

TIME CLOCKING

R: 207

G: 181

B: 59

R: 53

G: 53

B: 51

Fonts:

- + THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG
- Timeless
- + THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG
- Future Timesplitters
- + THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG
- Clocker

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Company Letterhead & Company Description

Save Time TIME Clothing



Save Money

Dear, VEI:

TIME Clothing is a small and new, yet highly diverse and dynamic apparel brand that provides a variety of stylized clothing. We sell many different articles of clothing including: shirts, both long-sleeved and T-shirts as well as hoodies, joggers, crewnecks, shorts and windbreakers, made mostly of cotton. Our selection is sure to attract teens of all races and genders to be dressed for all seasons.

Alongside these options, TIME Clothing will also offer the alternative to customize one's own clothing through its color and design. This is achieved with the use of heated printers instead of screen printers for the sake of convenience for the employees and customers. The options provided to our potential customers will be sure to expand our consumer demographic and greatly increase our revenue. Prices will be fairly affordable, ranging from \$25 to \$72 depending on the item and its level of customization.

Our theme is time and the original logo we created will appear on our clothing. This enables us to be easily recognized and increase our brand's reputation. We will have a website, newspaper and Google advertisements, as well as multiple social media accounts, such as Instagram, Facebook, Twitter and Snapchat, to market and interact with our customers. This should be up and running by the end of November. In addition to marketing, we will cooperate with various organizations to run charity events.

TIME Clothing offers a sense of uniqueness, but familiarity to the clothing market. With its aesthetic and customizable options, our brand will surely rise above the competition and achieve our \$150,000 revenue goal by the end of the year.

TIME Clothing ENT.
516-394-1769
500 Tulip Ave, Floral Park, NY 11001
email@here.com
website.com

Business Cards

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→ Back of Business Card

Andrew Holloway

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Front of Business Card ←

Brand Applications + Clothing +



-Hoodie

~ Time Clothing
standard logo
hoodie, using the
iconic Time colors
to create a calm
sophisticated look.

T-Shirt -

Standard Time logo ~
tee, aimed to be
simplistic, but with
a hint of
sophistication.



Branding Applications

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+ Product Packaging +



- Product packaging is designed to be pleasing to the eye
 - Hourglasses used to symbolize the quick delivery of our product
 - Slogan is across the overhead of the box
- “Save Time.
Save Money”

The product that would likely be in the box is clothing or accessories purchased on the TIME Store, such as hoodies, shirts, and other objects considered to be apart of TIME Clothing.



Branding Applications + Extra Adverts +

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- Custom Wax Seal used on official TIME documents that are mailed out.

Phone Case for - those that wish to express their love for TIME on their phone.

