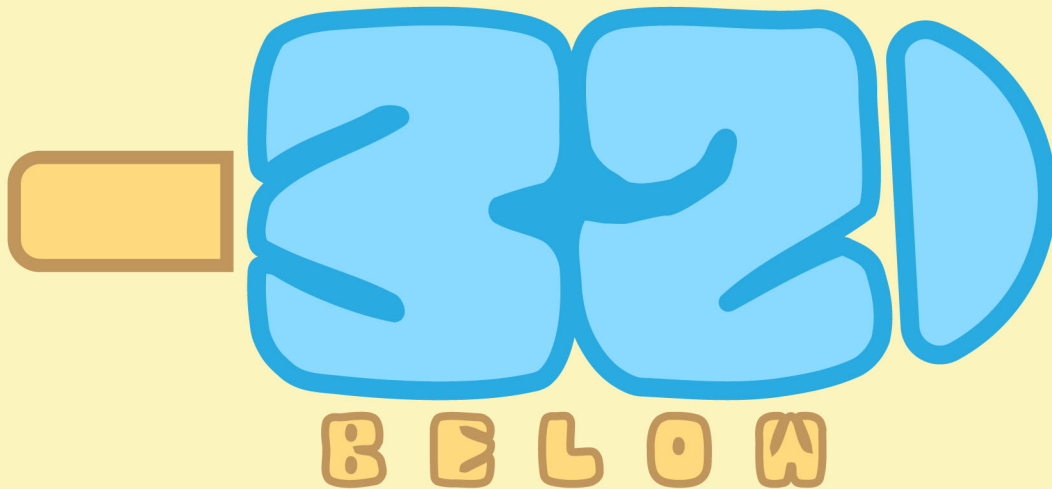
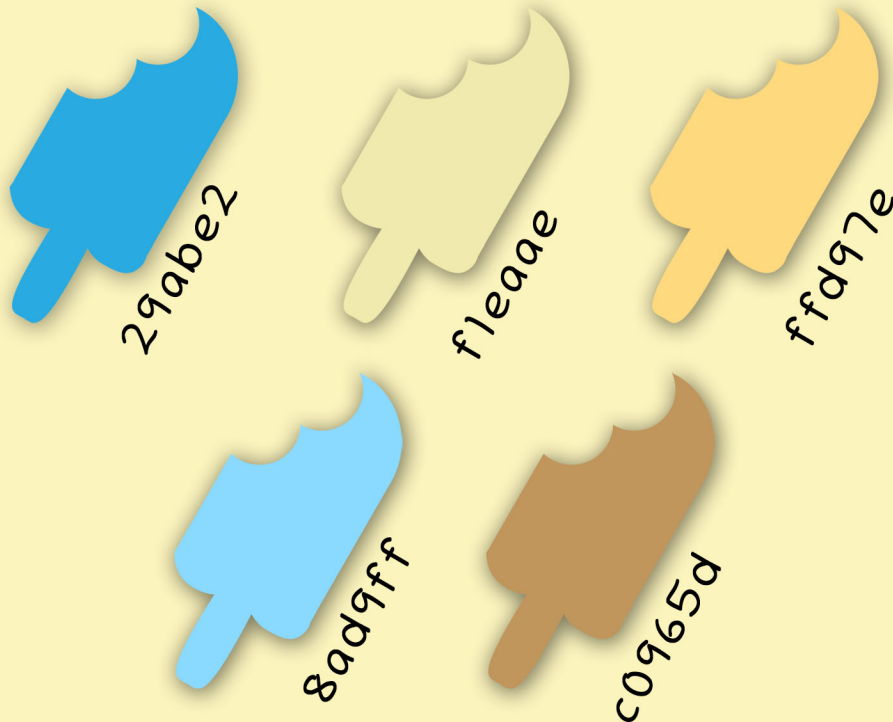


# Branding Packet 2019-20

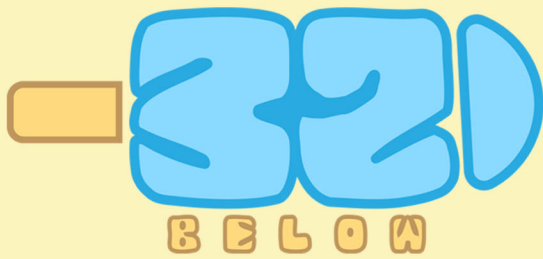
## LOGO:



## COLOR SCHEME:



FONTS: The fonts we use are Squanded for the retro look and Chilanka for our text.



