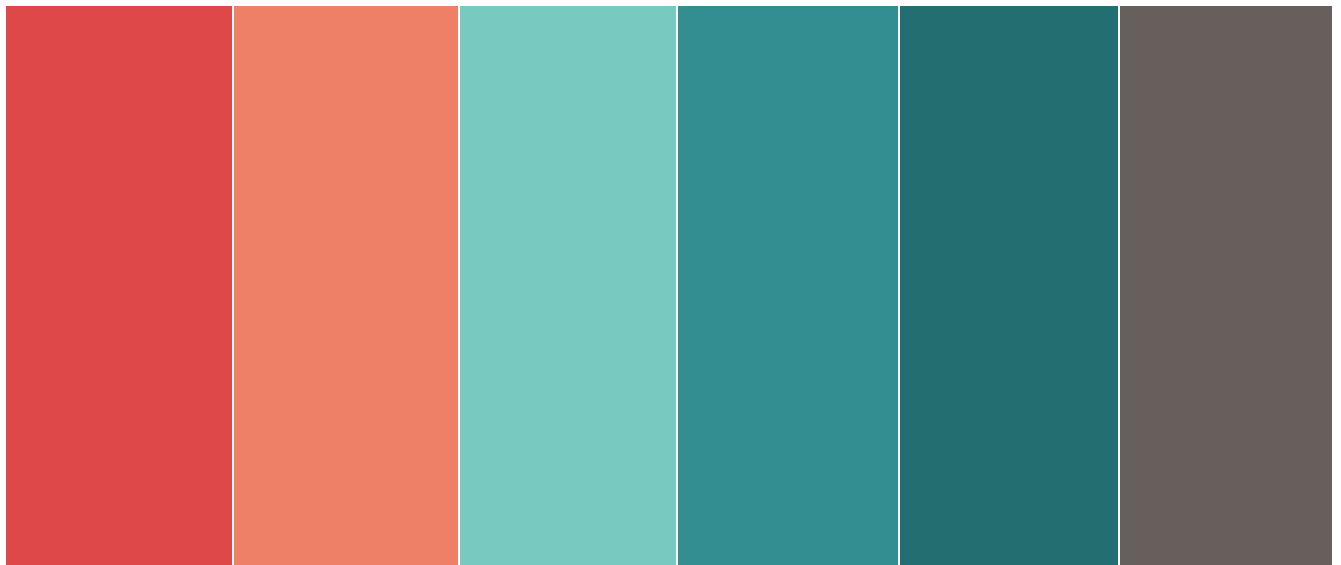


# GLO Company Branding

## Logo



## Color Palette



#df4848

#ed8065

#77cab8

#338e91

#226e71

#675f5b

## Fonts

- Rubik
- Roboto
- Century Gothic

Company Letterhead



GLO Incorporated  
1401 Fremont Ave, Room 614  
South Pasadena, CA 91030  
(626) 441-5820 ext. 2614  
glo.spvei@gmail.com

---

GLO gives individuals the opportunity to customize their space with light panels that can be rearranged into an unlimited amount of designs. In order to combat depression among young adults and teens, Glo will partner with Evolve Treatment Centers, which strive to lower the national depression rate among teens and millennials.

**Business Cards**



**Envelope**



GLO Incorporated  
1401 Fremont Ave, Room 614  
South Pasadena, CA 91030

Recipient's Full Name  
Business Name  
Street address  
City State Zip Code

**Name Tag**

A decorative border at the top of the name tag consists of a series of interconnected hexagons in teal and red colors, some solid and some outlined.

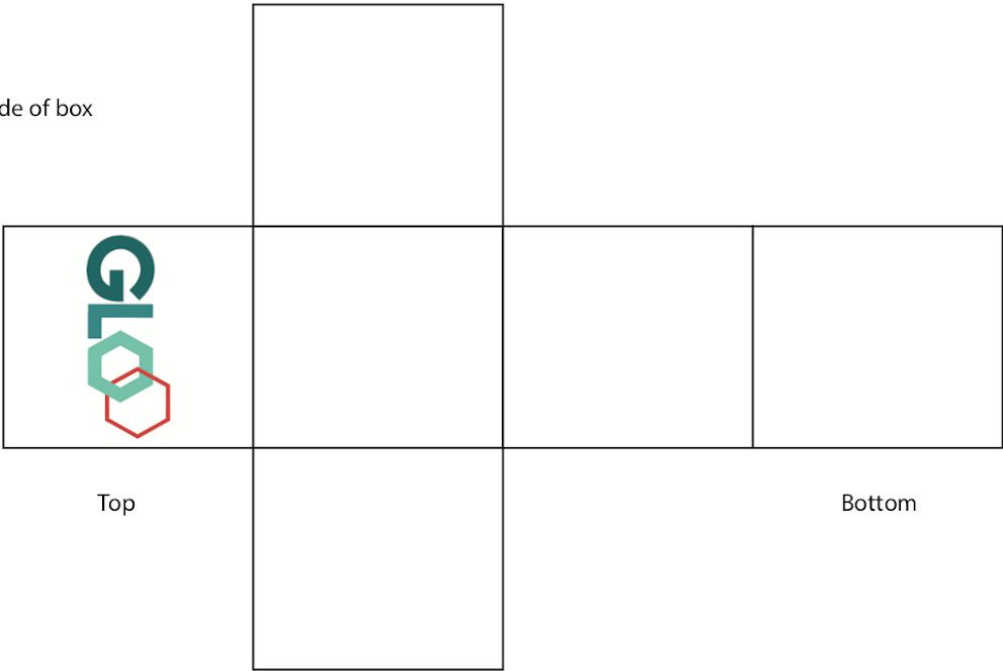
**GLO**

life just got brighter.

**Name Name**  
Specialist  
South Pasadena High School  
Los Angeles, CA

Packaging

Outside of box



Inside of box

