

paletas way



A Bite Above The Rest



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To whom it may concern,

At Paletas Way, we believe that the earth's environment depends on our actions. This idea has led us to make a unique change in the savory world of frozen treats. We have taken the historical wooden popsicle stick and given it a more environmental friendly spin: an edible hard-candy popsicle stick. Our new and unique frozen treats come in four different flavors with chamoy and tajin fillings, giving it an exciting burst of flavor. Our goal at paletas way is to always be a bite above the rest.

Business Card

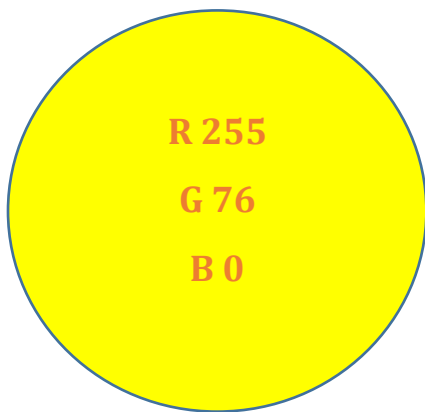
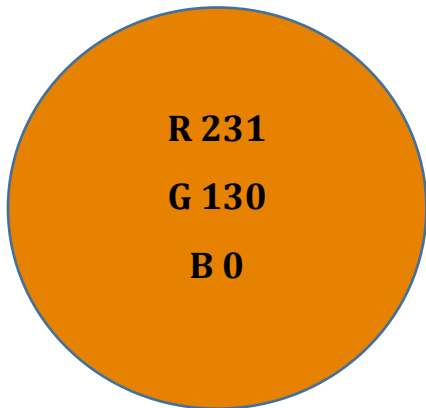
FRONT



BACK



Color Palette



Pacifico

Pacifico is an outstanding font that catches the reader's attention, especially in titles.

Squada One

Squada One is a bold print that is easy to read. It is used for subtitles, headers, and bodies of text that communicates the information the company has to offer.

Company Description

Paletas Way is a popsicle company that started its business on August of 2019. We offer frozen popsicle treats that are enjoyable, eco- friendly, and that satisfy the sweet and spicy consumer cravings. We deliver either to you or to your house. When we mean eco-friendly, we mean that the popsicle stick will be edible in order for you the consumer to eat.