



# Company Branding

Sweet Shack

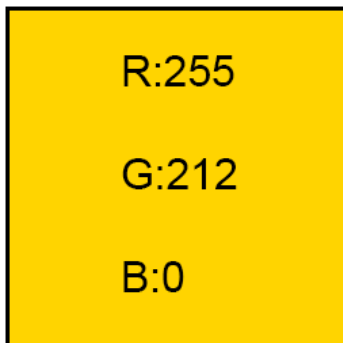
## Company Logo :



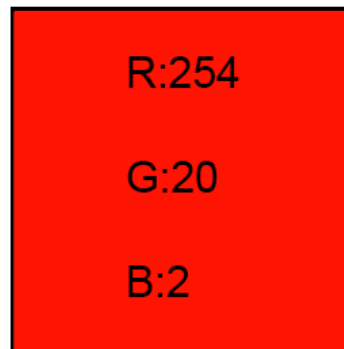
In business a logo must be clear and concise with accurate representation of the business. This logo clearly defines our passion for fruit and vegetables along with our attention to detail and wholesomeness.

## Company Colors :

Yellow represents the quality and freshness of our products.



The color red represents the energy passion our company has for offering healthy choices.



# Fonts :

business. Segeo Script has the feel of personalization through its handwritten look while Calibri suggests professionalism.

Fonts:

Segeo Script

The quick brown fox  
jumps over the lazy dog.

1234567890

Fonts:

Calibri

The quick brown fox jumps over  
the lazy dog.

1234567890

# Company Description :

Sweet Shack is a revolutionizing Fruit and Vegetable Dehydrated Chip Company with the vision to reach an ideal world of healthy snacking. We are located at 1701 E. Blossom St., Dos Palos, CA 93620, in the heart of the San Joaquin Valley's flourishing agricultural economy. We strive to reach out to every individual that deals with the frustration of unhealthy snacking, by providing them with the healthier alternative of fruits and veggie chips that will not only satisfy their hunger, but that will contribute to their health in the process. We understand the daily dilemma that millennials confront when it comes to picking a healthy snack, so we constructed a delicious treat composed of various options that will surely meet our customer's snacking needs.

# Letterhead :



209-392-4300



SweetShackVC@gmail.com



SweetShackInc.com

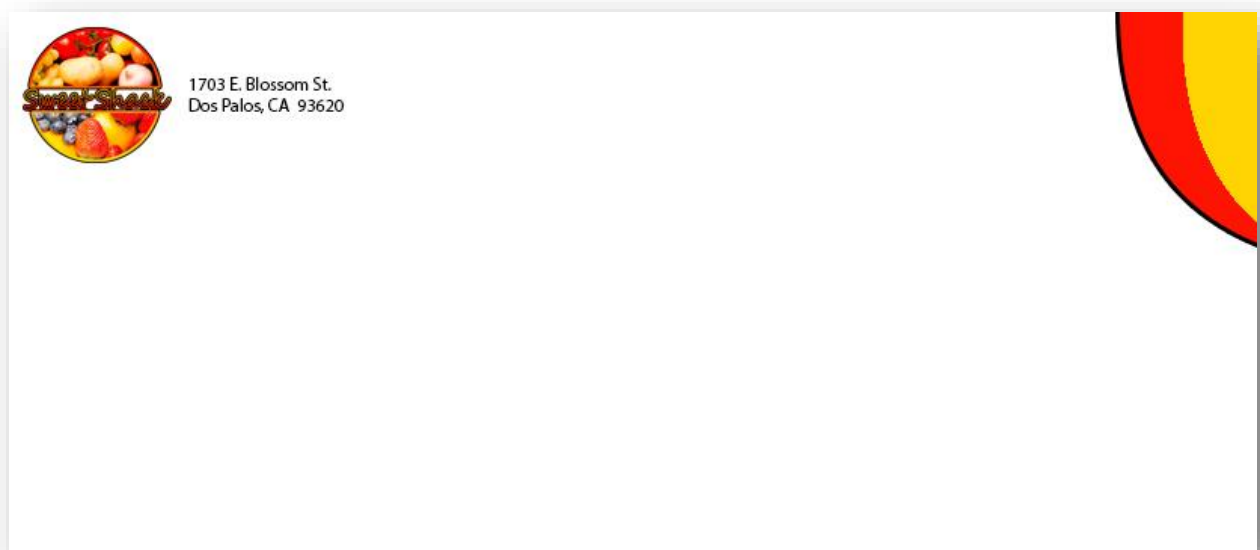


1701 E. Blossom Ave  
Dos Palos, CA 93620

## Business Cards :

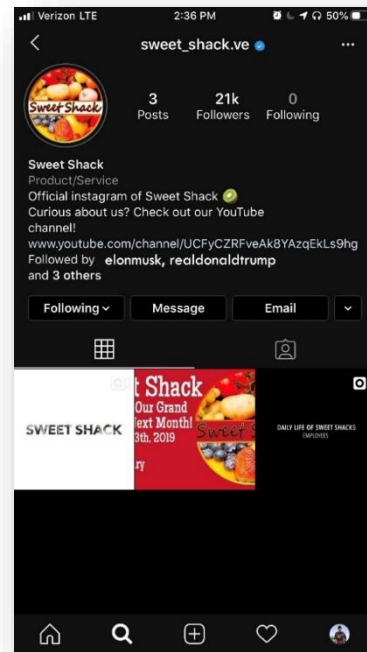


## Company Envelope :



# Social Media :

The fundamental purpose of our social media account is to educate our followers about healthy snacking options. Social media gives customers a chance to get to know our business and product offerings.



# Company Website : [www.SweetShackVE.com](http://www.SweetShackVE.com)

