

RECASE

REDUCE. REUSE. RECASE.

COMPANY BRANDING

COMPANY LOGOS

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COMPANY FONTS & COLORS



R - 35

Hex - #283891

G - 58

B - 140



R - 89

Hex - #58585A

G - 89

B - 92

Our company is modern, sleek, and cutting edge. From our logo to our company colors, everything was chosen with the purpose to convey this ideal. Blue symbolizes stability and intelligence, which are two qualities our company values. Recycling is what our company is founded on, and recycling bins are blue. Grey is a neutral and balanced color that is bold but not overpowering. Our company wants to make an empowering statement in the world and these colors support that.

Archive Regular

Aileron Heavy

Avenir Next LT Pro

Each font has a different purpose within the company. Archive Regular is fearless and bold and will be used for titles. Avenir Next LT Pro is cutting edge and makes a statement while being professional. This font will be used for subheadings and body texts in programs such as Microsoft Word and Wix. Lastly, Aileron Heavy will be utilized in sales materials as body text. Some examples include catalogs, advertisements, and flyers.

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**1057 County Rd, Leesport,
PA 19533**

**Berks Career and Technology
Center - West Campus**

To whom it may concern,

ReCase manufactures phone cases made of recycled materials including, but not limited to, plastic, wood, and aluminum that protect a wide range of phones. At ReCase we are striving to eliminate pollution caused by materials in landfills and oceans. According to National Geographic, 91% of plastic is not recycled and pollutes the planet. Our business provides a diverse selection of cases to protect our consumers' devices while decreasing pollution and promoting the idea of using recycle dmaterial to curate an innovative product. Our phone cases can be customized and are always shipped directly to their door.

Sincerely,

Name
Job Title
Recasebctc@gmail.com
610-743-7647 Ext. 4520

BUSINESS CARDS

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BERKS CAREER & TECHNOLOGY CENTER - WEST CAMPUS

LUIS ROSARIO
CHIEF OPERATIONS OFFICER

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WEBSITE: WWW.RECASEBCTC.WIXSITE.COM/RECASE

COMPANY ENVELOPE

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