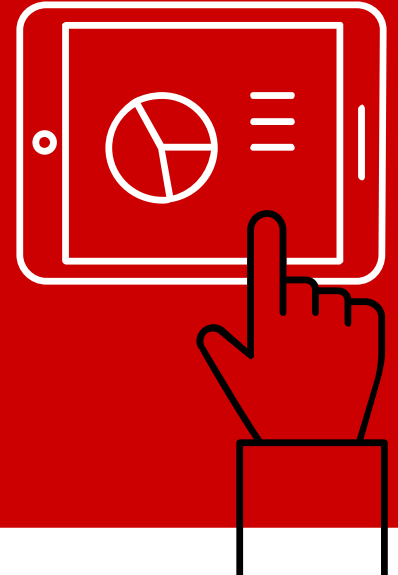
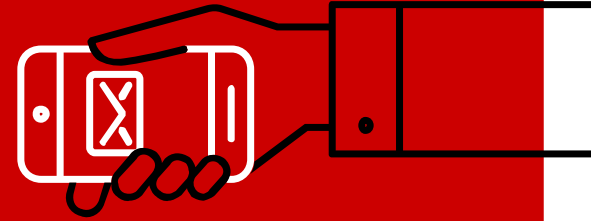
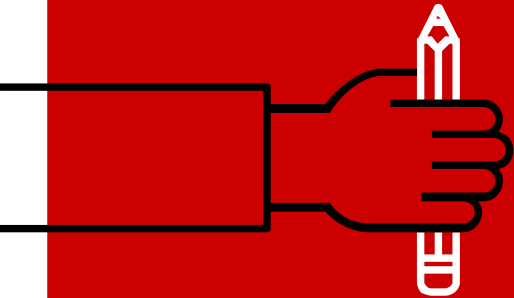
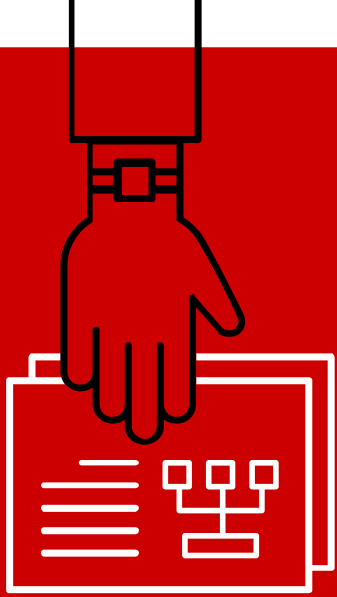


COMPANY BRANDING OVERVIEW



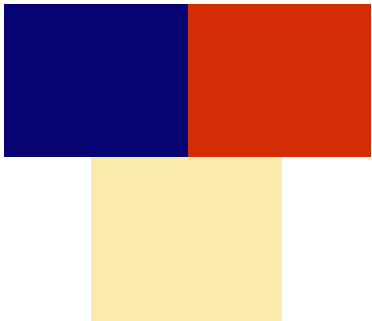
LoneStar Gear

Primary Font: Georgia

Business Plan Cover: **Abril**
FatFace

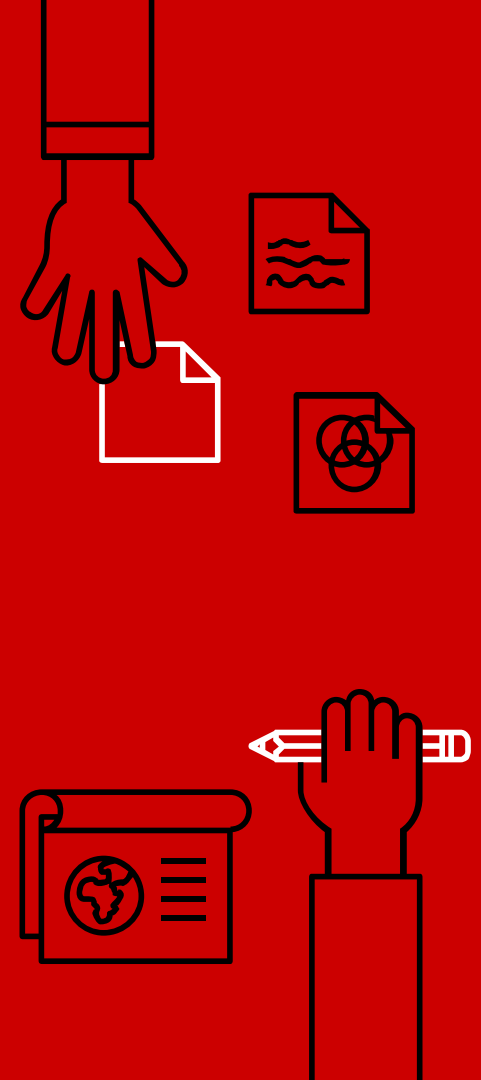
Color Palette:

