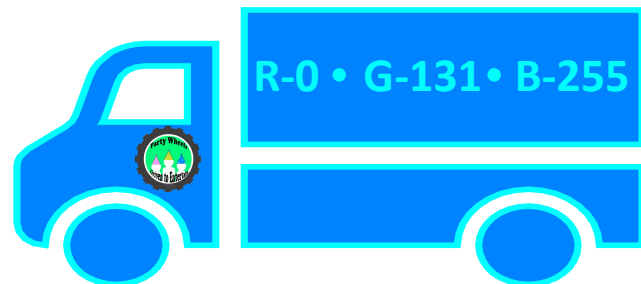
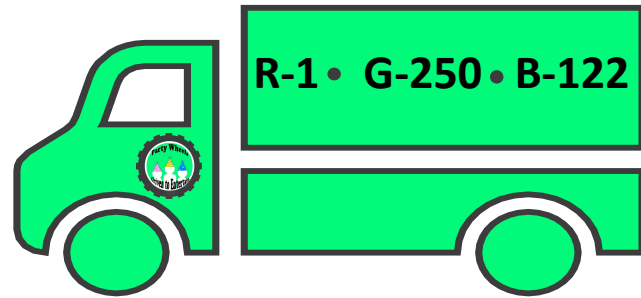




Branding Guide



Color Palette



Fonts

Forte

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

Forte is a playful font that emphasizes the nature of our business where we bring the party to you.

Cooper Black

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

Cooper Black is a widely accessible font that provides information to our customers in an easy to read format.



Logo Variations



LOGO 1



LOGO 2



Party Wheels

Contact

50 Kennedy Drive, Plainview, NY,
11803
(516)-937-6371
partywheels2020@gmail.com



To whom it may concern,

Party Wheels is a company fully run by twelve POBJFK Students, who are all the best in their fields, and using their skills in marketing and finance to run a successful business. Party Wheels is a unique, party service, centered around our one of a kind truck. Our truck is fully equipped with a state of the art sound system, projector, screen, and concessions. We offer packages designed to give you the ultimate party experience without ever having to leave home.

Sincerely,

Dylan Luxenberg
CEO of Party Wheels

Letterhead and Company Description



Business Card



Front



Back



Branding Application 1: Company Apparel



Front



Back



Branding Application 2:



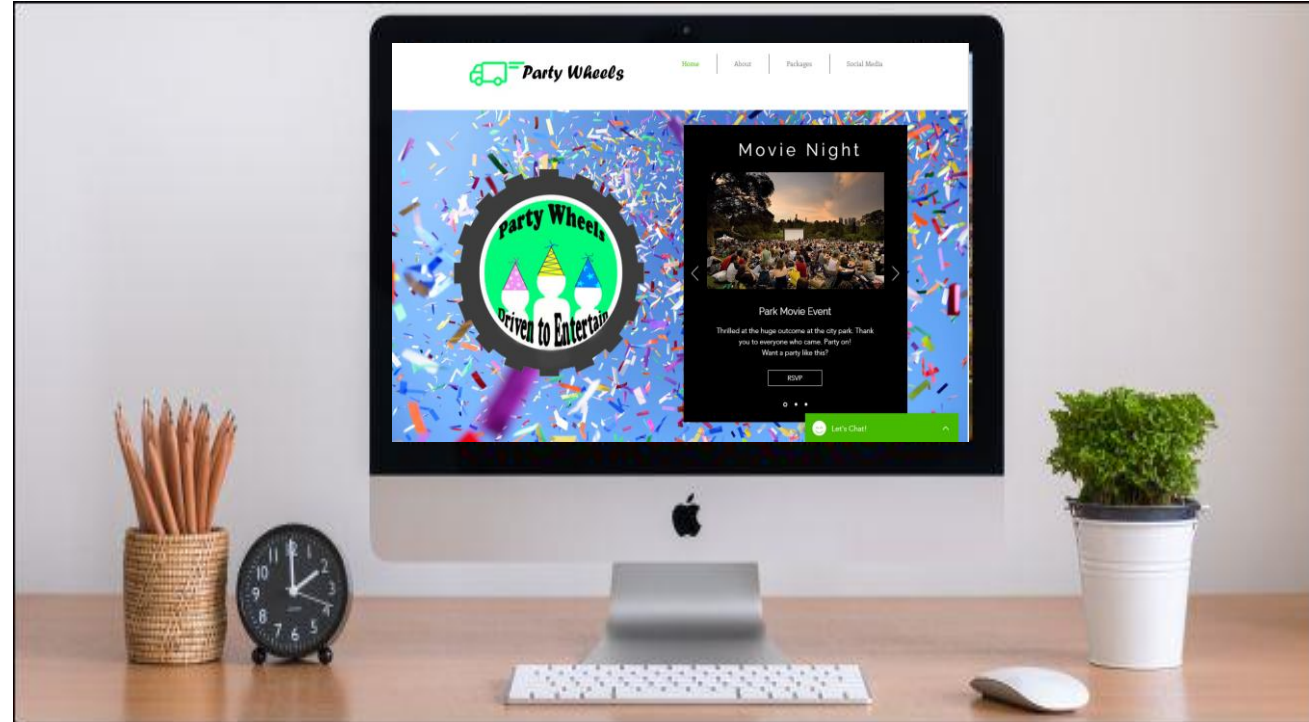
All products provided by our company has our logo on it to promote Party Wheels.



Social Media



Website



The Party Wheels website is appealing and easy to navigate for potential customers. Our design shows a playful atmosphere which represents our company's concepts.