

# COMPANY BRANDING



## Leisure In The Triangle

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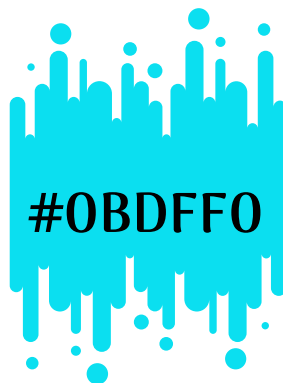
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ARRIVALS

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# Meaning Behind our Color Scheme:



SOFT PINK AND SOFT BLUE, ARE THE COLORS OF BERMUDA'S BUSES. THEY ARE ONE OF A KIND, AND THESE COLORS ARE USED TO IMPERSONATE THE BUSES IN A WAY. THE OTHER COLORS AS THE ROYAL BLUE, HOT PINK, GREEN AND YELLOW ARE USED AS VIBRANT COLORS TO DRAW OUT THE SOFT COLORS. THE USE OF THE SAME COLOR, BUT IN A DIFFERENT SHADE COMPLIMENTS EACH OTHER.



## Fonts

### Bio Rhyme Ex

\*ABCDEFGHIJKLMNOPQRSTUVWXYZ

\*This font is used to portray a professional look, that corresponds with the logo. The font will be used for headings and titles.

~

### Arima Madurai Extra Bold

\*abcdefghijklmnopqrstuvwxyz

\*This font is used as a fun look, while still also keeping it looking slick and qualified. This font will be used for any (body) text for all business interactions.



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## Leisure In The Triangle



October 21, 2019

Mr. Nick Chapman  
122 Amsterdam Avenue,  
New York, NY 10023

Dear Mr. Chapman,

This communicate serves the dual role of utilizing our letter head and to introduce you to Leisure In The Triangle (LITT). LITT is a Bermuda based merchandise company using recyclable material, up cycled clothing and sustainable packaging. We seek to meet the needs of our consumers, the environment and our planet in a service ecosystem. We keep things fashionable, environmentally responsible, and LITT! Our company specializes in products such as hand painted denim wear, lotions, perfumes, oils, colognes, and bathing suits. These products are all inspired by our vibrant, unique and colorful culture of our Island paradise Bermuda. Leisure In The Triangle aids in spreading international awareness about our island home, our culture and rich heritage.

Yours Sincerely,

*Andreaz Glasgow*

Andreaz Glasgow  
Chief Executive Officer

# FRONT

**Selling  
Bermudian  
Merchandise  
Just For You!**

**Andreaz Glasgow - CEO**

Come find us at  
26 Berkeley RD, Pembroke  
Bermuda, HM 07

Or give us a call at  
+1 (441) 292-4752



**Come Get Lost With Us**

# BACK

**Keeping it LITT With  
our Social Medias:**



**Littbermuda**



**Littbermuda**



**Littbermuda@gmail.com**



**Littbermuda**





# The Products That Make Us LITT





