



N 'Idea

**Branding Guide
(2019- 2020)
Corporate and Social
Event Planning
Curator**

N'idea is all you need!

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Logo

We designed our N'Idea logo to show our creative side of thinking. Finding way to incorporate everything and anything you need for any event. Our logo is strait to the point with an innovating undertone just like our company. We strive to work smarter and not harder, still planning your event with all the aspects of your image.



Color Palette

Why Blue?

The color blue give off a calm, collective mood to let you know during your event that everything will run smoothly. Blue also gives off a productive vibe that incorporates our quick setups, making sure everything is perfect. N'Idea has a strong demeanor to get things done in a timely fashion and our creative style will leave you with a great time; you would want to come back.



Fonts

Raleway is an elegant sans-serif typeface family, intended for headings and other large size usage it contains distinctive characters such as a criss-crossed w and an l with a tail. We chose this font because when N'idea is chosen as your event planner, you are permanently woven into our family.

Raleway Thin AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Raleway Thin Italic AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Raleway ExtraLight AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Raleway ExtraLight Italic AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Raleway Light AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Raleway Light Italic AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Raleway AaBbCcDdEeFfGgHhIiJjKkLl
© 2014 Linotype

Raleway Italic AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Raleway Medium AaBbCcDdEeFfGgHhIiJj
© 2014 Linotype

Comfortaa is a rounded geometric sans-serif type design that comforts our clients knowing that their special day is taken care of by N'idea.



Comfortaa Thin AaBbCcDdEeFfGgHhIiJj

Comfortaa Thin | 477 Glyphs

Comfortaa AaBbCcDdEeFfGgHhIiJjKkLlMm

Comfortaa Regular | 477 Glyphs

Comfortaa Bold AaBbCcDdEeFfGgHhIiJjKk

Comfortaa Bold | 477 Glyphs

LetterHead



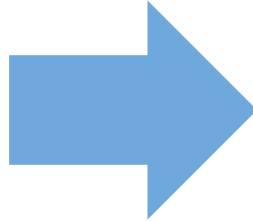
N'idea



Event Planning Curators
120W 46th Street,
Manhattan New York 10036
Phone Number:(212)- 391-1635
Website: nideave.wixsite.com/nideaevent

Dear, Virtual Enterprise

Welcome to N'Idea , an event planning company that will plan out any event for you. Don't have time to plan and set up events? Last minute events making you feel apprehensive? Well don't worry, we got your back. We will provide you with assistance to make your event an incredible experience for everyone. Based on the size of the event, you are given two options that provide you with the best quality products, food, decorations, tables, chairs and table decor. We also provide entertainment such as a dj and tv's at your event at a reasonable price if needed. Also an extra 25% of your payment for your event and your happiness is your payment to us. Just call us at (212-391-1635) or visit us at nideave.wixsite.com/nideaevent.



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Envelopes

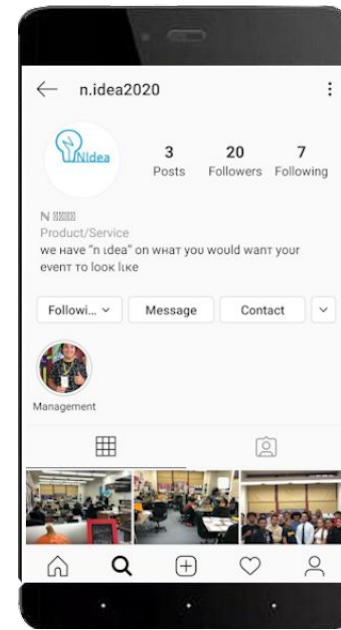
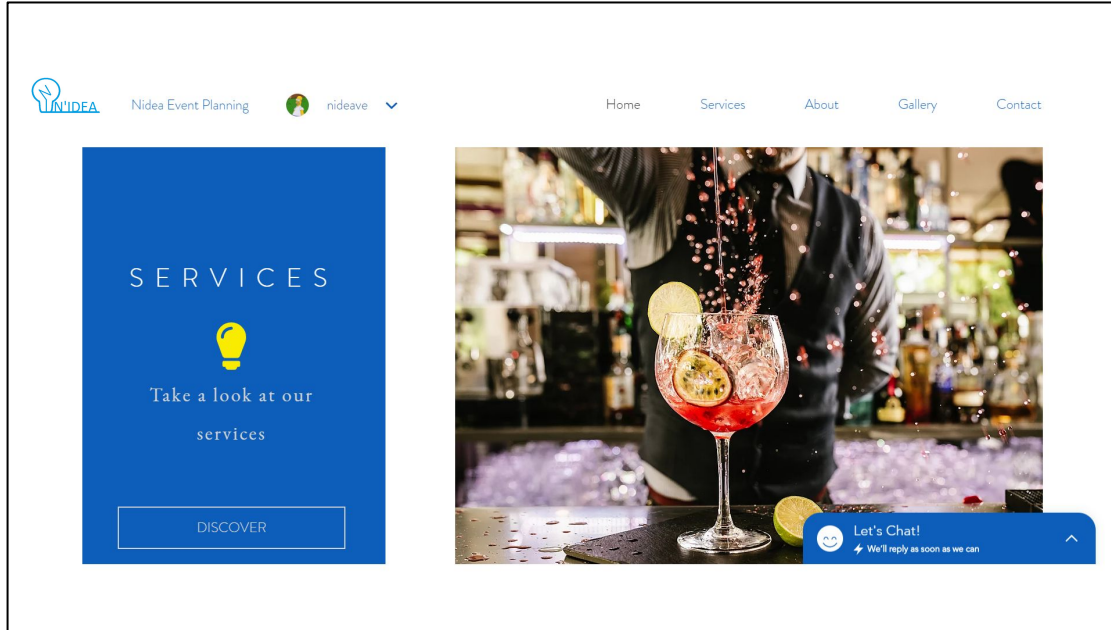


With in the Envelopes we have our:

- Letterhead
- Contract
- Business Card



Website and Social Media



Follow us
@n.idea2020

N'Idea app is
also coming
soon

N'Idea is all you need

Thank You!

CONTACT INFORMATION



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New York, NY 10036
(212) 391-1635

Office Hours Available Monday-Friday
11:27 am - 1:00 pm
1:51 pm - 2:36 pm

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N'idea is all you need!

JKO High School, VEI
