











Zo is a natural brand that uses the benefits of olive oil from Europe to provide healthy beauty products to stressed out teens.

SKIN CARE

HAIR CARE

FACE CARE

### **FONTS**

LEMON MILK

THE QUICK BROWN FOX

JUMPS OVER THE LAZY DOG

BEBAS NEUE

THE QUICK BROWN FOX

JUMPS OVER THE LAZY DOG



## COLOR PALETTE

4E801F



3E5824



621244



CFB023



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**SOCIAL MEDIA** 





#### TRADE SHOW MARKETING MATERIAL—FRONT



## TRADE SHOW MARKETING MATERIAL—BACK





51 CONFORTI AVENUE SUITE # 2102 WEST ORANGE, NJ 07052 ZOINC.NJ@VEINTERNATIONAL.ORG 973-669-5301 EXT. 31740

Zo is natural brand that uses the benefits of olive oil from Europe to provide healthy beauty products to teens dealing with stress.

Zo's founder Maria Frangos' mission began in her childhood when she spent countless hours watching her mother artfully craft beauty treatments from the finest olives. In 2019, she traveled to Kalamata, Greece where the native olive trees inspired the foundation of Zo.

From there, Zo went on to unlock the skin care benefits of over 15 ingredients responsibly sourced from Italy, spain, and Greece using cutting-edge extraction methods that preserve their purity and potency from plant to bottle. Zo continues to discover new ways to tap into the wonders of Europe and natural reserves to offer skin and hair care solutions for every situation.

Through fair trade, green initiatives, and preservation efforts, we value giving back more than we take from Europe.





# CORRESPONDENCE



51 CONFORTI AVE. SUITE# 2101 WEST ORANGE, NJ 07052



