COMPANY BRANDING

LOGO



COLOR PALETTE



FONTS

ROCK SALT

Poppins

Poppins is our go-to font for documents, write-ups, and advertisements. Rock Salt is used in our logo and used as the header for any official Endure, Inc. documents. Both fonts are easily accessible and available in Google Docs.



Summertown High School 411 West College Street Summertown, TN 38483 Phone: (931) 964-3539 Fax: (931) 964-3302 Email: endureinc.tn@veinternational.com

COMPANY LETTERZHEAD AND DESCIZIPTION

Endure, Inc. is based out of Summertown, Tennessee. Our company is completely virtual, and we will be selling products associated with the beach this year. This includes swimwear, beach accessories, snacks, and drinks. We published our website in October of 2019, and we will officially reopen to the public in November of 2019. We offer stock to the public, and we are a C corporation.

Our goal is to offer products that will improve the beach experiences of our customers. We as a company promise to give our customers the latest and highest quality items as well as remarkable customer service.

BUSINESS CATED





BRAND APPLICATIONS

Instagram



Business Plan Cover



Website

