

# Banner



A banner featuring a large, colorful circular logo on the left. The logo contains the stylized letters 'STYL' in white, set against a background of a rainbow gradient. Below the logo is a black silhouette of a city skyline, including the Statue of Liberty on the far left.

**STYLE TO YOUR LIKING**  
[STYL.NY@veinternational.org](mailto:STYL.NY@veinternational.org)  
[STYLHSAB.WIXSITE.COM/STYL](http://STYLHSAB.WIXSITE.COM/STYL)  
105-25 Horace Harding Exp, Corona, New York, 11368  
(718) 271-8383 ext. 210.



A vertical banner featuring a black and white illustration of the Statue of Liberty on the left. Above her head is a circular logo with the stylized letters 'STYL' in white, set against a background of a city skyline at night. To the right of the illustration, the text 'STYLE TO YOUR LIKING' is written vertically in a bold, sans-serif font.

**STYLE TO YOUR LIKING**

# LETTERHEAD AND COMPANY DESCRIPTION



105-25 Horace Harding Expressway  
Corona, NY 11368  
Telephone: (718) 271-8383 ext. 210.  
[STYLHSAB.WIXSITE.COM/STYL](http://STYLHSAB.WIXSITE.COM/STYL)  
[STYL.NY.VEINTERNATIONAL.ORG](http://STYL.NY.VEINTERNATIONAL.ORG)

STYL (Greek for style) is an apparel-enhancement company that provides our clients with a wardrobe personalizing toolbox developed to perfectly calibrate client style. Its contents include distressors, pliers, rippers, specialty scissors, proprietary tools, unique patches, needles, and textile packets. In addition, clients will be able to customize patches, collars, pockets, cuffs, embroidery, and other clothing items through our interactive online tools and partnerships. STYL employs Do-It-Yourself videos and style tips to aid clients in cultivating that distinctive look. Our product line includes seven (7) kits that assembled for the fashion novice, teenage fashionista, avant-garde designer, and creative soccer moms. STYL and is dedicated to a more confident, stylish, and unique client presentation.

# COMPANY LOGOS

COMPANY T-SHIRT LOGO



PROMOTIONAL LOGO



CORPORATE LOGO



PROMOTIONAL LOGO



HIGH SCHOOL FOR ARTS & BUSINESS

# BUSINESS CARD



**Bincent Ballesteros**  
Director of Graphics & IT

**STYLE TO YOUR LIKING**



**@STYLHSAB**



**@STYL\_HSAB**



**@STYL.HSAB**



**@STYL.HSAB**



**(718) 271-8383 ext. 210.**  
**(347) 893-6530**



**105-25 Horace Harding Expy,**  
**Corona, New York, 11368**



**STYL.HSAB@Gmail.com**  
**Bincent.ballesteros@Gmail.com**



**STYLHSAB.WIXSITE.COM/STYL**

**BINCENT BALLESTEROS –DIRECTOR OF GRAPHICS & IT**

# FONT

LETTEROMATIC!

*Brussels*

**Melodbold**

Sitka Text

STYL's font selection represents the corporation's distinct values of uniqueness, empowerment, integrity, collaboration, diversity, and balance. Our fonts promote effective branding, messaging, impact, and appeal.

# Instagram



styl.hsab

Following



7 posts

72 followers

1 following

STYL Style To Your Liking



# Twitter



**STYL** @STYL\_HSAB · Sep 25

Go out there and be unique

#MondayMotivation

#LoveYourself

#beyou

#love

#styl

#diy

#FirstTweet



GIF

BE YOURSELF



# Facebook



# Snapchat

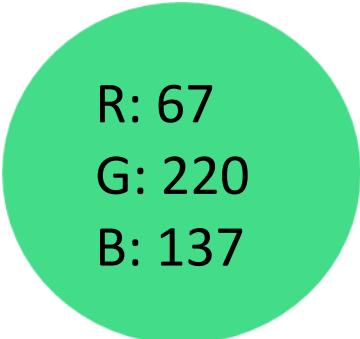


HSAB Styl


stylhsab



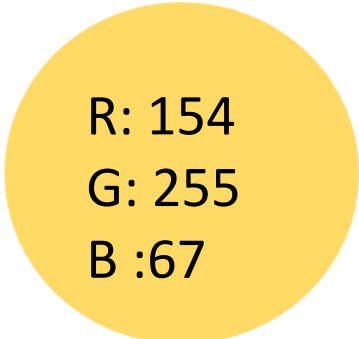
# COLOR PALETTE



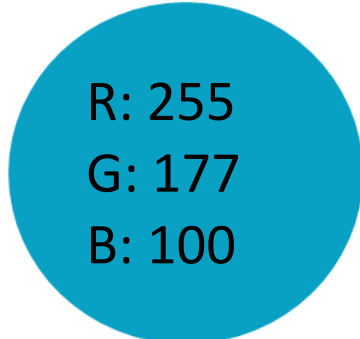
R: 67  
G: 220  
B: 137




R: 255  
G: 218  
B: 100



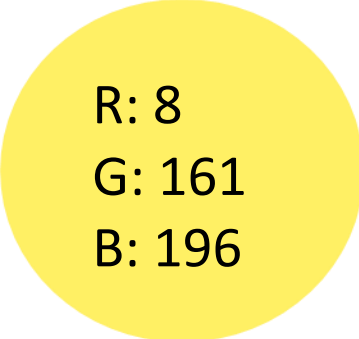
R: 154  
G: 255  
B: 67



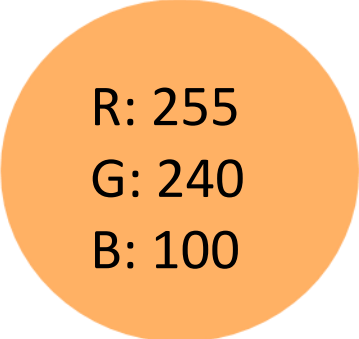
R: 255  
G: 177  
B: 100




R: 180  
G: 255  
B: 100



R: 8  
G: 161  
B: 196



R: 255  
G: 240  
B: 100



R: 255  
G: 130  
B: 208