

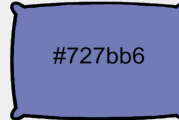


High To Low, The Temp
Will Go

LOGOS



COLOR PALETTE



FONTS

"Italiana"

Italiana is used for logos, advertising material such as flyers, brochures, etc.

"Arial"

Arial is used for logos, titles, documents and letters.



HiLow
1717 N McAuliff St
Visalia, CA 93292
(559) 730-7801
hilow.incorporation@gmail.com

Dear Client,

At HiLow we are determined to guarantee your comfortability as well as the quality and amount of sleep our customers are receiving. HiLow is a comfortable pillow which allows the customer to maintain a healthy and restful lifestyle. Our company strives to provide a reliable and life changing product, with the ultimate goal of revolutionizing the sleep that the world obtains. In the closely analyzed research of our company, it is proven that the average person spends $\frac{1}{3}$ of their life sleeping, According to the National Sleep Research, so why not have the best experience with HiLow.

Sincerely,

Name
Date
Title

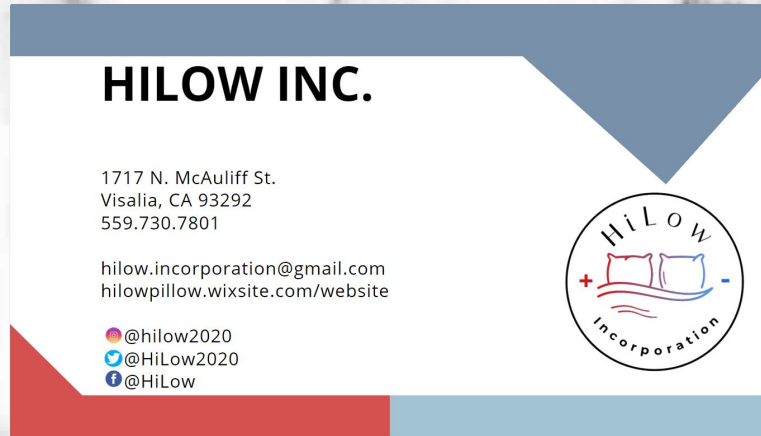
📧 @HiLow2020

📧 @HiLow2020

Letterhead & Company Description

Business Cards

Front

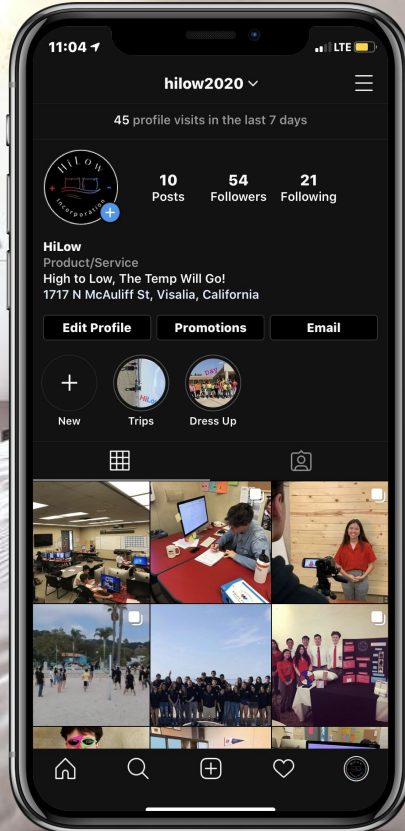


Back



Social Media

Instagram



Twitter



Packaging Design



Merchandise

