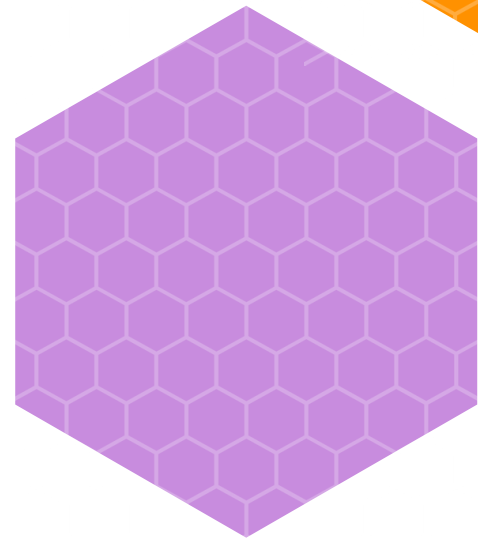
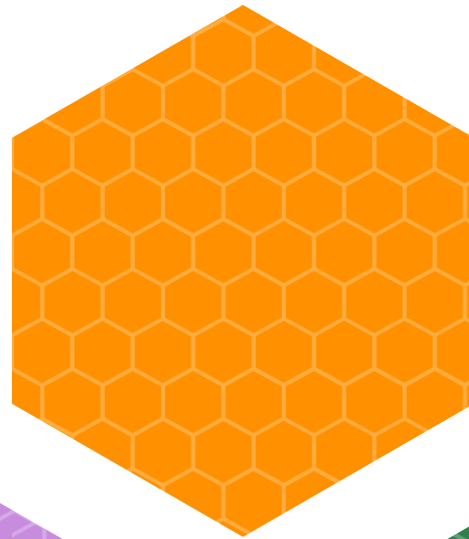




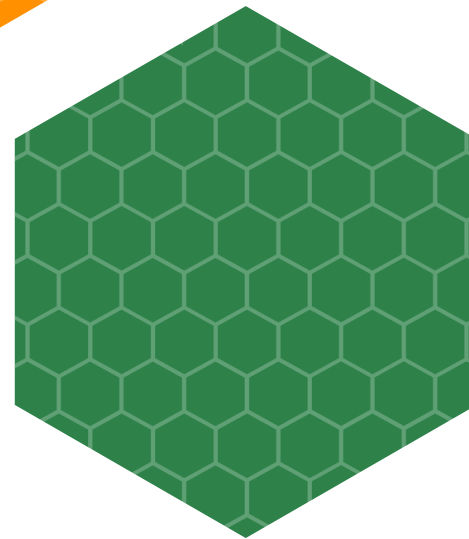
**BRANDING
2019-2020**

Color Palette

R: 255
G: 143
B: 0



R: 200
G: 140
B: 222



R: 45
G: 129
B: 73

Fonts

**Logo and Tagline -
Dosis Semi Bold**

Text - Montserrat

**Promotional Materials -
Montserrat Semi Bold**

Logos



LETTERHEAD & COMPANY DESCRIPTION



Bee Fresh

Beefreshbctc@gmail.com
1057 County Rd.
Leesport, PA 19533

October 27, 2019

Dear VEI,

Here at BEE FRESH we are a health and beauty company that lets everyone feel clean, confident, and fresh. Our intentions are to aid the world by saving the bees. Therefore, we donate 22% of the proceeds to bee charities around the US. We are in our first year of business and are based in Leesport, Pennsylvania. With a diverse group of hardworking employees, we are focused on promoting good hygiene while saving the world.

Sincerely,
BEE FRESH Team

beefreshbctc@gmail.com
(610) 743-7647

Here at BEE FRESH we are a health and beauty company that lets everyone feel clean, confident, and fresh. Our intentions are to aid the world by saving the bees. Therefore, we donate 22% of the proceeds from one of our product lines to The Honeybee Conservancy. We are in our first year of business and are based in Leesport, Pennsylvania. With a diverse group of hardworking employees, we are focused on promoting good hygiene while saving the world.

BUSINESS CARD



SHIPPING BOXES

We ship all of our products in a slick black box closed with a magnetic flap and our signature logo on the top. The crisp and clean feel goes well with our products and the website.



SOCIAL MEDIA



Every Friday a new post goes out on chosen social media platforms. This post is designed by our Brand and Media Manager and uploaded by the Communications Associate.

