

# LEGACY

NEUQUA | VEI

LIVE A LITTLE





# THE GREAT LAKES TRADE SHOW

The Great Lakes trade show is approaching. On February 3rd, in Rosemont, Illinois, buying, selling, and competing will occur throughout the day at the Donald E. Stephens convention center.

The on-site live competitions that will take place are salesmanship, best booth, impact marketing, marketing plan, speed interview, and elevator pitch. Legacy employee's have been chosen to partake in the variety of competitions. Booth regulations include 10' x 10' area with two chairs and a waste basket. While buying, students must follow the rules of one purchase per booth and no individual purchase can exceed \$5,000 per booth.



## EMPLOYEE OF THE MONTH: BRENDAN MCGINNIS



'HARD WORKER,' 'DETERMINATION,' 'LEADERSHIP'

**BRENDAN HAS BEEN THE EMPLOYEE OF THE MONTH  
FOR BOTH DECEMBER AND JANUARY**

Congratulations to Brendan McGinnis from the accounting department on being selected as employee of the month! Brendan moved into a leadership role as the Vice President of the department at the start of the new year and is already making his mark on the company in a positive way.

## FUND-RAISERS

Neuqua's VEI firms have found a couple ways to raise money throughout the year. At the beginning of this year, the firms collectively worked on selling orders of Krispy Kreme. From there, on January 19th, the employees of all four firms will cook food at the popular Mongolian Grill. An upcoming fund-raiser is at Pie Five on February 21st. 20% of those purchases will go towards Neuqua's VEI firms. The money raised thus far has been used to fund the many expenses the firms have. Further fund-raisers are in the process of organization.



## LEGACY ON SOCIAL MEDIA



Love our stuff? We can be found on Twitter and Instagram. Find and follow us to see what Legacy is up to and find out about any new promotional items!

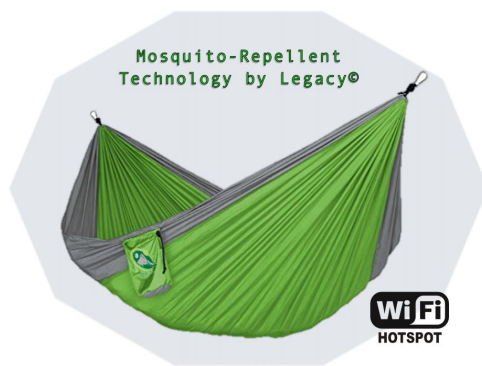
@legacyvei

## PRODUCTS



### SNOWBOARD

The Legacy Snowboard is a classic. Everything to love in a snowboard with a technology twist. By incorporating thermal expansion technology, passive stabilizers, and a rigid exterior, even the worst of snowboarders can look like they are pros. Sold for a price of \$400.00, this snowboard will outlast the expected use of any other snowboard.



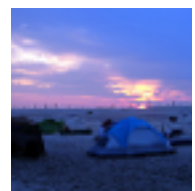
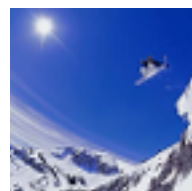
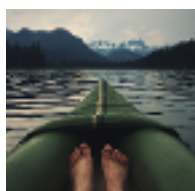
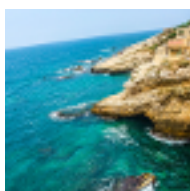
### HAMMOCK

Arguably, Legacy's best and most popular product is the smart hammock. This product is top selling on both the internet and during trade shows. It is sold for approximately \$90.00. Of course the basic features of a normal hammock exist, but there are other built in features. The hammock includes its own personal Wi-Fi hot-spot, passive bug repellent, and there is an adaptable temperature regulation system. The high demand of this product proves its efficiency and success.



### CACTUS PACK

With the hands-free Legacy® Cactus Pack you can consume any drink of your choice either cooled or heated. The Cactus Pack's internal, adjustable temperature regulation systems allows consumers to alter the temperature the way her or she likes. Sold for a reasonable \$100.00, the Cactus Pack will never let its users down due to the legendary Legacy durability. It also allows a small amount of storage above the liquid containment storage for any miscellaneous items.



# UPCOMING EVENTS

## Ribbon Cutting Ceremony

On February 15th, the mayor of Naperville, Steve Chirico, will be visiting Neuqua Valley High School. Mayor Chirico is filling big shoes from previous mayor Pradel: who ran as mayor for 20 years prior. Mayor Chirico is a business leader and understands the importance of a well-balanced community and a strong business climate. He proves to be a perfect fit to perform the annual ribbon cutting ceremony for all of

the firms that are a part of the school. This ceremony is a symbolic piece of each company's commencement of the second half of their fiscal year. Administration throughout the school as well as a number of parents of current students will be in attendance for the ceremony.



New York Trade Show: On April 3rd, Neuqua's VET firms will be traveling to New York to participate in a series of competitions.



Youth Business Summit: During the New York Trade Show the Business Summit will be the highlight of competitions. It is important in regards to company reputation.



Company Bonding: Legacy will be further working on coming up with creative activities to bring employees closer together.



# LEGACY AS A WHOLE

Legacy is always striving to be up to date. In the past, Legacy realized the popularity of concert tickets and sold tickets of popular concerts but interests have changed. Adapting to those changes, Legacy has become a seller of outdoor products to satisfy the needs of customers.

At Legacy, our mission is to provide our customers with a lasting and positive impression of our brand by providing the highest quality outdoor products and customer service. This company cooperates through all levels. Each department is open to collaboration; every one is

willing and able to provide help wherever it may be needed. In relation to the customers, Legacy is in a constant effort to create a strong connection to the outdoors. The innovative products provide customers with a variety of needs that may come about.

## NEWEST ADDITION



Legacy and Neuqua's other VEI firms have rewarded themselves with a Keurig coffee machine. After surpassing our goals with fund-raising by a significant amount, the companies collaboratively agreed to share the machine.

Some rules follow this new addition: only employees have access, there are specific time limitations, and machine maintenance must be up kept.

