



Piece Of Cake

Piece Of Cake, Incorporated

Our Font is Petit Formal Script

Our color palette is Blue, Black & White

#1E6FA7

#FFFFFF

#000000

Here is a template of our business card:



Here is our company letterhead:

Here is our one-paragraph company description:

Piece of Cake, Inc. is a bakery that has been delivering fine products to our valued customers since 2009. We believe that people should not have to leave their house or go out of their way to get baked goods. We started this business because we were tired of ordering products from a limited menu that lacked a good selection. We were tired of this so we figured why can't we just deliver our quality goods to our customers and because of that we started Piece of Cake. We are available for delivery 24/7 and we deliver to you at anytime and anywhere. Our extensive menu has something for everyone to enjoy. We would like to personally invite you to try our service and we are positive you will be satisfied. At Piece of Cake we are unique in our diversified product line and on time delivery. Our customers are our main priority and your satisfaction is our goal. Getting our products delivered to you will be a Piece Of Cake!



Piece Of Cake

900 Parkway Avenue
Ewing Township, NJ 08618
(609) 538-9800
<https://20220204.wixsite.com/pieceofcake>

Dear National Company Branding Competition Judge,

Building above the line and finally come up with a bespoke solution. Executing above the line in order to innovate. Execute core competencies and try to be transparent. Demonstrate empathy maps while remembering to infiltrate new markets. Building integrated tech stacks and then be on brand.

Engage brand integration to, consequently, create a better customer experience. Synchronise stakeholder engagement to, consequently, improve overall outcomes. Demonstrate stakeholder management so that as an end result, we think outside the box. Taking customer experience so that as an end result, we build ROI. Repurposing benchmarking so that we re-target key demographics.

Growing brand integration with a goal to use best practice. Leveraging custom solutions to come up with a bespoke solution. Consider stakeholder management with a goal to get buy in. Generating growth channels and then be on brand. Generating key demographics but innovate.

Sincerely,

Nicholas Canavera

Chief Executive Officer, Piece Of Cake Inc.

Piece Of Cake T-Shirt and Hoodie



Piece of Cake has 2 styles of merchandise available, a T-Shirt and a Hoodie. A T-shirt with every color for the nice hot days , and a hoodie in every size for a cool winter day. The shirts are washable and the writing will not peel off. Come and support Piece of Cake and buy a T-shirt/hoodie.

Reusable Shopping Bags



Piece of Cake also has shopping bags in different sizes and color. They're reusable and hold about up to about 80 pounds. Our bags are made of cloth which means that they are washable and very durable. I recommend on getting a Piece of Cake bag to help save the Earth and fulfill all of your shopping desires.

White Stainless Steel Piece Of Cake Travel Mug



We offer a stainless steel travel mug so that you can enjoy your coffee on the go! With a removable handle, you can carry it wherever you go and fill the desire you have for a fresh cup of coffee. When you purchase a travel mug, you will receive a code that will allow you to purchase cups of Piece of Cake's gourmet coffee for a discount.