



ROOT YOURSELF IN THE FUTURE

BRAND IDENTITY



TYPOGRAPHY

ZERO HOUR
A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z

Montserrat Regular
A a B b C c D d E e F f G g H h I i J j K k L l M m N n O o P p
Q q R r S s T t U u V v W w X x Y y Z z

Montserrat Light
A a B b C c D d E e F f G g H h I i J j K k L l M m N n O o P p
Q q R r S s T t U u V v W w X x Y y Z z

COLOR PALETTE



R: 95
G: 88
B: 166
HEX:
#5f58a6



R: 255
G: 255
B: 255
HEX:
#ffffff



R: 0
G: 0
B: 2
HEX:
#000002



R: 74
G: 184
B: 134
HEX:
#4ab886

COMPANY LETTERHEAD & DESCRIPTION



Dear VEI,

NOVA is looking forward to its second year of introducing new, exciting products. This year we have decided to shift our focus toward environmentally friendly technology. The goal of our company is to provide a helping hand in the office or classroom while reducing the use of paper. Our team is very dedicated to assisting the growth of trees. With that being said, a percentage of the proceeds received by NOVA will be donated to support the operation of planting trees. Our company is looking forward to advocating Plant With Purpose with hopes of creating a better future for the upcoming generation.

Kind Regards,
NOVA

BUSINESS CARD

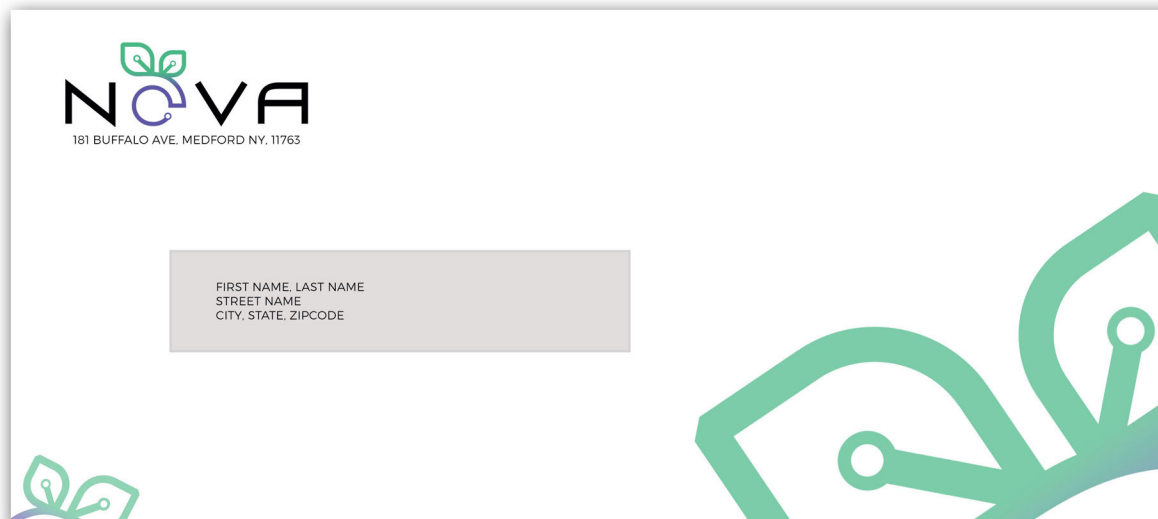


FRONT SIDE

BACK SIDE



ENVELOPES



SOCIAL MEDIA



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