



Phoenix

RISE FROM THE ASHES

COMPANY BRANDING

LOGOS



COLOR PALETTE



FONTS

RISE FROM THE ASHES

- BEBAS NEUE CYRILLIC

Rise From the Ashes

- Pompiere

Rise From the Ashes

- Decalotype Light

Rise From the Ashes

- Yellowtale

LETTERHEAD AND COMPANY DESCRIPTION



To the next environmental activists,

We are Phoenix! Did you know that in the past two years over 13 million acres of trees have been affected by forest fires? Trees are vital to human life as they are the biggest source of oxygen, carbon, soil, shelter, materials, and life to the world. Our company emphasizes the importance of two Global Goals: "Life on Land" and "Climate Action." Our company develops our product line (bracelets, necklaces and anklets) using the burnt wood from forest fires. Our team then plants a seedling in the location where you bought it from, showing that a direct impact for the well-being of the earth comes from your purchase. Our company will finance and incentive sustainable forest management through the revenue of our product line with the goal of restoring degraded forests. In addition, Phoenix is looking to improve the quality of earth by raising awareness towards the danger that forest fires bring to the community. By using eco-friendly packaging as well as promoting the dangers through our social media account and public services announcement videos, we hope to contribute towards raising awareness of the impact of forest fires in our community.

RISE FROM THE ASHES,
The Phoenix Team!

TALK TO US
754-323-0437
Phoneix@veinternational.org

VISIT US
18600 Vista Park Blvd,
Weston, FL 33332
Cypress Bay Highschool

JOIN US
@VEIPhoenix
 

WOOD BUSINESS CARDS

FRONT



BACK



BIODEGRADABLE PACKAGING



WE HELP THE EARTH FROM START TO FINISH.

The adoption of wood-based botanic fibers ensures future packaging solutions to be compostable and biodegradable, completely returning to nature at the end of its use life.

THANK YOU CARD

FRONT



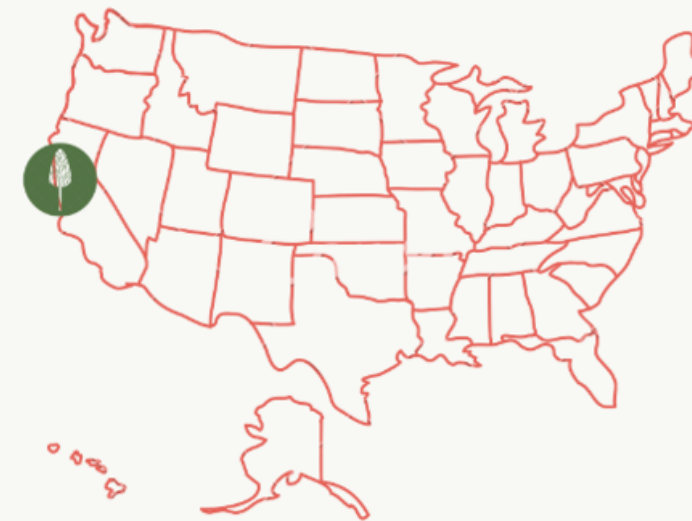
The Earth Thanks You

As part of the Phoenix family, we want to thank you for your purchase, and guarantee a sapling will be planted in the location of your choosing.

RISE FROM THE ASHES

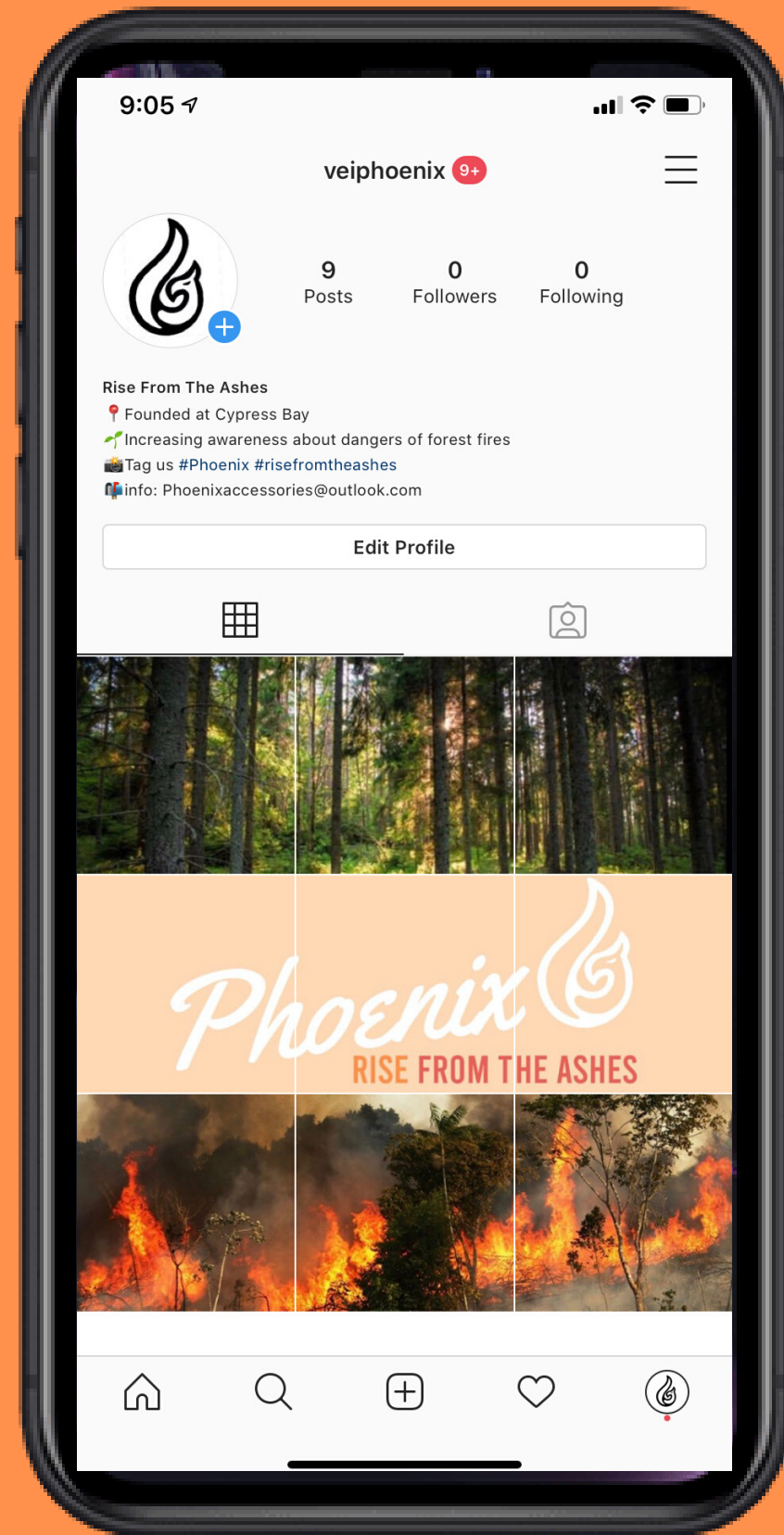
BACK

YOUR IMPACT



Lassen National Forest is a US national forest of 1,700 sq/m in northeaster CA, CA-44, Susanville, CA 96130, 1,070,344 acres

RISE FROM THE ASHES



SOCIAL MEDIA

