

<https://safeescape2020ls.wixsite.com/safety>



SAFE ESCAPE

Better Safe Than Sorry



@safe.escapelshs



@SafeEscapeLSHS



@SafeEscapeLSHS

LOGO



Color Scheme

	C - 0 M - 100 Y - 100 K - 0		C - 0 M - 0 Y - 0 K - 0		C - 75 M - 68 Y - 67 K - 90
	C - 30 M - 29 Y - 51 K - 1		C - 14 M - 10 Y - 11 K - 0		

Font

Capriola & Josefin
Sans

Business Card



Front



Back

Letterhead



Better Safe Than Sorry

Safe Escape

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Safe Escape Company Description

Our company, Safe Escape is a natural disaster protection service, dedicated to keeping as many people safe during a plethora of different disasters. Our base of operations is located in Whittier, California, however our products can be purchased through the Safe Escape website or app. We have a variety of different products including; our many safety kits, two way GPS messengers, individual safety supplies, and more. The main goal of Safe Escape is to give people the easiest way to stay safe during any type of disaster, we found that the best way to do this is through our safety kits, these can be purchased pre-made to best fit specific disasters, or you can design your own kit by adding individual safety supplies. Another key feature of Safe Escape is the intuitive map that is feature on both the app, and the two way GPS messengers. The map can be changed in order to give a variety of different information including; elevation, open areas, emergency responders, and more. You can also add family and friends which allows you to see their location at any time. Another useful feature of the map is the ability to mark safe spots where you can meet up with other users. There is also a Safe Escape forum where you can find information on natural disasters occurring all around the world, and communicate with other safe escape users in your community. Natural disasters have been occurring more frequently, and with social media more people are aware of what's happening than ever, but less than half of these people are properly prepared for these disasters. This establishes our company as an important provider of safety resources.

Social Media



Instagram



Twitter

Merchandise

