

Company Branding

S.C.A.N

The logo consists of the letters 'S.C.A.N' in a bold, blue, sans-serif font. Above the letter 'A' is a black icon of a signal tower with three concentric circles representing signal waves.

Attendance Done Better

Company Logos

S.C.A.N

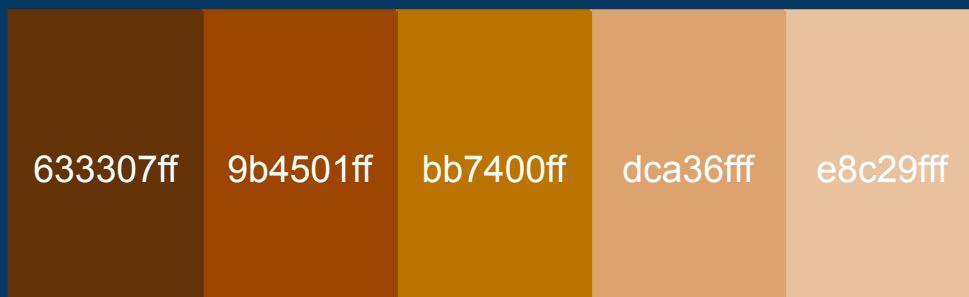
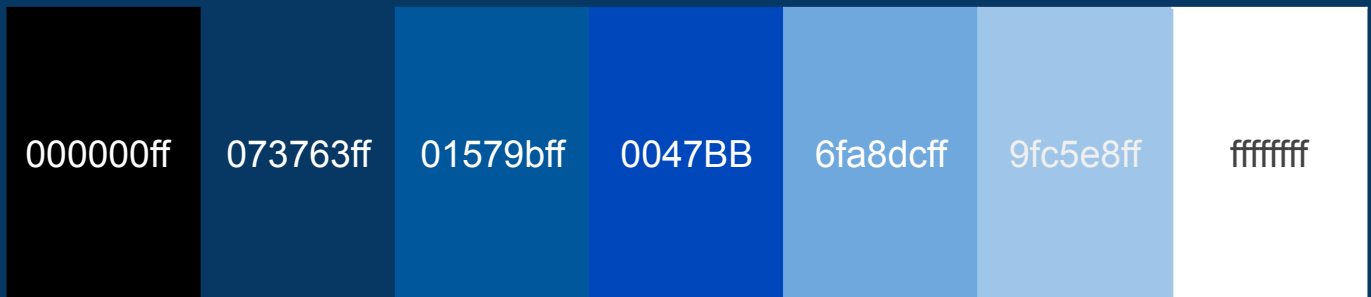
S.C.A.N.

Proxima Nova

Proxima Nova would be used for titles as well as headings.

Raleway

Raleway would be used for large bodies of text, as it is not too overdone and simple but also sharp enough for the feel of the business.



Company Letterhead & Description



Dear VEI,

S.C.A.N. (Student Computer Attendance Network) is a system that allows the school to keep track of their students movements throughout the campus. S.C.A.N. does this with a computer chip in a card that the students would keep on their person. With this technology schools can see behavioral patterns of students that may be; depressed, isolated, skipping class, or any other negative behaviors. It would also automatically take attendance giving teachers more time in class and substitutes less confusion on old systems. S.C.A.N. would ultimately help student and teacher life on campus.

Sincerely,

Jasmine Ferretiz

Marketing Assistant

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Business Cards

S.C.A.N.

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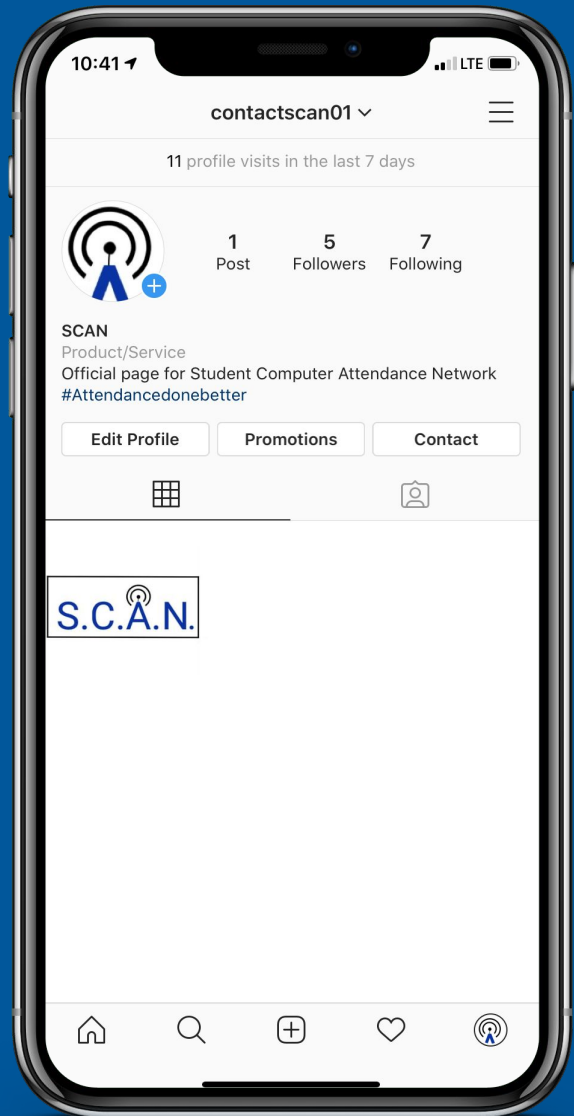
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Social Media



Cover Page Template

