



SOLE

PURPOSE

COMPANY
BRANDING

LOGO



FONTS

HEADINGS

Righteous

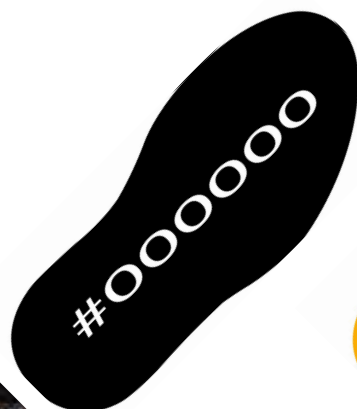
Ubuntu

BODY

Poppins

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consectetuer adipiscing elit. Aenean
commodo ligula eget dolor.

COLORS



LETTERHEAD

€ DESCRIPTION



29211 Stallion Ridge, San Juan Capistrano, CA, 92675

Potential Investors
123 Address
City, State, 12345

Dear Investor:

Sole Purpose strives to bring original, sustainable footwear to our customers one shoe at a time, leaving a positive print on both their lives and the environment. By working towards partnerships with companies surrounding the same aspects and goals as our own, Sole Purpose desires to promote community health right from the start. We take used tires and repurpose them through a deconstruction process, sourcing this material through a secondary source within our preliminary year. Once the renewed material comes thorough, we remodel the matter to form the base of our shoes. This process boosts environmental sustainability as Sole Purpose removes tire waste from landfills and encourages non-virgin products. Being born and bred in California, Sole Purpose has made this golden state our primary target, as we've begun our promotional outreach on a statewide level- targeting all millenials with our funky and comfortable every day designs.

Sincerely,

A handwritten signature in black ink, appearing to read "Jaden Bryan", written over a light blue background.

Jaden Bryan
CEO, Sole Purpose

(949) 463-7501

solepurpose.ca@veinternational.org



BUSINESS CARD

FRONT

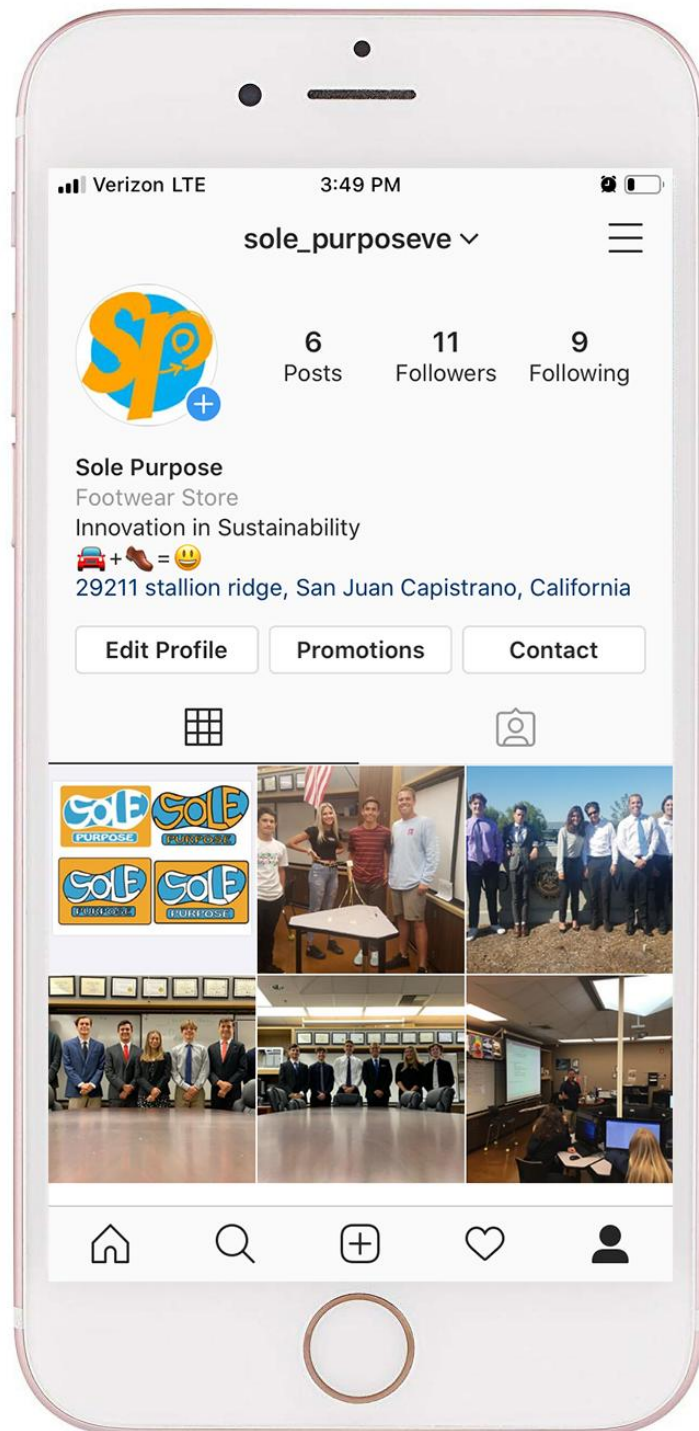


BACK



BRANDING APPLICATIONS

SOCIAL MEDIA



BANNER



SHOE BOX