- **Dark Navy Blue** #033773
- **Red** #d53334
- **Light Tan** #efe3b9



LONESTAR
GE★R

LONESTAR
GE★R



Company Letterhead

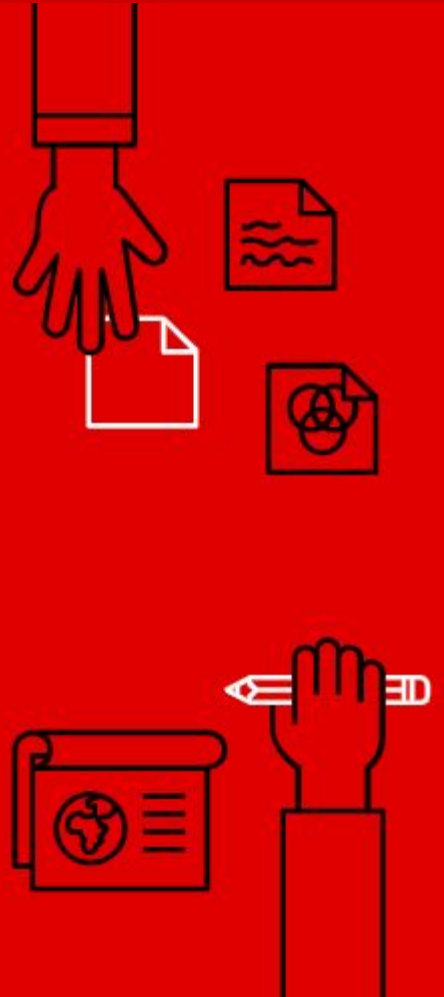


LoneStar Gear is an eco-friendly textile company that offers customizable backpacks with adaptable binders in order to regulate disorganization. The company was founded in October of 2019 in Haslet, Texas with a team of 18 members. Unlike our competitors, such as Jansport and Vans, our backpack design, Timeless Divide, will provide a methodical twist to an otherwise disorderly product.

1350 Eagle Blvd
Haslet, TX 76052



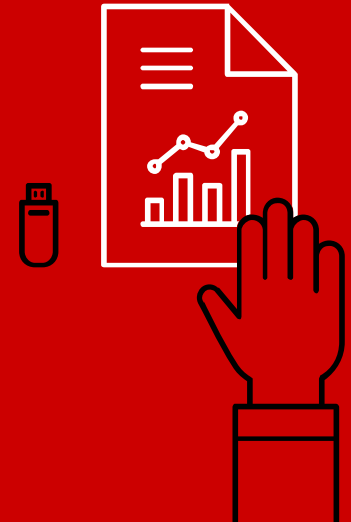
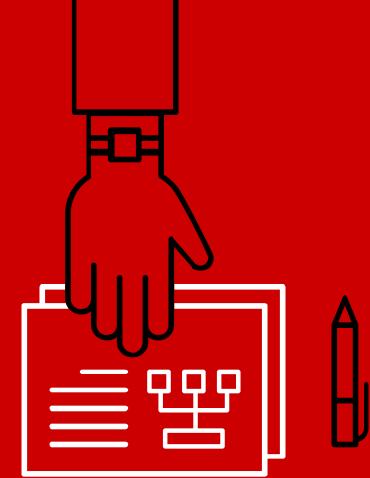
Let the mess disappear
with LoneStar Gear



Business Card



Example:

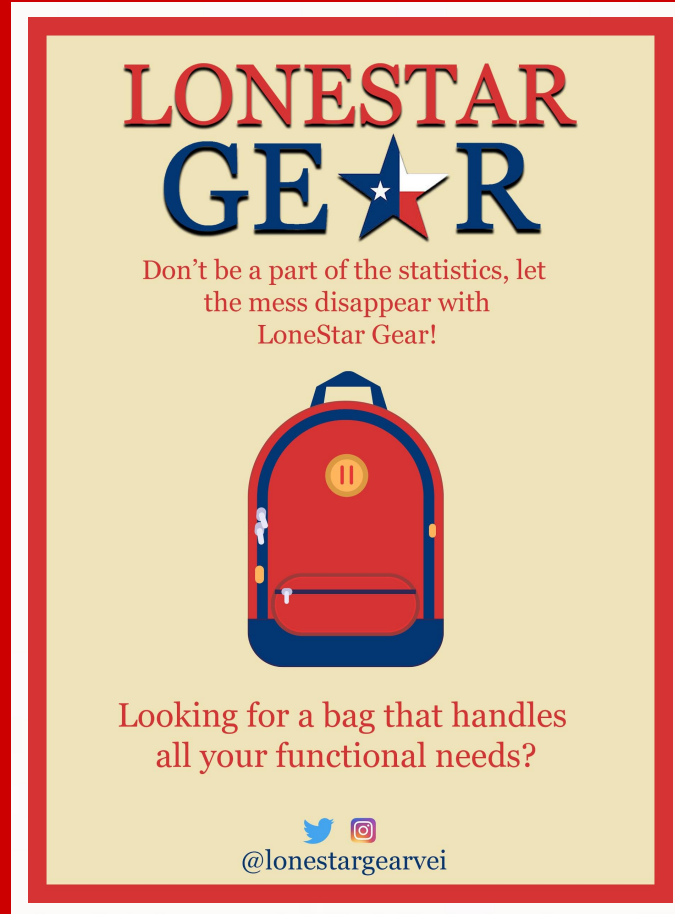


Company

Envelope



Applications

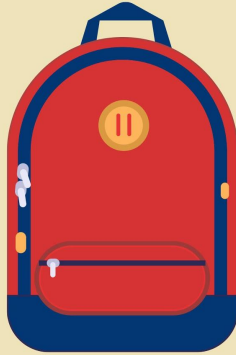


Company Flyer

Retractable Banner



LONESTAR GEAR



Dont be a part of the statistics, let
the mess disappear with
LoneStar Gear!

 
@lonestargearvei