3126 Long Hollow Pike  
Hendersonville, TN 37075  
615-824-620

[ve32below.wixsite.com/32below](http://ve32below.wixsite.com/32below)

## Company Description

32 Below started 2 years ago as an LLC. 32 Below is located at 3126 Long Hollow Pike in Hendersonville, TN. We offer handmade, delectable popsicles that are sure to offer a great treat without breaking the bank or breaking the diet.

32 Below targets high school students within the VE marketplace. 32 Below has an advantage, as they are the only popsicle business within the VE portal. 32 Below's performance last year achieved everything we wished for, but this year we plan to accomplish greater goals and strive to take our business to the next level.

# Business Card:

Front



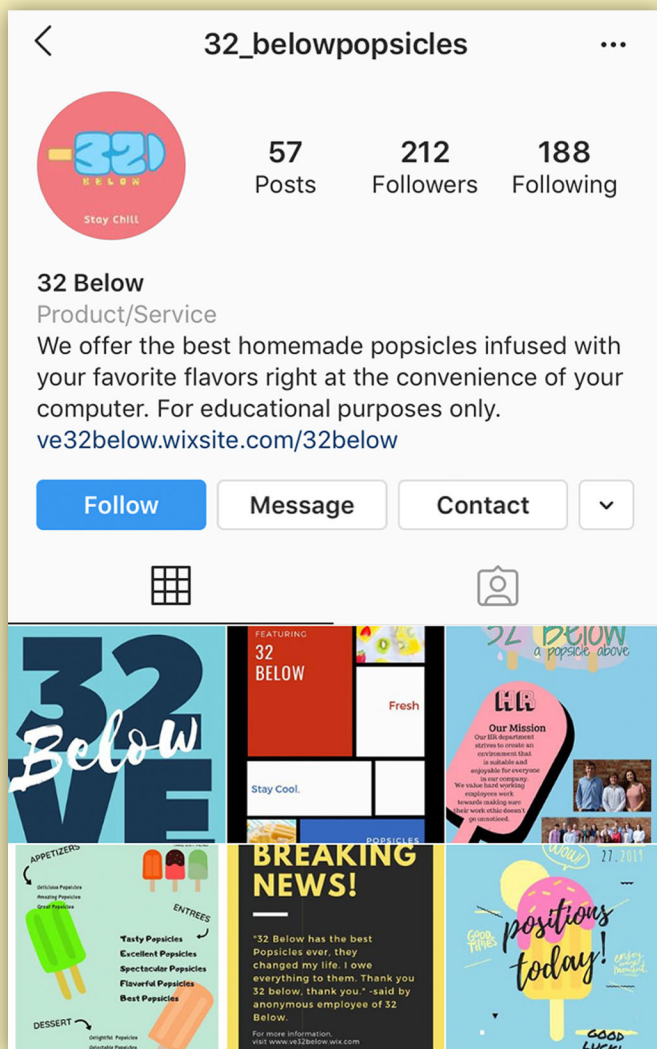
Back





# Social Medias

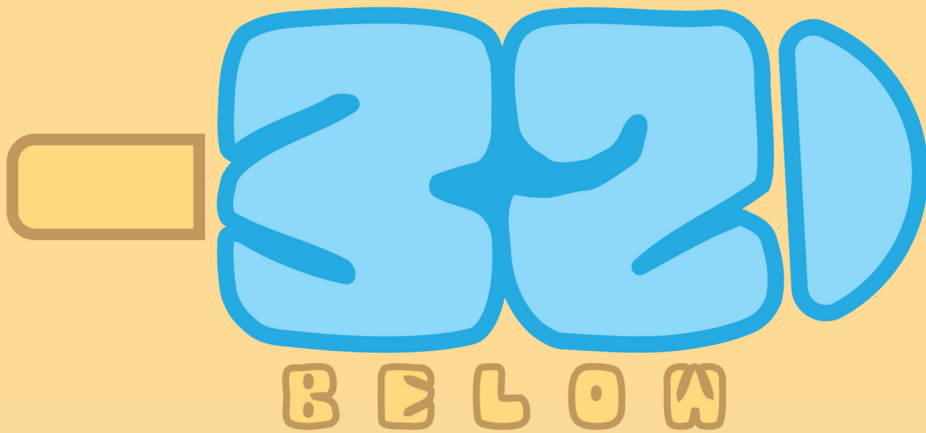
## Instagram



## Twitter



# Sales Material Flyer



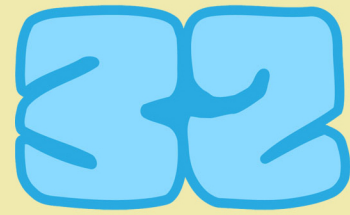
Come **CHILL**  
with us @  
Booth #32

# Shirt Design

Front



Back



Stay *Chill.*

 @ve32below

 @32\_belowpopsicles